





## EUROPEAN NEWS

## Dutch marines free Moluccan siege hostages

BY CHARLES BACHELOR

AMSTERDAM, March 14.

MARINES STORMED the provincial town hall in the northern Dutch town of Assen today and freed 70 hostages held by South Moluccan gunmen. Four of the hostages were slightly hurt in the 20-minute rescue operation and three South Moluccans were taken prisoner.

The Dutch authorities gave the order to attack at 2.34 p.m.—34 minutes after the expiry of the deadline set by the gunmen for the release of 21 South Moluccans serving prison terms for earlier terrorist acts. The deadline had passed without incident but the authorities were convinced that action to harm the hostages—15 women and 55 men—was imminent.

The attack began when two platoons of a "special support unit" of marines ran in through the main entrance of the building. They set off explosive charges, apparently to confuse and stun the gunmen, and after a short burst of firing the operation was over.

The 29-hour occupation of the town hall, a modern building in extensive grounds on the outskirts of Assen, resulted in one death. A man who was killed in the first minutes of the terrorists' attack was thrown from a window. His body lay all night in the grounds of the town hall with the Moluccans refusing to let police or an ambulance approach. Four

people were also hurt, one seriously, in the night from the building yesterday and in subsequent shooting from windows.

The decision to attack the town hall was taken when it appeared that the terrorists would carry out their threat to harm the hostages. Justice Minister Jacob de Ruyter told Parliament immediately after the rescue operation.

The South Moluccans involved in this attack appeared more ruthless than those responsible for two earlier incidents in the past three years.

Telephone conversations between the occupiers and the outside world and information given by a young woman released this morning also showed there were only three gunmen and they were only lightly armed. The authorities at first put the number of occupiers at between four and six. Finally, telephone contact with the hostages revealed that conditions in the town hall just before the expiry of the deadline were critical.

Two South Moluccan mediators admitted to the building early to-day brought back a message in which the terrorists threatened to shoot two provincial politicians among the hostages if their demands were not met. A hostage would be shot every half hour starting at 2.30 p.m., they said. According to one



One of the hostages is reunited with his daughter (left) after the lifting of the siege. Right, one of the people injured in the marines' attack is rushed to a hospital.

hostage the two politicians were kept apart from the remaining prisoners and were bound to chairs.

Prime Minister Dries van Agt, who as Justice Minister was closely involved in the two previous incidents, appealed to the Dutch people to accept that the latest attack was the action of a small group of ill-advised young people and that it was not supported by the South Moluccan

community in general. In a statement to Parliament, Mr. van Agt expressed the Government's concern at the likely impact of such an incident coming so shortly after previous attacks on relations between the South Moluccans and the Dutch population.

"We are convinced that the policies which we have begun must be continued. Discussions with the joint Dutch-South Moluccan

Commission, the Committee for Moluccan Welfare and the Young Moluccans. We regret that we had to end the occupation in this way."

Today's rapid response to hostage-taking indicates, however, a tougher line is being taken by the new Centre-Right administration. The Dutch have also become aware of the strains a long siege imposes on the

hostages.

## Schmidt tries to avert disruption in key industries

BY ADRIAN DICKS

BONN, March 14.

AS WEST Germany faces the relatively unaccustomed experience of simultaneous disruptions in two major industries tomorrow, Chancellor Helmut Schmidt was due to hold emergency talks to-night with the executive committee of the Deutsche Gewerkschaftsbund (DGB), the counterpart to the British TUC.

The two industries are engineering, where the first regional strikes in a dispute which could spread to the rest of the country began in the south west at mid-night, and newspapers, where a bitter dispute over the future of skilled printers has been simmering for months, with repeated strikes and lock-outs.

Although the Chancellor has so far shown himself unwilling to depart from the Government's traditional aloofness from industrial disputes, it is believed that the DGB might try to persuade him to bring the prestige of his office to bear on peace efforts in the printing industry.

Earlier to-day, sources close to the Chancellor ruled out any direct mediation effort by Herr Schmidt, as suggested by the journalists' union on Monday, but did not exclude some less direct form of intervention.

Meanwhile, most of the country's daily newspaper publishers this morning imposed a national lock-out on all their printing and production workers, in retaliation for the "annihilation" of four cities which are now in their third week.

In the engineering industry, some 65,000 workers in the North Rhine-Westphalia region are being called out on strike from midnight to-night. Their union, IG-Metall, has selected 60 plants in the region, centred around Stuttgart, for immediate action, including factories belonging to Daimler-Benz, Porsche, Robert Bosch and Standard Elektrik Lorenz.

Despite the coincidence of the printing lock-outs and the metal industry strikes, the two disputes differ in several important ways. The engineering strikes come at the end of a long, yet classically West German, process of negotiations, arbitration, threats, and ditch mediation efforts and

finally carefully-controlled strikes calls. North Rhine-Westphalia, the second largest of the country's wage bargaining regions after North Rhine-Westphalia, is traditionally a key in setting wage and fringe benefit terms for the rest of West Germany.

IG-Metall, which is holding out for at least 5 per cent. more wages against an employers' final offer of about 4 per cent, is claiming similar wages in other regions. So far as the wage issue alone is concerned, therefore, the strikes are a test for the nation, and could spread to other regions if IG-Metall wants to step up the pressure.

Engineering workers have already voted the union strikes powers in North Rhine-Westphalia, while negotiations in other regions and with some companies, including Volkswagen, have reached deadlock. What is not, however, effective transferable in the union's stance in North Rhine-Westphalia-Baden for job security and wage category guarantees for engineering workers affected by rationalisation. Both IG-Metall and the employers see this as being at least as important a precedent as the wage settlement itself.

The printing industry dispute, which has now been going on for the better part of two years, is likely to prove even more intractable. Herr Schmidt has little prospect of bringing the two bitterly angry sides closer where no less a person than Herr Josef Stiglitz, the highly-respected head of the independent Federal Labour Office, called over the week-end.

At issue are the terms under which skilled printers are to be employed under the new electronic type-setting and composing technology which newspapers and some general printers want to introduce.

The printers' union, IG-Druck, wants the jobs of setting copy and composing pages to be reserved for its members alone, as they are with the hot metal process. It is well aware that the new technology will do this work with video terminals.

## Local polls test soon for new Italian Government

BY DOMINICK J. COYLE

ROME, March 14.

ITALY'S NEW minority Christian Democrat (DC) Government will face an important test of public opinion in local elections which have been set for May 14.

A confidence vote this week-end for Sig. Andreotti's fourth administration is assured in Parliament, since a key element in the political formula which allowed the Government to be formed is for the Communist Party (PCI) to enter the so-called Parliamentary majority.

Hence, the Andreotti Administration is expected in the confidence motion, to enjoy the largest parliamentary majority of any post-war Government. A similar endorsement in the Senate is likely before Easter.

What the electorate thinks of the new political formula, and, in particular, the degree of rank-and-file support for the PCI, should be shown on May 14 when more than 4m. voters, or roughly one in eight of the national electorate, are scheduled to vote in elections for almost 850 local councils.

These elections, which are

widely representative in both geographical and party political terms, will be an important barometer of how DC and PCI supporters view the controversial decision of the party leadership in agreeing on this latest national governing formula. The present indications are that traditional supporters of the two main parties are far from happy with the compromise: Christian Democrats seeing it as an unwelcome advance for the Communists, and PCI backers believing that their party leaders have finally lost their revolutionary spirit, and for no quantifiable political gains.

The local elections were to have been held towards the end of last year, but the main parties managed to negotiate a compromise favouring postponement, since no one party wanted to disturb the delicate dialogue which was then in progress on the formation of a new central government.

These elections, which are

## EEC rate of growth likely 3%

BRUSSELS, March 14.

THE 1978 growth in the gross national product of the European Community is likely to be 2.8 to 3 per cent. in real, or price adjusted, terms instead of 3.5 per cent. projected a month ago, according to latest assessments of the EEC Commission.

This, sources said, would be communicated to EEC members when their economics and finance ministers meet next Monday.

M. Francois Xavier Ortoli, the Economics and Finance Commissioner, will inform ministers that the real GNP growth in 1977 fell short of the anticipated 2.4 per cent. and was, most likely, 1.9 per cent.

Measures taken by several member states to stimulate their economies this year will not be sufficient to attain a growth of 4.4 per cent. in real GNP this year, the ministers are likely to be warned by M. Ortoli. Such a growth is needed to reduce unemployment.

The Commission anticipates a jobless rate for 1978 averaging 5.8 per cent. compared with 5.4 per cent. in 1977.

AP-DJ

Owen in Gibraltar talks with Spanish

By Our Own Correspondent

GIBRALTAR, March 14.

DR. DAVID Owen, the British Foreign Secretary, and his Spanish counterpart, Sr. Marcelino Oreja will be in Paris tomorrow for talks on Gibraltar. Sir Joshua Hassan, the Chief Minister of Gibraltar, and Mr. Maurice Xiberras the leader of the Opposition, will also take part in the talks among the British delegation.

They met Dr. Owen last week for a preparatory session. This is the second time that Gibraltar leaders will be present at Anglo-Spanish talks over the Rock's future.

## French arms agreement with Arabs

BY ROBERT MAUTHNER

FRANCE TO-DAY signed a military co-operation and arms production agreement with the Organisation Arab Industries (OAI), a consortium grouping Egypt, Saudi Arabia, the United Arab Emirates and Qatar.

The agreement, described by French officials as providing "the framework" for future co-operation between France and the OAI, was broadly similar to the one concluded by Britain with the same organisation last December. It was signed on behalf of the AIO by General Abdel Gani Gamassi, the Egyptian Deputy Premier and Defence Minister who, earlier today, had talks with President Giscard d'Estaing.

Today's agreement did not include any specific arms contracts, which are still under negotiation. But General Gamassi and his delegation are due to have more talks to-morrow with leading French arms manufacturers, including the Dassault-Breguet company, makers of the Mirage, the Thomson-CSF electronics group, the Matra Missile Company and Aerospatiale, which produces military helicopters.

France, which has already sold a substantial number of Mirage warplanes, helicopters and missiles to Egypt, is competing with Britain for the sale of a trainer-ground attack aircraft to the AIO. It is not yet clear whether the British Hawk or the Franco-German Alpha Jet, built by Dassault-Breguet in co-operation with West Germany's Dornier, will win this particular battle.

What is virtually certain, how-

ever, is that Thomson-CSF and Matra will be among the main contractors for the manufacture of missiles and electronic equipment at the planned armaments plants to be built near the Saudi Arabian port of Jeddah. Our Foreign Staff writes: The Saudi arms industry complex is to be centred on a new city designed for a population of 100,000 to be constructed near the Al Khari oasis south-east of Riyadh at a final cost estimated at \$100m.

Manufacture of both air-to-air and possibly also surface-to-surface missiles, together with associated radar and electronics, is planned at the complex, which has the code name "Assad" (Lion in Arabic), according to reliable reports. As the chief shareholder in the AIO, formerly

known as the Arab Military Industries Organisation—Saudi Arabia wants part of its capacity based in the Kingdom itself.

If all goes according to schedule, it will be the first plant specialising in the production of tactical missiles in the Middle East outside Israel. Under the aegis of the AIO, Egypt is apparently to concentrate on the assembly of military aircraft, helicopters and vehicles.

Edward Durrell Stone Associates of New York have been commissioned to produce a master plan for the Al Khari city covering housing, civic amenities, and a transport system. The firm of architects has, however, denied all knowledge of what the purpose of the industrial complex will be.

## Pollsters puzzled over election blunders

BY DAVID WHITE

"THE FRENCH changed their minds." This was the limp response of the director of one of the handful of organisations which over the last few months have bombarded France with opinion polls. On Sunday the polls, which were banned for the last week before the first round parliamentary election, were proved wrong.

As commentators throughout the French Press and television have remarked, the pollsters are the only group which lost on Sunday.

With remarkable consistency, poll samples had come up with a 5 to 6 per cent. majority for the combined parties of the Left, a good way ahead of the governing alliance of Centreists and Gaullists. In fact, even counting the extreme Left-wing parties which had stayed outside the Socialist-Communist-Radical "Common Programme," the Left failed to reach the 50 per cent. mark.

On Sunday the Socialists

This is not the first time that pollsters have been wrong. Harry Truman gave the lie to the Gallup polls by reaching the White House in 1948, and the Conservatives took over 9 per cent. more than expected in the 1970 general election in the U.K. But France still has every reason to ask itself what happened.

All the polls came close to the target on how many would vote for the Communists, the Gaullists and, with a slight under-estimation, the Centreists. Where they all went astray was in the Socialist vote, expected to be the only one to exceed a quarter of the total.

In none of the major polls conducted since the beginning of the year have the Socialists scored less than 28 per cent., or where the combined chances of Socialists and Radicals were considered, less than 27 or 28 per cent.

On Sunday the Socialists

finished with 22.5 per cent. and the Socialist-Radical group with 24.8. M. Francois Mitterrand, the Socialist leader, although given a hefty 4 per cent. increase on the party's previous voting score, was left musing over what had happened to the predicted 4 or 5 extra percentage points.

The puzzle is greater since the last soundings of public opinion, not published because of the Government's pre-election ban, appear to have shown an even larger swing to the Socialists. At one point, according to one report, the Socialists and Radicals were given over 30 per cent., leaving the Left ten points clear after the first round.

The director of the polling organisation IPOP, which in February gave the Socialists 28 per cent., blamed the Government for handing the publication of polls and leaving the public in the dark.

The poll organisation Sofres, which had its surveys published

in Le Figaro during the campaign, said that the change was "probably... a consequence of the last-minute intervention of the President of the Republic," referring to M. Valéry Giscard d'Estaing's appeal to the French people's "good sense" on Saturday evening.

The Centreist parties, which rally to the President's own banner certainly did rather better than forecast. But so did the extreme Left, which won 3.3 per cent. after being given 2 per cent. in most of the polls, while the Ecologist movement fell short of the expected 3 or 4 per cent.

The upshot of the ballot has raised serious questions, not only about the validity of polls, made with limited samples of voters, but also about their influence. If it had not been for the polls, would the Socialists and—for that matter the Gaullists—have campaigned differently, and possibly performed differently?

## Switzerland may have negative inflation

By John Wicks

ZURICH, March 14.

SWITZERLAND may be heading for negative inflation. The wholesale price index just published for February shows a fall of 2.8 per cent. from the figure 12 months earlier, the eighth consecutive such fall since last August. The cost-of-living index for last month was 1.1 per cent. up over February, 1977.

An economic study prepared by Credit Suisse also states that the recent further appreciation of the Swiss franc, together with rent cuts brought about by the decline in mortgage rates, could lead to a "real fall" in the country's cost of living.

The study points out that consumer prices rose only 0.1 per cent. last month, after remaining "unaffected" at the December level in January. It expects them to decline this spring in the wake of the falling wholesale prices.

This is seen as possibly leading to a decline in the cost-of-living index on an annual basis in one of the coming months—something which has not been recorded in Switzerland for over a generation.

For 1978 as a whole, observers are starting to reckon with overall inflation of less than 1 per cent. While the Swiss authorities are traditionally very keen to keep inflation down to an absolute minimum, Credit Suisse points out that negative inflation could have the effect of encouraging the flow of funds into Switzerland again and thus "complicating the currency situation further."

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مكتبة النخيل







## OVERSEAS NEWS

## India's new growth plan faces farmers' criticism

BY K. K. SHARMA

NEW DELHI, March 14.

THE "ROLLING plan" for India's economic development in the next five years involves an investment of rupees 1,163,000 (about £720m.) in a bid to achieve a 4.7 per cent. annual growth rate of the economy.

The plan which will be presented to the National Development Council over the weekend, hopes to lay the basis for a 5.5 per cent. annual growth rate in the next five years.

The growth rate hoped for is higher than the average of 3.5 per cent. achieved since India took to planned development more than 25 years ago, but it is much lower than the 7 per cent. stipulated by the Janata Party in its economic policy document adopted about six months ago. The plan thus faces trouble within the party.

The main point expected to be

attacked is the relatively low priority given to rural and agricultural development, as conceived by the farmers' lobby in the party. This unofficial group is led by such key men as Mr. Charan Singh, the Home Minister, who has already severely criticised the recent budget and the annual plan for 1978-79 for much the same reason.

However, the planning commission, which expects to publish the "rolling plan" document after the meeting of the National Development Council, feels that it has finalised a realistic development strategy that aims at giving effect to the Janata Party's policies. For example, the outlay on agriculture in the "rolling plan" will be 43 per cent. as compared to 37 per cent. in the fifth plan which will be terminated a year ahead of schedule on March 31.

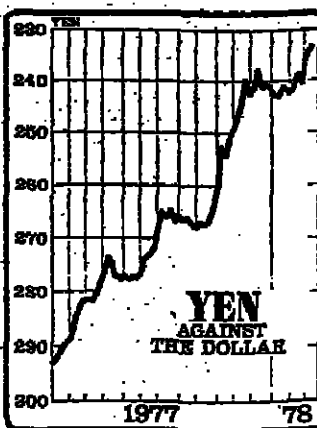
Food production is expected to increase from 121m. tonnes in 1977-78 to 141m. tonnes after five years while oilseeds output is to increase from 9.2m. to 11.2m. and on cotton from 6.43m. bales to 8.15m. bales.

The annual growth rate for agriculture is estimated at just under 4 per cent. while for industry and minerals it is placed at 7 per cent.

The plan envisages that consumption levels will rise at the rate of 2.2 per cent. annually in the next five years and 3.2 per cent. in the subsequent five-year period.

Mr. Biju Patnaik, India's Minister of Steel, to-day sought

cooking coal supplies from Britain, broadening the bilateral steel and mining links. The proposal was made to Mr. Edmund Dell, Secretary of State for Trade, who is said to have responded favourably to the proposal.



## Yen rises despite dollar support

By Charles Smith

TOKYO, March 14.

SCPTICISM ABOUT the effectiveness of the new dollar support system announced on Monday by the U.S. and West Germany produced another run on the dollar on the Tokyo foreign exchange market to-day. The yen as a result was pushed up to yet another peak, of ¥1=¥234.0.

It reached this level despite continued active intervention by the Bank of Japan (believed to have bought \$100m. out of the ¥481m. which changed hands during the day). Foreign exchange traders appeared certain that the rate would continue to climb perhaps reaching the level of ¥230 to the dollar around the middle of next week.

If the ¥230 rate is reached in the near future, the Bank of Japan appears likely to intervene on a more massive scale than it is doing at present perhaps attempting to repeat the temporary holding operation performed when the yen reached the 240 level some weeks ago.

Such intervention might conceivably involve the acquisition by the Bank of up to \$1bn. on a single day's trading although it is obviously unlikely that this could be maintained for any length of time.

A rise towards the 230 level will also hasten the bank rate cut which is now regarded as inevitable despite routine statements by the Bank of Japan that it is not being considered "for the time being".

A further possibility, but a much less strong one, is that controls might be tightened again on short-term money movements. The Bank of Japan is known to be anxious to introduce such controls but the Ministry of Finance, which is committed to long-term exchange control liberalisation, remains firmly opposed.

## THE IRANIAN ECONOMY

## A rising tide of problems

BY ANDREW WHITLEY IN TEHRAN

THE PUBLICATION of the month: asserting its weight, Shah's third book "Towards the Great Civilisation" in January Arab-Israeli imbroglio, flexing its muscles over the Horn of Africa, and reviving dormant plans for a reaffirmation of faith from the Asian Common Market.

But the other side of the coin course towards that visionary goal despite a rising tide of economic and social problems.

This week sees the end of the fifth Five-Year Development Plan with many of the hopes raised by the quinquennial of oil prices in 1973-74 having been disappointed. For his part, the Shah appreciates the importance of the political country's embassies abroad in the human factor if Iran is to achieve its objective of being a leading industrial country by the end of the century, when oil production will be in rapid decline. It was the reason for set up "Arabian Gulf" News the new policy of liberalisation.

Yet he is still searching for a way to achieve the necessary dialogue between the Government and the nation.

Notwithstanding the recent bloody riots at Qom and Tabriz which, according to reliable estimates by witnesses, left over 170 dead, the Shah has said that the policy of liberalisation will continue. It was his first explicit confirmation that such a programme exists although officials have been telling diplomats and foreign journalists for some time that there was a deliberate strategy in that direction. It has generally—and probably correctly—been assumed that the policy is related to U.S. relations, particularly the supply of the weapons, and U.S. President Jimmy Carter's concern about human rights. But equally vital is the need for a revitalised society if development is to be more dynamic.

At the age of 57, and after 37 years on the throne, the Shah is at the height of his powers. But the sense of time slipping away—to arrange a smooth succession for his son and to get the economy on a secure non-oil footing—is becoming ever more acute.

In the time available a new moderate political centre which sees its participation in the state as coming from something more than self-interested materialism must be created. Most of the elements for such a force to come into being are there now. They are fragmented, but perhaps only temporarily, disturbed and confused. Contrary winds—from economic interest, from Islam, from Western liberalism, from patriarchy—are blowing in different directions. Considering the shining hopes of three and four years ago, the future looks more uncertain than it has for a long time.

Internationally, Iran, at first sight, seems to have grown in confidence and stature with each recent months to defuse tensions and break up potential bandwagons of protest or dissent. While overt opposition in the streets and university campuses has been crushed, intellectual dissidents and old-time opposition politicians have been left at liberty.

The greatest threat to the regime has always come from the Right, but in recent years that threat has been easily contained. The Left, these days, is high intellectually and politically ineffectual.

The Pan-Islamic wave sweeping throughout the Muslim world has not left Iran alone (the possibility of contagion from Pakistan was a prime reason for the Shah's support for former Premier Bhutto). In Iran, the ascendant theme was, until very recently, a purist one, radical and reforming in character. But the deep waters of conservative feeling have been stirred once again by the re-entry of the country's religious leadership into the fore-

front of opposition. For the new urban dweller, especially the industrial worker whose memories of the Horn of Africa, and reviving dormant plans for a reaffirmation of faith from the Asian Common Market.

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The Shah of Iran

the National Iranian Oil Company (NIOC) and the 14-member Western consortium, out of whom the Iranians want concrete annual commitments on crude purchases. On present indications an amicable settlement is likely.

As a result of lower imports and external borrowings, Iran can continue to show a healthy current account balance sheet. Other indicators such as the level of foreign exchange and gold holdings, the debt ratio and creditworthiness also look good.

But these factors have tended to mask the underlying weakness in the domestic economy. Despite a barely checked domestic demand, local industrial output is, on the whole, well below capacity, opening the way for more consumer goods imports. At the same time, the current of Iran's non-oil exports has fallen steadily for the past three years at constant prices. The growth in GNP last year was only 3.2 per cent. down from 4.8 per cent. four years ago.

There has been a decline in the export of traditional goods such as hand-made carpets and Official optimism is often based on the country's other rich mineral and fuel resources. But current world prices for copper and natural gas—the main alternative exports—are much too low. The fast-expanding vehicle, steel and petrochemicals industries remain unknown quantities in export terms.

Private estimates of the fifth five-year plan (1979-83) show that physical manpower and organisational bottlenecks meant that disbursements were a third below the projections, while completions are said to range from 25 per cent. to 75 per cent.

Chastened by the experience, the macro-planning process has been downgraded and even the outlines of the sixth plan have not appeared yet. When it does, it is likely to be only a broad framework, with individual sectors ranging over a ten or even 20 year period.

## Pakistan debts agreement

BY OUR OWN CORRESPONDENT

KARACHI, March 14.

DONOR nations of the World Bank aid to Pakistan consortium are understood to have agreed to reschedule Pakistan's debts to ease its repayments burden from the next fiscal year which starts on July 1. A formal announcement is expected soon.

It became necessary for Pakistan to negotiate repayments due to consortium members because the country's debt liability next year could otherwise jump substantially. This year, Pakistan owes \$500m. in principal and interest. In the next financial year, this could easily rise to

\$600m., which is equivalent to nearly half of the country's current export level.

Interest payments alone could account for \$300m. In assessing the balance of payments position, of some cheer to the Government are the encouraging wheat and cotton crops this year and a considerable increase in the rice crop.

Nevertheless, Pakistan's heavy debt servicing commitment and its still deteriorating balance of payments puts it in the category of the "most seriously affected" nations.

## Gang of Four victims cleared

PEKING, March 14.

MORE THAN 10,000 Shanghai people who fell victim to the extremist Gang of Four have been rehabilitated.

The official New China news agency said they had been rehabilitated by the Shanghai municipal committee of the Communist Party as part of the policy "to expose and criticise the Gang's wrong doings."

Some of those rehabilitated were among deputies to the recent meeting of the country's Parliament.

Reuter

## S. Africa job barrier attacked

BY QUENTIN PEEL

JOHANNESBURG, March 14.

ENGINEERING INDUSTRY employers in South Africa have presented an ultimatum to trade union leaders representing some 100,000 white coloured and Asian workers, to abandon racial job reservation in the industry.

The issue of job reservation, which is written into the industry's annual wages agreement, and prevents black workers from doing skilled artisan jobs, as well as restricting their access to semi-skilled jobs, is expected to be the key bargaining point in the wage negotiations which began to-day.

But in return for any relaxation, the unions are demanding 400,000 blacks in unskilled and big increases in minimum pay semi-skilled jobs.

rates, to protect their members, the union leaders say, from being undercut by cheap black labour.

The call to scrap job reservation has come from the Steel and Engineering Industries Federation (SEIFSA), one of the South African organisations which try to prevent black workers from working in a South African code of employment practice drawn up last December.

SEIFSA is calling for full access for black labour in all employment categories, in an industry which employs some 400,000 blacks in unskilled and semi-skilled jobs.

The union leaders fear, however, that scrapping job protection for the minority groups may simply be used by employers to hire cheap labour. Their wage claim would therefore substantially increase minimum wages, by between 15 and 40 per cent., although the across-the-board increase would be more like 8 to 13 per cent.

They argue minimum wages must be increased to the actual level of earnings of the lowest paid, which is considerably more, to prevent the use of cheap labour.

Negotiations are expected to last for several months, with the new wage deal due to begin on July 1.



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system for sea-going tankers which keeps natural gas in super-cold liquid form during transport. This system, that saves space on ships, offers cost savings to shipbuilders and owners, and eventually, to users.

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## AMERICAN NEWS

## Expansion in S. Africa plans denied by Ford

BY JOHN WYLES

NEW YORK, March 14.

MR. HENRY FORD II has categorically denied that the Ford Motor Company plans to expand its operations in South Africa. A statement from him lists numerous steps taken since 1968 in support of the company's equal rights objectives and offers a firm commitment to improve the conditions of its black and coloured employees.

The statement, which follows the Ford chairman's first visit to South Africa in ten years, comes at a time when U.S. corporations are under steadily increasing pressure to challenge the apartheid system. Last week, Citicorp, the nation's second largest bank, announced that it would make no further loans to the South African Government.

Asserting that he went to South Africa in January "to get a first hand impression of how things were going," Mr. Ford reiterated that the plant there is operating at only 60 per cent of capacity and that the company's only major scheduled expenditure is for the lease of a new central office building because the present headquarters have been found to be a fire hazard.

Denying the claim that the company was staying in South Africa because it was making huge profits, Mr. Ford claimed that the South African subsidiary lost money in 1977 while the year before the "profits were only marginal."

"Our continuing presence in

South Africa should in no way be interpreted as an endorsement of all the policies of the South African Government, nor does it mean we are equivocal in our commitment to equal employment practices, whether in South Africa, or elsewhere in the world," said Mr. Ford. He added that he did not agree with the policy of apartheid and believed that men and women should be treated on their merits "not on the basis of such things as colour, or religion or ideology."

But the Ford chairman did not agree with church groups and others who favoured the withdrawal of American business from South Africa. The approach embodied in the statement of principles which has now been subscribed to by at least 50 U.S. companies is a "better idea," said Mr. Ford.

It was not true, as the Senate sub-committee on African affairs had reported, that Ford ranks among the firms paying the lowest wages in South Africa. Equal pay for equal work was given regardless of race and the company's rates were fully competitive with those paid in the Port Elizabeth area and the South African automobile industry.

Detailing steps taken in support of the statement of principles, Mr. Ford said the company had removed all racially restrictive signs from seating and rest facilities.

● Set the end of 1980 as the target date for ending segregated eating facilities;

● Obtained approval to increase the numbers of black employees from 168 in 1968 to 1,863 to-day, so that blacks, coloureds and Asians totalled 75 per cent of the workforce with 33 per cent occupying supervisory and control jobs;

● Started a check-off system for the members of a black trade union;

● Asked the Government commission of inquiry into labour legislation to remove all forms of racial discrimination from labour laws;

● Started training programmes to increase the numbers of black and coloured workers in supervisory, administrative, clerical and technical jobs (since 1974 the number of non-white supervisors had been increased from 11 to 30).

In Connecticut, meanwhile, a federal grand jury has indicted Olin Corporation through its Winchester International division on charges of falsifying records in connection with the shipment of rifles and ammunition to South Africa.

Reuter reports from Chicago: The First Chicago Corporation, owner of the First National Bank of Chicago, revealed to-day it made no new loans to the South African Government in 1977 because of that country's racial policies.

## Double tax vote put off in Senate

By Jurk Martin

WASHINGTON, March 14. THE SENATE Foreign Relations Committee once again postponed a vote on the Anglo-American Double Taxation Agreement this morning.

Committee action on the issue has been held up now for well over six months. The problem to-day was that it was impossible to raise a quorum of committee members for a vote. Once several other items of routine business had been taken care of, the Panama Canal debate in the full Senate proved a potent counter-attraction.

The committee is going to try again to-morrow, but it is entirely possible that a decision will be delayed again as the Panama Canal debate heats up for its first climax on Thursday.

Both British and committee sources felt that the treaty will pass its first hurdle, though possibly with some riders attached, if not in committee then on the floor. The principal sticking point remains Article 9(4), covering the tax powers of the individual states, tax deductions that may be taken by entertainers and what is seen here as over-generous measures to help U.S. oil companies with British operations.

**U.S. COMPANY NEWS**  
Currys-Wright stake in Kennecott; Esmark to buy STP; Carter Hawley Hale profits ahead — Page 30

## Walk-outs close Canadian iron ore plant

BY ROBERT GIBBENS

MONTREAL, March 14.

OPERATIONS OF the Iron Ore Company of Canada (IOCO) in the Quebec-Labrador Trough and at the shipping port of Sept Iles, on the St. Lawrence, 700 miles north-east of Montreal, have now been shut down after walk-outs by nearly 3,000 IOCO workers belonging to the United Steel Workers' union.

IOCO is the largest iron ore producer in Canada. The four companies in the Quebec-Labrador Trough produce three-quarters of the country's iron output. IOCO's capacity is nearly 30m. tonnes a year, in pellets, concentrates and direct shipping ore.

Total capacity of the four

companies operating in the Trough is nearly 60m. tonnes and is one of the world's largest iron ore complexes. Other companies are Wabush Mines, Quebec Cartier Mining and Sibbest-Normines.

IOCO is owned by a group of U.S. steel companies. Wabush is a consortium of U.S. and Canadian steel companies. Quebec Cartier is wholly owned by the U.S. Steel Corporation.

The strike is over health and safety issues and sub-contracting of machine maintenance work.

The USW represents over 12,000 iron ore workers in the region.

Typing plant, the Sept Iles tele- are all negotiable but wage in- creases are limited by the Federal anti-inflation guidelines to 6 per cent for this year. The way running from the mines to miners' old contract expired on Sept 15 has also shut because its workers would not cross the USW picket lines.

This means Wabush cannot use the railway either and can continue to ship only from stock-piles at Sept Iles.

The industry in Quebec-Labrador has been working at an average 75 per cent of capacity in the past year. The four companies are believed to hold stockpiles of about 6m. tonnes of concentrates and 5m. tonnes of pellets, mostly at the two shipping ports Sept Iles and Port Cartier. The normal stock-pile for shipping operations is 5-6m. tonnes. Bulk carriers of iron ore workers in the region. ports and most of the ore goes to the U.S., Europe and Japan.

## Miners remain defiant over order to return to work

BY STEWART FLEMING

NEW YORK, March 14.

STRIKING coal miners are defying the U.S. Government's moves to force them back to work by a court injunction. Yesterday only 100 of the 160,000 members of the United Mine Workers of America (UMW) union reported for work, according to the Association (SCOA), the coal companies' negotiating arm.

Major coal companies, such as Amax coal, reported that none of its miners turned up for work even though most of its operations are in Illinois and western Kentucky, areas outside the most militant districts of the Appalachia. Westmoreland Coal reported that only three of its 4,000 miners reported for duty. "They stood around for a while and then we sent them home," a

company spokesman said.

The miners' impressive display of solidarity confirmed the suspicion of both the union leadership and the coal companies that at least to begin with, the traditions of the miners' union would hold firm. Twice before members have defied presidential orders to invoke the 1947 Taft-Hartley Act which requires strikers to return to work for up to 80 days while negotiations continue.

Most observers are suggesting that the best that can be hoped for from the Taft-Hartley injunction which went into force last Thursday is that coal miners may begin to drift back to work in coming weeks in the absence of a settlement at the bargaining table.

With the strike now in its 99th day, such an agreement still seems to be the most likely development. Both union and coal company officials are suggesting that a new agreement could be near as a result of concessions which the coal operators have made. Formal talks began again between the two sides this morning and some officials are suggesting that the management will want to see a provisional settlement in the next couple of days.

Mr. Griffin Bell, the Attorney General, has issued a strongly worded statement ordering U.S. attorneys in the coalfields "to consider arrests of any persons threatening to interfere with coal miners returning to work of serious outbreaks of violence under the court's order." Union leaders privately are responding that the Government cannot march the miners to the pits at the point of bayonets.

The Administration's warnings and the continuing hints that federal seizure of the mines cannot be ruled out if no agreement is reached soon, are serving to keep pressure on the two negotiating teams. Neither the union leadership nor the coal management will want to see miners arrested as these same miners will eventually have to vote again on any proposed settlement. Some must also be privately relieved that the mines are staying home as this means there is no need for illegal picketing and less danger of serious outbreaks of violence under the court's order. Union outside or inside the mines.

## Stronger anti-inflation moves urged on Carter

BY OUR OWN CORRESPONDENT

WASHINGTON, March 14.

A SENIOR member of the Carter Administration has called for a more vigorous anti-inflationary programme than is currently being applied.

Specifically, Mr. Barry Bosworth, Director of the Council on Wage and Price Stability, has proposed that the President reduce the planned 6 per cent pay increase for federal employees by 1 per cent, and give serious consideration to supporting a rollback of the next stage increase in social security taxes.

In a memorandum to the President, obtained and published by the Washington Post, Mr. Bosworth argued that, with substantial rises in the Consumer Price Index expected over the coming months, "it would be better for the President to anticipate, rather than to react to, public criticism."

There is already strong Congressional pressure to do something about the steep increase in social security taxes passed by Congress last year, with the first stage taking effect last January. Last month, the House Ways and Means Committee came very close to recommending that the full House should debate a rollback. A number of individual Bills advocating such a cut have also been put forward.

This morning, Mr. Tip O'Neill, Speaker of the House, reflected Congressional sentiment when he disclosed that he had told Mr. Michael Blumenthal, the Treasury Secretary, that the Administration had better "come up with something" on the social security question. If the White House did not act, Mr. O'Neill said, "Congress will."

The argument is that the increased taxes are not only inflationary in their own right but constitute a major drag on the economy.

Administration officials have so far resisted any change, if for no other reason than to shift the burden of the cost of medical care.

in the predicability of economic policy making.

Moreover, it has contended that the President's \$24.5bn. net tax cut proposals will at least offset the drag of the higher social security taxes and the impact of inflation pushing taxpayers into higher brackets.

Nevertheless, the issue is by no means that clear cut: the difficulties that the Energy Bill has run into on Capitol Hill largely reflect the view that it is a tax increase package, which would come on top of the social security increase, and thereby compound the problem. Congressmen do not like to inflict on their constituents a double tax increase in an election year, as this is.

There is also a widespread feeling that the President's latest anti-inflationary programme unveiled in January, involving a consultative process between Government, management and labour, is actually getting nowhere. Even though the miners' dispute has been a distracting factor, nothing has been heard about the plan since its inception.

The Administration remains convinced that, in 1978 at least, inflation is containable. In spite of recent wholesale price increases, the projected rate for the calendar year is in the 5.5-7.0 per cent range, rather higher than the official 5.0-5.5 per cent estimate, but not disturbingly so.

Nevertheless, Mr. Bosworth, whose Council largely lacks the power to enforce recommendations, suggested a series of measures that President Carter might entertain: these include a televised speech on inflation, determined resistance to protectionism, expanded meat imports, more timber harvesting on federal lands to curb the spiralling price of lumber, and renewed efforts to control the costs of medical care.

## Unemployment in Canada reaches 1m.

The unemployment total for February in Canada officially broke through the 1m. level. Statistics Canada announced yesterday, Victor Mackie reports from Ottawa. The unemployment total was 1,007,000, compared to 932,000 in February, 1977. The unemployment rates were 9.5 and 9.1 per cent, respectively.

Meanwhile, the Economic Council of Canada will monitor wage and price controls after the start of the phasing-out of wage and price controls on April 14, the Prime Minister, Mr. Pierre Trudeau, has announced.

## Prisoners die in Buenos Aires jail riot

Several dozen people were killed yesterday when troops and police using tear gas stormed one of the toughest prisons in Argentina and quelled a riot, sources close to the police said. Reuter reports from Buenos Aires. The sources said that the dead included prisoners trapped in a fire started by rioters at the maximum security Villa Devoto jail in a suburb of Buenos Aires. Earlier, informed sources said at least one prison guard had died.

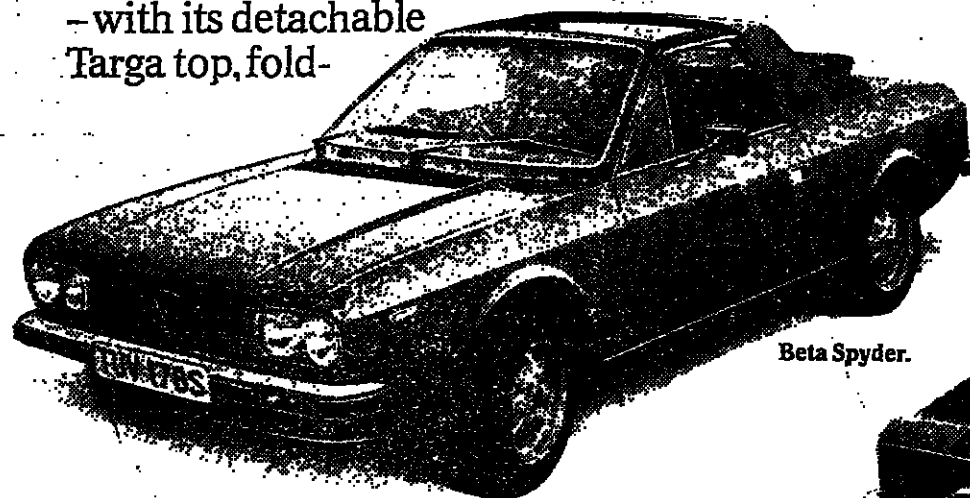
## U.S. retail sales

Retail sales in the U.S. in February rose by 0.6 per cent, after a revised 3.8 per cent drop in January, Reuter reports from Washington.

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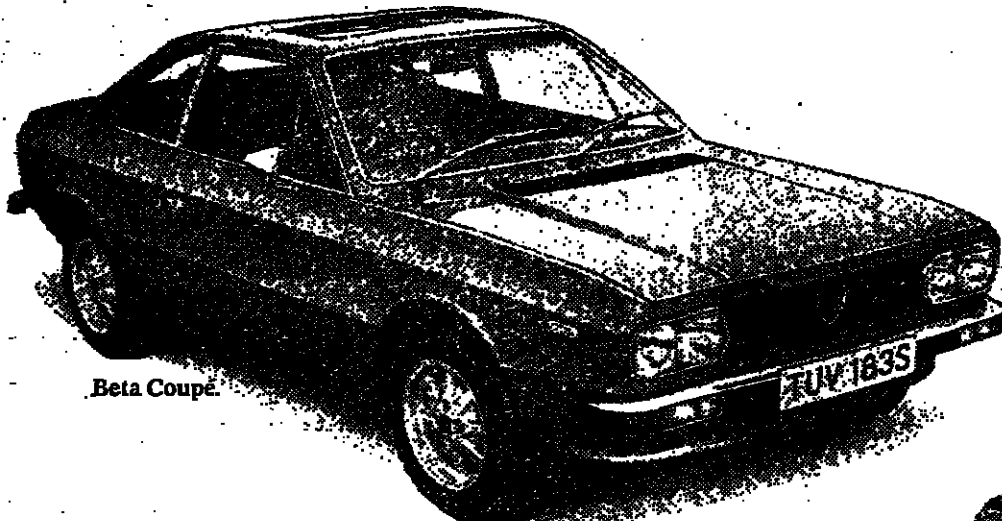
To cut your teeth on, there's the Beta Spyder — with its detachable Targa top, fold-



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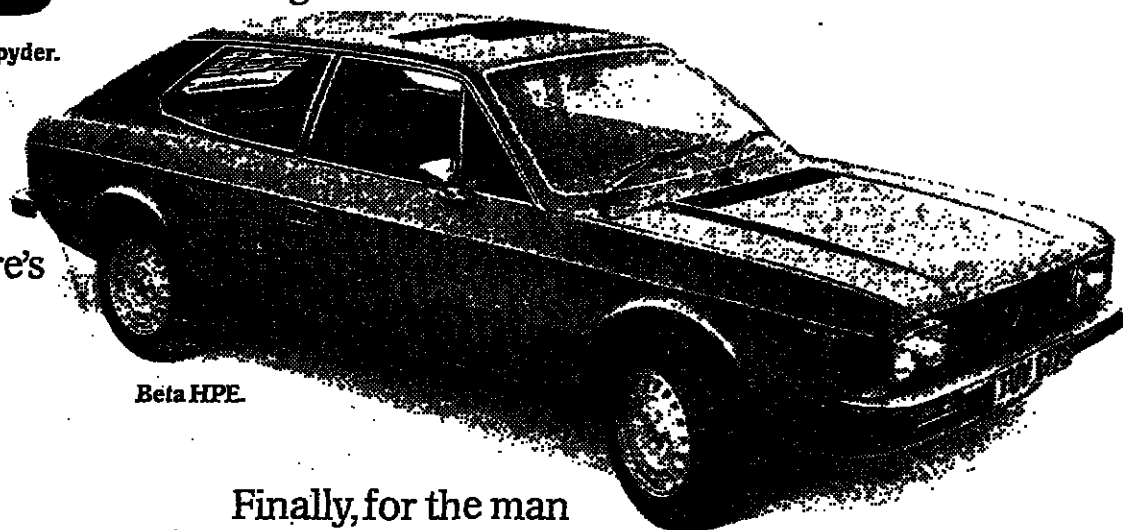
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When the family gets bigger, don't despair. Just graduate to a Beta saloon. With a 1300, 1600 or 2000cc twin overhead camshaft engine, 5-speed

gearbox, all-round independent suspension, servo-assisted all-round disc braking, fitted carpets and an 18 cu.ft. boot. Lots of comfort. Lots of room. Lots of excitement.

Or, if you prefer an estate car, go for the Lancia Beta HPE (High Performance Estate).

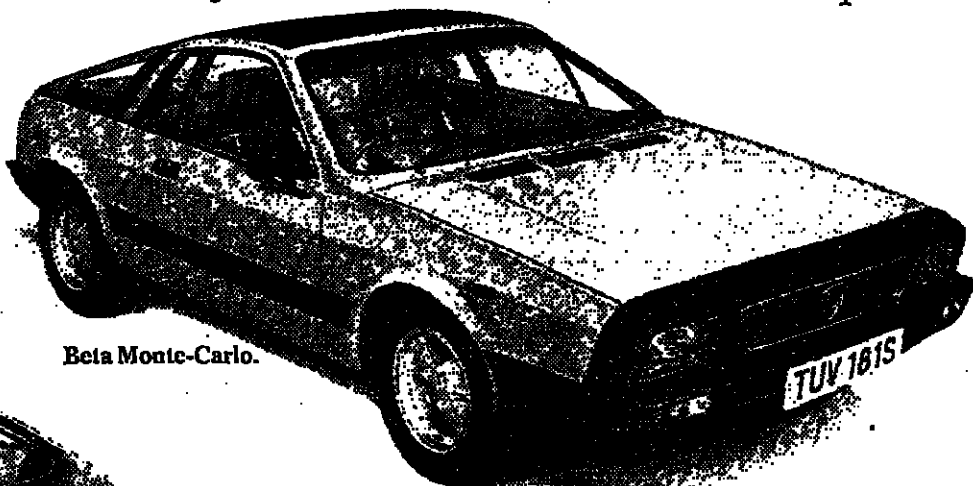
It has three doors and up to 42 cubic feet of load space. Plus, in the 2000cc model, 115mph performance, built-in sun roof as well as all the trimmings. There's also a 1600cc model.



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Finally, for the man who wants sheer excitement first and last, there's the Beta Monte-Carlo.

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Take a test drive. Then talk prices. They'll probably come as a surprise to you. They start at £3,292.38\* and end at £5,927.22\*.

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## Curacao Depositary Receipts of ordinary shares SANYO ELECTRIC CO., LTD.

The undersigned, acting as duly authorized Agent of Carneth Administration Company N.V., announce that at the shareholders' meeting held on 27th February, 1978, it was decided to pay a final dividend of Yen 4 per share (Yen 3 ordinary dividend and Yen 1 jubilee dividend) for the fiscal term ending November 30th, 1977.

This dividend will be payable, less 20% Japanese tax, as from the 10th March 1978, on the coupon No. 19 of the CDRs. Payment will be made at the undermentioned offices as follows:

£6.89 per CDR of 10 depositary shares of 50 ord. shares.  
\$13.38 per CDR of 20 depositary shares of 50 ord. shares.  
\$66.90 per CDR of 100 depositary shares of 50 ord. shares.

Residents of countries which have concluded a tax treaty with Japan may, only afterwards, claim a 5% tax refund in Japan. The coupons No. 19 may be presented in:

London to The Sumitomo Bank Ltd., Temple Court, 11 Queen Victoria Street, London EC4N 4TP;  
Hamburg to Bank Mees & Hope NV, Felsnerstrasse 2;  
Paris to Banque de l'Union Européenne, 4 rue Gaillon, 75 Paris 2e;  
New York to Morgan Guaranty Trust Company of New York, 23 Wall Street, New York N.Y. 10018;  
Amsterdam to Bank Mees & Hope NV, Herengracht 548.

BANK MEES & HOPE NV

\*Price includes VAT at 6% and car tax, interest on credit and delivery charges (U.K. mainland) but excludes number plates. Prices from Beta Saloon: £3,292.38; Beta Coupé: £3,760.28; Beta Spyder: £4,959.93; Beta HPE: £3,825.15; Beta Monte-Carlo: £5,927.22. Personal Export: If you are eligible to purchase a Lancia free of taxes, contact our Export Department.



# WORLD TRADE NEWS

## East Germans sign \$250m. Dow chemical contract

EAST GERMANY to-day signed its biggest industrial deal with the United States, an accord with Dow Chemicals worth \$250m. over ten years for mutual delivery of basic chemicals.

Trade between the two countries, still restricted by their mutual refusal to give East Germany most favoured nation (MFN) trading status, has previously been confined mainly to agricultural produce.

The contract was signed at the Leipzig Spring Fair by the head of the East German chemical trading organisation, AHB Chemie, Gerhard Nitzsche, and the president of Dow Europe, Clyde Boyd.

It provides for East German supplies of propylene and American supplies of propylene oxide, chemicals used in plastics. Deliveries are to begin next year.

Leslie Collitt writes: East and West German companies have announced at the fair their co-operation "third market co-operation" contract to construct and equip a factory jointly in a third country. Krupp of Essen and the East German foreign trade enterprise Unietehna have agreed to build a cotton spinning mill in Ethiopia.

It is seen as an example of East Germany's combining its considerable political influence in Ethiopia with Krupp's industrial reputation to produce a deal that would hardly have been possible a few years ago.

## New Nairobi airport opens

By John Worrall

NAIROBI, March 14. NAIROBI'S NEW \$65m. international airport at Embakasi became operational to-day with a first Kenya Airways flight to Karachi and Bombay.

Overall planning and design for what is claimed to be the most modern airport in Africa was carried out by Sir Alexander Gibb and Partners. Main contractors were Sogefi of Italy. It was undertaken as a joint venture by the World Bank and the Kenya Government.

The airport will be able to handle 1,250 passenger arrivals and the same number of departures every hour and expects to handle 1.1m. passengers a year with a top capacity of twice that figure. Thirty international airlines serve Nairobi at present.

It can accommodate ten Boeing 747s or 13 707s simultaneously. Its 4,000-metre runway can also take the Anglo-French Concorde, which recently carried out tests on the runway. Cargo capacity at the airport is 30,000 tons rising to 100,000 tons a year.

Government policy has been to use as much local materials as possible—about 30 per cent. Extensive automation has been avoided to provide jobs for local workers—the staff is about 2,000.

## Pirelli lands big cable order from Canadians

By Paul Betts

ROME, March 14. THE VANCOUVER-BASED British Columbia Hydro and Power Authority has awarded a big cable order to Pirelli, the Italian operating company of the Dunlop-Pirelli Union, a research and development contract for a 525 kv alternating current submarine cable link, Pirelli reports in Milan to-day.

The cable is to be installed in 1983 and is intended to increase the existing power transmission capacity between Vancouver Island and the Canadian mainland.

The voltage, power, and laying details envisaged for the project are the highest ever planned for submarine cable links, the Italian company said.

Italsocable, the Italian engineering company, announced that it has received a contract from Saudi Arabia for projecting a 7 km. sea tunnel for unloading and loading goods and raw materials. AP-DJ reports from Milan.

Italsocable, a subsidiary of the Italian chemical giant Montedison, said the terminal will be part of the big industrial plant of Jubail, providing total investments of L1.5bn. over the 1978-83 period.

## Olympic to buy Airbus

By Our Own Correspondent

ATHENS, March 14. OLYMPIC AIRWAYS, Greece's state-owned national airline, will buy two A-300 Airbus aircraft from the European Airbus manufacturing company under a letter of intent signed here over the weekend.

Informed sources said the wide-bodied 235-seat aircraft will be delivered in February 1979. Olympic Airways has an option for three more Airbus aircraft for delivery early 1981, the sources added.

It is understood that Olympic Airways will receive a multi-million dollar loan from a consortium of foreign banks to finance the purchase of the planes. The A-300 Airbus will cost about \$23m. each.

In January this year planning staff of Olympic Airways drafted a feasibility report which recommended an investment of between \$25m. and \$45m. on purchases of new aircraft to meet an anticipated increase in passenger and cargo traffic.

## Sweden in Iraq medical plan

By John Walker

STOCKHOLM, March 14. A CONSORTIUM of three Swedish companies has signed an agreement with the Pan Arab development company, ACIDMA, to construct a plant to make antibiotics, based in Iraq. The value of the contract is said to be Kr.200m. (\$43m.).

The companies are Astra Pharmaceuticals Manufacturers, Alfa-Laval, the dairy and industrial separator concern, and the project leaders, Jacobson and Widmark, consultant engineers. ACIDMA (Arab company for Drug Industries and Medical Appliances) is owned by 13 Arab countries and the Swedish consortium hopes for further contracts in the area.

Mohammed Yaganeh, the Iranian Finance and Economic Affairs Minister, arrived in Bonn for three days of talks with West German leaders, Reuters reports. He is to meet Chancellor Helmut Schmidt. Finance Minister Hans Matthöfer and representatives of West German companies, including Krupp, to discuss investment in Iran.

Howaldtswerke Deutsche Werft (HDW) has received an order from Iran to build six type 209 submarines. AP-DJ reports from Hamburg. Delivery times will be from 1982 to 1984. The submarines will be built at Kiel and will provide jobs for 1,100.

**Swiss in surplus**  
Switzerland had a trade surplus of Sw.Frs.48m. in February after a deficit of Sw.Frs.210m. in January and a deficit of Sw.Frs.114m. in February. Total Swiss exports totalled Sw.Frs.3,345m. in February and imports were Sw.Frs.3,297m. Reuters

## France and Brazil agree over \$200m. Amazon dam project

By David White

PARIS, March 14. ALMOST TWO years after drawing up their first agreement, French engineering companies and Brazilian authorities yesterday signed a Frs.1bn. (about \$200m.) deal to equip the Amazon's first big hydroelectric dam at Tucuruí.

The contract is shared between the Empain, Schneider and Alstom-Atlantique groups in what is to be the two French power engineering giants' first large-scale collaboration. Empain-Schneider's share of the work, carried out largely through its subsidiary Creusot-Loire, is 35 per cent.

Creusot-Loire is also competing for the Itaipu hydroelectric project on the Brazilian-Paraguay border, in a consortium with Alstom-Atlantique and West German companies, including Siemens, a deal worth, to the winner, several times the value of the Tucuruí contract.

An initial understanding on the Tucuruí dam, under construction on the Tocantins river, South of Belém, was reached when Gen. Ernesto Geisel, the Brazilian president, visited France in May 1976.

The French deal is linked to a financial package arranged by Crédit Commercial de France, Société Générale and Banque de l'Union Européenne. The Empain-Schneider group recently took a direct stake in the latter, which finances many of its exports.

Credit Commercial de France is also to take part in an international loan operation for a further \$200m. to finance Brazilian work on the dam.

The overall cost of Tucuruí, which will have a capacity of 3,000 megawatts, is put at \$2bn. The French consortium, with its Brazilian subsidiaries, is to supply eight turbo-alternators of 375 megawatt potential each for the first stage of the project, which is expected to take eight years to complete.

Fifteen companies, including three in Brazil, will take part in the contract, signed with Elettronorte, the State-owned authority responsible for power in northern Brazil.

The power station, will be among the biggest in the world. It will serve bauxite and aluminium developments in the north-eastern Amazon region.

A giant aluminium complex has been planned for some time near Belém, grouping Japanese and State-controlled Brazilian interests, while Canadian, Brazilian and other metals companies are going ahead with a \$300m. bauxite mining venture further west on the Trombetas river. Several iron ore projects are also under way in the region.

## Japan car sales in U.K. double

Financial Times Reporter

NEW FIGURES were published in Tokyo yesterday showing that a rapid build-up of Japanese car exports was under way this year before the new measures to curb shipments were announced earlier this month.

Japan's two largest car manufacturers, Toyota and Nissan, announced that their exports to Britain in February had more than doubled compared with the same month in 1977.

Toyota said it shipped 3,514 vehicles to Britain in February, up 142 per cent from the same month last year and about 4.3 per cent of total February exports of 123,017 vehicles.

Nissan, whose cars are sold in Europe under the Datsun name, increased exports to Britain by 111 per cent to 15,862 vehicles, about 13 per cent of the 118,299 units sold abroad in February.

Shipments are expected to drop this month as the new Government-controlled limitations on Japanese exports begin to bite.

Nissan vice-president Masataka Okuma said in a statement that the sharp rise was only temporary. Reuter reports. He said Nissan's total exports to Britain this year would not exceed last year's level of 402,975, in accordance with a formal Japanese Government undertaking to Britain early this month to ensure that car exports were restrained.

Toyota did not comment.

## Loan sought to import iron

TOKYO, March 14. SIX BIG Japanese steel companies have asked the Government for a loan of more than \$100m. from Japan's foreign exchange reserves for advanced payments of pellets of iron ore to be supplied by Brazil, Chile and India.

They are Nippon Steel, Nippon Kokan, Kawasaki Steel, Kobe Steel, Sumitomo Metal Industries and Nisshin Steel.

The companies' presidents put the request to International Trade and Industry Minister Toshio Kamoto and Economic Planning Agency Director-General Kichiji Miyazawa in accordance with the Government's four-point import promotion plan adopted last week-end.

The loan is for advanced payment for part of the pellets of iron ore to be supplied by Pacific Ores and Trading of Chile, Companhia Nipo-Brasileira de Pelotização (Nibraso) of Brazil and Ghawgule and Co. of India. Reuter

## Islamic Bank meets

By Wong Sulong

KUALA LUMPUR, March 14. FINANCE MINISTERS and governors of central banks from 34 Islamic countries will meet in Kuala Lumpur to-morrow to consider giving fresh impetus to the Islamic Development Bank in promoting trade and economic development among member countries.

The four-day second annual meeting of the bank will consider setting up a fund to help member countries boost their exports and to encourage greater flow of trade between member states.

Another proposal likely to be adopted is the opening of two regional offices—one in Cairo, the other in Kuala Lumpur—to cater for the needs of Moslem countries in Africa and South East Asia. That would overcome the problem of finding financial experts who are unhappy with the climate in Jeddah.

The bank was set up three years ago, and has a paid-up capital of \$2bn, with Saudi Arabia being the biggest contributor. Unlike the World Bank or the Asia Development Bank, it adheres to the Islamic principle against charging interest as such, instead of granting loans and credit, it prefers to take up equity participation, and has so far invested \$273m. in 41 projects in member states.

Another important proposal which will be discussed at the coming meeting is the creation of a special fund to assist Moslem minorities in India, Thailand and the Philippines. However such aid would have to be handed out very carefully to both Thailand and the Philippines, there are active Moslem secessionist movements, and while the two Governments would welcome such aid, they are naturally anxious that the oil money would not end up fuelling the secessionist cause.

Annual report, Page 32

## Confectionery exports up

By Lorne Barling

DESPITE problems over trade barriers, British cake, biscuit and confectionery exports increased by 41 per cent in value last year to £226m., compared with £168m. for 1976.

However, Mr. Sidney Free, chairman of the joint export committee of the Cake and Biscuit Alliance and the Cocoa, Chocolate and Confectionery Alliance, said that the Monetary Compensatory Amounts (MCAs) imposed by the EEC on exports since July were now beginning to bite, rendering British products less competitive both within and outside the EEC.

The U.K. remained the largest single market for biscuits and confectionery which amounted to 68 per cent of processed food exports for the U.K. in 1977.

The Middle East was a most successful export market for both industries, with Saudi Arabia accounting for a staggering 164 per cent increase for confectionery products and 66 per cent for cakes and biscuits.

## Sugar refinery for Philippines

By Margaret Hughes

FLORIAN AND STEWART, a subsidiary of Booker McConnell, has been awarded a \$31m. contract for the supply of a 550-ton-a-day sugar refinery by the Philippine Sugar Commission, which is responsible for the Philippine sugar industry. Commissioning is scheduled for end 1979 when a large part of the output will be exported.

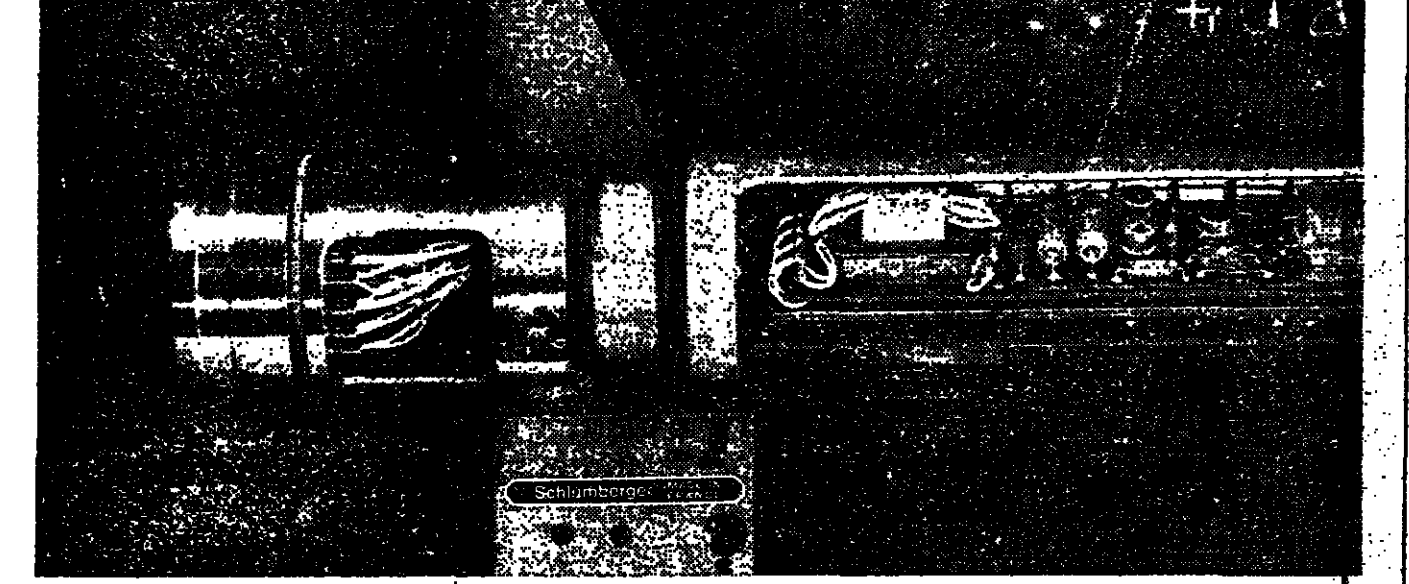
The contract covers design, supply, equipment installation and commissioning of the refinery, to be built at Batangas on the island of Luzon.

The contract was negotiated by Fletcher, a joint venture of international, the jointly owned company of Dashwood Finance and Fletcher and Stuart—the fourth such contract which the partners have won jointly in the Philippines.

Financing for the project was arranged by Dashwood Finance with the funding being provided by Samuel Montagu and Midland Bank. That comprised a \$23m. buyer credit guaranteed by the Export Credits Guarantee Department (ECGD) and a \$8m. Euro-currency loan. Dashwood estimates the total U.K. contract value to be more than \$40m. including "invisible" earnings.

## \$800,000 HK deals

U.K. companies have secured orders worth a total of \$800,000 at the British Industrial Exhibition in Hong Kong which ended last Saturday. The 145 exhibitors are also expecting follow-up business worth about £2.75m. as a result of negotiations initiated during the exhibition.



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March 15, 1978

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COMPANY NOTICES



BEARER DEPOSITARY RECEIPTS  
**GENERAL MOTORS CORPORATION**

Further to the DIVIDEND DECLARATION of 20th February, 1978, NOTICE is now given that the following distribution will become payable to AUTHORIZED DEPOSITARIES on and after the 15th March, 1978, against presentation to the Depositary (as below) of Claim Forms listing Bearer Depositary Receipts.

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Barclays Bank Limited,  
Securities Services Department,  
54 Lombard Street, EC3P 3AT.  
15th March, 1978.

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The undersigned announces that as from 20th March, 1978 at Kasan, Japan, N.V., 172, Amsterdam, div. cp. no. 3 (accompanied by an Affidavit) of the CDRs Tokyo Sanyo Electric Company Ltd., will be payable with \$1.00 per CDR, repr. 100 shs and with \$10.00 per CDR, repr. 1,000 shs (div. per record date 30.11.77; gross Ton 3-p.sh.) after deduction of 15% Japanese tax-Yen 45, — 5 —, 19 per CDR, repr. 100 shs, and Yen 450 = \$1.70 p.CDR repr. 1,000 shs.

Without an Affidavit 20% Jap. tax Yen 60 = \$2.25 p.CDR repr. 100 shs and Yen 600 = \$22.50 per CDR, repr. 1,000 shs.) will be deducted.

After 30.6.78 the div. will only be paid under deduction of 20% Jap. tax with \$1.02 and \$10.20 resp. net, in accordance with the Japanese tax regulations.

AMSTERDAM DEPOSITARY COMPANY N.V.  
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THE KREDITBANK Luxembourg  
S.A. Luxembourg  
March 15, 1978.

**LEGAL NOTICES**

No. 0075 of 1975  
In the HIGH COURT OF JUSTICE Chancery Division Companies Court. In the Matter of ROAD MACHINES (DRAGON) LIMITED and in the Matter of The Companies Act 1968.

NOTICE IS HEREBY GIVEN that a Petition for the Winding Up of the above-named Company by the High Court of Justice was on the 27th day of February 1978, presented to the said Court by ALHADI USA RINGMAN AND COMPANY (NIGERIA) LIMITED a company incorporated according to the laws of Nigeria and whose address is P.O. Box 57, Kano, Nigeria. Licensed Groundnut Merchants, and that the said Petition is directed to be heard before the Court sitting at the Royal Courts of Justice, Strand, London WC2A 2LL, on the 16th day of April 1978, and any creditor or contributory of the said Company desirous to support or oppose the making of an Order on the said Petition may appear at the time of hearing in person or by his Counsel for that purpose; and a copy of the Petition will be furnished by the undersigned to any creditor or contributory of the said Company requesting such copy on payment of the reasonable charge for the same.

WILLIAM A. CRUMP & SON,  
9, St. Helen's Place,  
London EC3A 6AE.  
Ref: KES. Tel: 91-388 2962.

Solicitors for the Petitioner.

NOTE.—Any person who intends to appear on the hearing of the said Petition must serve on, or send by post to, the above-named solicitor in writing, at his address as above, the notice must state the name and address of the person, or of a firm, the name and address of the firm, and must be signed by the person or firm, or his or their Solicitor (if any), and must be served, or, if posted, must be sent by post in sufficient time to reach the above-named solicitor not later than the 13th day of April 1978.

**LEUMI INTERNATIONAL INVESTMENTS**

U.S. \$20,000,000 GUARANTEED FLOATING RATE NOTES 1984  
The interest rate applicable to the above Notes is a floating rate of the six-month period commencing March 15, 1978, has been fixed at 8% per annum.

The interest amounting to U.S.\$40.89 per \$1,000 nominal and U.S.\$408.89 per \$10,000 nominal will be paid on September 15, 1978, against presentation of coupon No. 2.

BANK LEUMI TRUST COMPANY OF NEW YORK  
Principal Paying Agent.

**LEUMI INTERNATIONAL INVESTMENTS N.V.**

U.S.\$20,000,000 GUARANTEED FLOATING RATE NOTES 1984  
The interest rate applicable to the above Notes is a floating rate of the six-month period commencing March 15, 1978, has been fixed at 8% per annum.

The interest amounting to U.S.\$40.89 per \$1,000 nominal and U.S.\$408.89 per \$10,000 nominal will be paid on September 15, 1978, against presentation of coupon No. 4.

BANK LEUMI TRUST COMPANY OF NEW YORK  
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**NOTICE TO HOLDERS OF EUROPEAN DEPOSITARY RECEIPTS**

WE are pleased to confirm that copies of the Semi Annual Report for the six months period ending September 30, 1977 of Mitsui Co. Ltd. are now available to EDR holders in accordance with the following sub-depositaries:

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**IRELAND**

The Financial Times Survey on Ireland scheduled for publication today will now appear on

THURSDAY, MARCH 16, 1978

The Financial Times regrets any inconvenience to its readers.

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The content and publication dates of Surveys in the Financial Times are subject to change at the discretion of the Editor.

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# William Press wins £23.5m. contract

BY RAY DAFTER, ENERGY CORRESPONDENT

WILLIAM PRESS AND SON, the company's site at Howdown, now being investigated by the on Tyneside. The site is to be extended by five acres to cope with the contract and other orders. It is estimated that the contract for North Sea oil platform workforces could double over the next year.

William Press also announced yesterday that it had been awarded a key contract in the construction of the £670m. crude oil terminal at Sullom Voe, Shetland.

The company will carry out mechanical erection work on oil processing facilities at the terminal. The £10m. contract was awarded by John Brown, the main contractor for BP Petroleum Development, the construction and operation managers of the new terminal.

Work is due to start in the summer and last for about two years. Some 500 people will be employed on this project, all accommodated in one of the terminal camps.

The plant is being built to process 250,000 barrels of crude oil a day. Gas will be removed from the crude before the oil is shipped to refineries.

It is thought that Sullen Voe will begin receiving its first oil, via the Ninian pipeline, in September. This oil—either from the Ninian or Heather fields—will not be processed.

BP expects to begin processing oil in March next year. Sullom Voe terminal will be the main landing point for most of the big fields north east of the Shetland Islands.

William Press has also announced the award of two other contracts totalling £5.5m. South Eastern Gas has asked the company to undertake work valued at £4.5m., involving the laying of new gas mains, leakage detection and maintenance of existing distribution systems.

The company said the contract marked the return of the company to the London area where, three years ago, it played a major role in conversion to natural gas. The agricultural division of Imperial Chemical Industries has called on William Press to erect mechanical equipment and to fabricate and erect process pipework at a Nitram nitrogenous fertiliser complex at Cleveland. The expansion programme is costing £35m. and the contract is worth about £1m.

## UN shipping code splits EEC nations

BY LYNTON McLAIN, INDUSTRIAL STAFF

EEC MEMBERS, including Britain, are still far from agreeing to a UN code of conduct for established shipping cartels or liner conferences. Department of Trade officials told a Parliamentary select committee yesterday.

Liner conferences are associations of ship owners providing regular general cargo services, fixing rates, distributing cargo and pooling revenue. Merchant ship liner trade routes to agreed time-tables on set routes and is distinct from tramp shipping, representing 24 per cent. of world shipping and 20 per cent. of U.K. shipping.

It excludes tanker and dry bulk trade, but can include container traffic. The code of conduct was adopted by the 1974 UN conference in Geneva despite U.K. objections. Some Community members voted in favour but the code has not yet gone into force.

It calls for cargo carried by a liner conference to be shared in the proportions of 40 per cent. each for the shipping lines of the exporting and importing countries and 20 per cent. for those of third nations.

There would also be mandatory conciliation procedures in dispute and a minimum period of notice of increases in freight among shipping lines.

## Banks plan expansion programme

By Michael Blandin

THE TRUSTEE Savings Banks plan to press ahead with efforts to gain extended exchange control rights to provide customers with a more comprehensive foreign exchange and exchange control service.

This is one of the steps the banks expect to undertake as they move towards their aim of becoming a fully-established third force in the banking business.

The annual report of the Central Trustee Savings Bank, which provides their central organisation, says that it assisted the banks with the sale of sterling and foreign currency travellers' cheques totalling £11.5m. in the year to November 20. In March last year, a foreign cheque negotiation collection service was set up, and items drawn in 29 different currencies were handled.

Mr. P. F. Keens, chairman, says that talks are continuing with the Bank of England to give the central Trustee Savings Bank more authorities.

He says that the bank urgently needs to replace existing computer facilities with a more sophisticated system to meet the expansion of the volume of credit and debit clearings.

Last year, deposits held by the banks with the central organisation fell from the unusually high figure of £53m. to £43m. largely because of restructuring the Trustee Savings Bank portfolios.

During the year £46.8m. in interest (against £44m. in the previous year) was paid to Trustee Savings Banks, while £2.95m. (against £1.35m.) was recovered by way of clearing charges.

In favourable market conditions, the central Trustee Savings Bank showed a pre-tax profit on its banking operations of £8.15m., compared with a £198,000 loss in the previous year.

## Teesside oil plant building costs rise again by millions

BY KEVIN DONE, CHEMICALS CORRESPONDENT

BUILDING COSTS for two of the biggest chemical and oil plants under construction at Teesside have risen again by many millions of pounds as contractors struggle to complete projects more than a year behind schedule.

Monsanto, one of the leading U.S. chemical companies, has finally started the preliminary commissioning of its plants at Seal Sands, but it does not expect to bring them on stream before the third quarter of 1978, at least a year late.

The cost of the project, the biggest single investment made by the company world-wide, has risen to £160m., against last year's estimate of £150m.

To the concern of other companies engaged in large site construction in the area, the mechanical engineering work force on the Monsanto site has been offered a special 25-week third tier payment to complete the plants.

The payment, which will be made if the workforce stops unofficial action and absenteeism, will be over and above the basic rate and the guaranteed bonus.

Termination bonuses are not a new phenomenon in the region. Laid Offshore's termination pay, ment two years ago to its oil platform workers at the now mothballed Graythorpe yard, publicly established the practice.

Other companies building large plants in the area, such as Imperial Chemical Industries and the British Steel Corporation, find such payments punitive as claims leapfrog rapidly from site to site.

Monsanto's acrylonitrile plant at Seal Sands will nearly triple its capacity for this important chemical at the site to 300,000 tonnes a year.

Alongside it is building a 90,000-tonnes-a-year nylon intermediate plant in a joint venture

## Teacher's Exports boost sought and Bell's for textile machinery whiskies to go up

BY KENNETH GOODING

THE BEST-SELLING two brands of Scotch whisky in the U.K., Bell's and Teacher's, are to go up in price next month, probably by between 17p and 20p a bottle.

Both companies confirmed last night that they had notified the Price Commission of intended increases, but would not give any details of the intended rate of increase.

However, trade sources suggested that it would be in the region of £2 a case of 12 bottles. There is a further rumour that Bell's has had to restrict its increase to about 90p a case rather than the £2 it originally sought.

Bell's—undoubtedly the number one brand in Britain with about 22 per cent. of the market and selling 30m. bottles a year—is due today to announce details of its half-year results to December 31.

Teacher's, now owned by Allied Breweries, has about 16 per cent. of the market and, with Bell's, has in the past established its price at roughly 10p a bottle more than the standard brands from Distillers and other rivals.

### Price gap

The recent decision by Distillers to push through U.K. price increases for Dewar's, V&S 68 and Black & White, while withdrawing Johnnie Walker Red Label from the home market, completely changed the structure of the market.

If, as expected, Bell's and Teacher's steer their proposed increases through the Price Commission, they will once again open up a price gap from the main contenders further down the league table, including Haig and White Horse from Distillers and Grant's Standfast and Famous Grouse from the independent distilling groups.

Scotch whisky consumption is likely to rise by an average 6 per cent. a year in the home market and 9 per cent. overseas, Dr. David Taggart, a lecturer at the London Business School, says in a paper prepared for Tomatin Distillers.

Of the U.S., the world's biggest market for Scotch, Dr. Taggart says that a small growth in consumption could be looked for rather than the decline experienced so far in the 1970s.

BY RHYS DAVID, TEXTILES CORRESPONDENT

SUPPORT FOR AN extension to the National Exhibition Centre in Birmingham comes 10-day in the textile machinery sector working party report, published as part of the Government's industrial strategy.

The working party claims that Britain's textile machinery industry could be given a big flip if it could play host to the next quadrennial international exhibition due to be held in 1982, but are floor space in Birmingham is too small. It urges the Government to sanction the necessary increase in space at the site to make possible the holding of bigger exhibitions.

The report points to a serious decline over the past few years in Britain's share of world textile machinery markets, and a rise in penetration of the U.K. market by imports. Although the industry exported more than nine-tenths of production in 1976, its share of world exports dropped from 19 per cent. in 1963 to 13 per cent. in 1970 and to about 10 per cent. in 1974-76.

However, the report warns that this objective can be attained only if the U.K. industry increases its exports to developing countries, which offer the fastest-growing markets—and this will be possible only if the Government adopts a flexible policy towards providing export credit and insurance.

The working party also wants to see the industry stabilise its share of the domestic market at about 40 per cent. and over the period to 1980 regain the 50 per cent. level achieved in 1970.

Textile Machinery Sector Working Party Report: NEDU, Millbank Tower, London SW1P 4QX.

## Lonrho Textiles lays off 1,800 in North-East

BY OUR NEWCASTLE CORRESPONDENT

LONGRHO TEXTILES is to close its factory at Cramlington, Northumberland, for two weeks—laying off 1,800 workers.

The lay-off—from next Monday—will be followed by a month of three-day working.

The company took over the factory from Brentford Nylons 18 months ago. It said the moves were necessary because the plant was over-stocked.

When Brentford Nylons collapsed the workforce formed a co-operative to take over the plant, but they were out-bid by the Lonrho Group.

## New Highway Code published

AN UPDATED version of the Highway Code was launched yesterday, with Mr. William Rogers, Transport Secretary, promising that he would consider publishing a simplified version for children.

The code was the "distilled wisdom of all those who used the roads," he said. It had been approved by Parliament in November, 1977, and replaced a version published nine years ago.

The major alterations in new code, arising from changes in traffic management, vehicles and road design, include advice on the safety of children in cars, about seat-belts and about drinking and driving.

Motorists are told not to use any tinted optical equipment, including ski goggles, at night or in poor driving conditions.

When Parliament discussed the Code last year, MPs said amendments to the Code should be possible without further recourse to the House of Commons.

Building for sale would not impinge on the city's municipal building programme, which present it has 105,000 council homes.

Councillor Norman Morris, Labour leader, said yesterday that he wanted the possibilities examined.

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## Private zoo to become charity trust

Financial Times Reporter

MARWELL Park Zoo, near Winchester, is to be run by a charitable trust to avoid tax problems. Mr. John Knowles, the zoo's owner, whose investment now tops £500,000 since the park opened nearly seven years ago, said yesterday that the effects of Capital Transfer Tax if both he and his wife died had prompted the move.

Threatened species might have to be auctioned off to the highest bidder to help pay the tax bill, he added. The collection, mainly cats, antelopes and zebras, merely included Victor, the giraffe who died last year after doing the splits.

Mr. Knowles, who started the zoo on the proceeds of a computerised poultry business, added that the move would help resolve a conflict of interest, between his belief in private enterprise and the need to maximise profits, and the desire to conserve wild life.

"The public would be satisfied looking at two tigers, which would be cheaper to run than 12. But that approach would not help conserve them," he said.

As a trust, the zoo could solicit donations which would help finance expansion of its work. Mr. Knowles had always refused donations in the past on the grounds that he might be accused of lining his pockets.

## Airport fees rise by 13%

LANDING fees at Scottish airports are to be increased by 13 per cent. on April 1, the British Airports Authority announced yesterday. The rise is to cover inflation and help bring income closer to the cost of providing services, it said.

## WAGING WAR AT HOME, KEEPING THE PEACE IN EUROPE.

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## PARLIAMENT AND POLITICS

## PM pressed on tax cuts and spending

BY IVOR OWEN, PARLIAMENTARY STAFF

CUTS IN income tax and provision for increased public expenditure will feature in next month's Budget, the Prime Minister insisted. "How can we ever indicated in the Commons public expenditure with productivity the need to achieve a steady state of economic growth."

Mrs. Margaret Thatcher, Opposition leader, was openly sceptical about the compatibility of these objectives and supported both increases in public expenditure, for example, in the construction industry, and a Wym Roberts (C. Conway) called for a reduction in direct taxation, can be Prime Minister's "11th hour conversion" to the principle of cutting taxes.

With Mrs. Barbara Castle, a member of Labour's national executive, joining other Labour backbenchers in endorsing the case for tax cuts, the Prime Minister even indicated some Tory MPs to admit that they were congratulating him on the prospects ahead.

"Everyone recognises that here are going to be some tax cuts this year," he said.

Mrs. Thatcher reminded the Prime Minister of his reported comment at Monday's joint meeting of the Cabinet and the national executive that people were more interested in paying less tax than the Government saving money away in other directions.

If the Government really believed that people would prefer cuts in taxes to increases in public expenditure, why was the House to be asked to-morrow to approve a White Paper increasing public expenditure next year?

Mr. Callaghan replied that it was important, even though taxes were cut, that there should be proper maintenance of public services. If, in order to achieve his, it was necessary, for example, to increase public expenditure on the health service or on education, he hoped the Government could rely on Mrs. Thatcher's support.

"In other words," he said, "it

Prime Minister said they had discussed a number of factors affecting growth in world trade. There was a substantial disparity of view between a number of the major industrialised nations as to the best course to follow.

Mr. Callaghan explained that he was trying to synthesise the various views, which covered the stability of exchange rates and "going for growth" in the hope of securing agreement on a combination of remedies which, taken collectively by all the nations together, could restore confidence.

"It is confidence which is required in the world at the present time."

In a statement later, Sir Geoffrey Howe, shadow Chancellor, maintained that the heavy programme public spending on which the Government had already embarked would not leave it the resources to cut taxes for any length of time.

"Mr. Healey will make some cuts in his April Budget. But if he and his Cabinet colleagues continue to spend out money at the present rate, he will have to put taxes up again next year," said Sir Geoffrey.

## Labour praised by U.S. bank

By David Freud

THE Labour Government's economic policies have been endorsed by the respected U.S. bank, Harris Trust and Savings of Chicago.

A study by the bank concluded that the U.K. made remarkable strides in 1977 to re-establish international confidence in its economy.

One of the most significant developments, said the study, was the increased attention U.K. policymakers paid to the growth rate of the money supply.

## A measured pace marks start of Lords devolution marathon

BY PHILIP RAWSTORNE

THE LORDS opened their debate on the Scotland Bill yesterday with the measured pace that marks the start of a constitutional marathon. "Your Lordships can hardly be expected to skip like spring lambs through this Bill," Lord Faversham remarked from the Tory front bench.

There was a gap of agreement from the assembled lords—Dundee, Perth and Glasgow, Strathclyde, Treen and Kinross. Only Lord Maclellan of Bessie, for the Liberals, showed any marked enthusiasm for getting on with it.

And Lord Elwyn-Jones, the Lord Chancellor, made only a restrained attempt to push the peers into brisker action. "We cannot afford to delay longer," he said, taking a stately step to the left of the Woolpack to bring in the Bill.

"The devolution debate has gone on long enough. The Scottish people have the right to expect Parliament now to come to a firm conclusion."

But getting the Bill through

was obviously more important than the time it might take. Lord Elwyn-Jones warned: "If we deny these legitimate and reasonable demands of the people of Scotland, we run the grave risk of fuelling a campaign which, on a false prospectus, has a declared aim of breaking up the U.K."

The Government, he indicated, had done its utmost to smooth the path to bring decision-making closer to the people. "Indeed, many milestones have already been passed. What the Bill proposes is the next logical step," he said.

The Government did not intend to put before the Lords any proposal for changing the 40 per cent. threshold in the referendum. That would not be the sole criteria for deciding whether devolution should go ahead, the Lord Chancellor stated. "This referendum in law remains consultative and advisory to Parliament, and it is Parliament which, after the referendum, will take the final decision."

Rambling briefly through the Bill's familiar terms, Lord Elwyn-Jones finally sent it hopefully on its way. Only to encounter stubborn resistance immediately from Lord Wilson of Langside, a former Labour Solicitor-General for Scotland.

The Bill was a threat to the unity of the Kingdom and should be stopped at once, he declared. From the cross-benches, it was founded on the Government's belief that there was electoral capital to be made out of it in Scotland, Lord Wilson said. But it would bring division and disaster.

Lord Faversham said that in the official Opposition's view, it would undoubtedly be wiser for the Government to withdraw the Bill and seek a consensus solution to the problems of devolution.

But expecting no response to that appeal—and getting none—he recognised that the Government did have a mandate for its measure and suggested that the Lords should not frustrate it.

## Howe warns on reflation bid by Western leaders

BY RUPERT CORNWELL, LOBBY STAFF

SIR GEOFFREY HOWE, shadow Chancellor, yesterday spoke out strongly against the co-ordinated international reflation programme now being worked up by the world's leading nations.

The idea—the so-called "convoys" system, whereby most major countries would do their bit to boost domestic demand simultaneously—will be the key theme of various meetings of

Western leaders, culminating in the economic summit planned for Bonn in July.

But Sir Geoffrey insisted yesterday that inflation remained the biggest danger to the free world's wellbeing. "Surely we have learnt that attempts by Government to stimulate growth by deficit financing lead more and more swiftly to the retribution of inflation?"

He told the French Chamber of Commerce that it would be dangerous to believe that "we can somehow escape the hang-over if we all go on a binge together." The West should beware of people "clamouring glibly" for a programme of internationally concerted reflation.

Sir Geoffrey and also Mr. John Nott, Tory trade spokesman, in a separate speech, left no doubt of the hard-headed approach to the EEC that the Conservatives are now adopting, aware of the electoral benefits Labour is likely to reap from its own aggressive stance.

Answering the charge of anti-Europeanism now levelled at Britain by other Community States, the shadow Chancellor stressed that the circumstances of U.K. entry made it inevitable that she would be a "less than easy" partner.

Mr. Nott, addressing a meeting at Rosendale, promised that a future Conservative Government would show the utmost vigilance in the EEC over dumping and unfair trading.

## Tories see chance at by-election

By Ray Peman, Scottish Correspondent

THE CONSERVATIVES claimed yesterday that their by-election support at Garscadden, is now the largest of the Scottish National Party.

A poll conducted by party workers, who visited every 50th voter on the electoral register, gave the Labour Party 51.3 per cent, the Conservatives 22 per cent, and the SNP 22.3 per cent.

Mr. Iain Lawson, prospective Tory candidate, said: "With figures like this before our campaign has even started, we must be in a position to win the seat."

The findings conflict with those of Marplan, the independent poll organisation, which last week put the Nationalists in the lead with 41 per cent, compared with 38 per cent for Labour and 18 per cent for the Tories.

The writ for the by-election is expected to be moved by the Government, the independent poll organisation, which last week put the Nationalists in the lead with 41 per cent, compared with 38 per cent for Labour and 18 per cent for the Tories.

## Dublin security talks likely to be delayed

BY GILES MERRITT

THE meeting in Dublin over border security between Mr. Roy Mason, Northern Ireland Secretary, and Mr. Michael O'Kennedy, the Republic's Minister for Foreign Affairs, that was scheduled for next week is now unlikely to take place until after Easter, according to officials here.

Although the ministerial contact had been sought by Mr. Mason to iron out misunderstandings that have lately been souring Anglo-Irish relations, the talks themselves are now causing further tension.

It was revealed in Dublin today that, while Mr. Mason was now agreed to travel to Dublin to meet Mr. O'Kennedy, the agenda for the talks is disputed and remains the subject of diplomatic manoeuvring in advance.

The British initiative for setting up a meeting between Mr. Mason and Mr. O'Kennedy was first made almost five weeks ago to tighten cross-border security co-operation.

After the Provisional IRA's intensified campaign in Ulster since the New Year, Mr. Mason has been concerned to further improve border security. But his recent public allegations that the Republic is being used as an operations base by the IRA have angered Mr. Jack Lynch's Fianna Fail Government.

Dublin refuses to restrict the meeting's agenda to security, and insists on a wide-ranging political talks. It is pointed out that the mechanism for such ministerial contacts was established last September when Mr. Lynch met Mr. Callaghan at Downing Street, and makes provision for economic and industrial questions to be included.

The current row over security co-operation reflects the mounting disagreement between the two governments over Ulster's future.

Mr. Lynch's demand, in the Irish Government's view, was prompted by the failure of attempts to secure an internal Ulster settlement, and Dublin therefore hopes that the forthcoming Mason-O'Kennedy talks could launch a series of Anglo-Irish summits on Ulster.

With Mr. Lynch and Mr. Callaghan due to meet in Copenhagen next month at the EEC Heads of Government summit, officials in both Belfast and Dublin agree that the imminent Dublin talks would provide a useful chance to clarify positions in advance.

At the core of the disagreement, however, there is the Irish Government's fear that Dublin would again be presented as lacking security effectiveness.

British reservations over a broader discussion are that Mr. Mason would be asked to spell out detailed political intentions in the Province.

In Northern Ireland, Mr. Mason's officials are confident that an agenda extending to some degree beyond cross-border security will shortly be agreed.

But in Dublin it is being stressed that a meeting next week would be a time-lag in order that Mr. Mason's arrival in Dublin would not put security reasons, be widely known in advance.

## Heath launches new study of problems facing young

BY RICHARD EVANS, LOBBY EDITOR

MR. EDWARD HEATH, the interests of young people and former Conservative leader, their concerns, Mr. Heath told yesterday launched an all party Commons Press conference. The lobby will include representatives from major national youth organisations which have pressed for its establishment.

It has already agreed to a study of young people and politics, the education training and employment needs of young people, and the alienation of black youths.

Other members of the committee include Mr. Gerry Fowler, Labour MP for Wrexham and Alan Beith, Liberal MP for Berwick on Tweed and Mr. David Hunt, Tory MP for the Wirral. Mr. Callaghan is also giving the lobby his active support.

## Stock export study ready

A REPORT on the export of live farm animals from Britain, prepared by a working group of Ministry of Agriculture officials is now complete and will be published in full within a matter of weeks.

Announcing his plans in the Commons yesterday, Mr. John Silkin, Minister of Agriculture, said the document would need careful study before any decisions were reached.

A purely factual catalogue of the main issues involved, the report does not contain any recommendations.

There is heavy pressure on the Government to impose either a total ban or stricter controls over animal exporters who are often accused of causing unnecessary suffering to stock in their charge.

## Labour orders selection re-run

By Rupert Cornwell, Lobby Staff

LEFT-WINGERS yesterday suffered a setback in their bid to secure a candidate of their taste for the safe Labour seat at Kettering in preference to other contenders who include Mr. Robert Maxwell, the publisher, and Mr. Tom McNally, political adviser to the Prime Minister.

Labour Party officials, having decided to re-run to-morrow last Friday's meeting of the constituency party executive when a short list of six was drawn up for the vacancy left when Sir Geoffrey de Freitas resigned as MP at the next election.

At the first meeting the Left-dominated executive picked two Left-wingers, and four others considered to have little chance when the Labour candidate is finally selected on April 1.

Under the exhaustive voting system used, both Mr. Maxwell, a former MP, and Mr. McNally were eliminated from the preliminary short list of 16.

But it now appears that a technical error will mar the first ballot. After consultations between Mr. Les Bridges, Labour's East Midlands regional organiser, and Transport House, it has been decided that the notorious voting process will have to be carried out again.

The outcome is unlikely to be very different. But the breathing space gives both Mr. Maxwell and Mr. McNally extra time to marshal their supporters for the key session this Friday of Kettering's general management committee, which has to ratify the short-list.

Unlike the 17-man executive, the GMC has a moderate majority. This section may well use its power to force through changes in the short list, re-stating, if it wishes, Mr. Maxwell and Mr. McNally.

Labour's October 1974 majority at Kettering was over 11,000. This means that barring a sensational upset, the local party will, on April 1, in effect, be choosing the constituency's next MP.

Among the 62 original applicants for the nomination, who failed to make even the last 16, was Mr. Ivor Richard, Britain's representative at the UN, like Mr. Maxwell, a former Labour MP.

## Business gives £1m. to arts by sponsorship

Financial Times Reporter

THE WORK of the Organisation for Business Sponsorship of the Arts was praised by Mr. Gordon Oakes, Minister of State for Education in the Commons yesterday.

He said that since the organisation was set up in 1976, a £15,000 (launching grant) from the Government; it had trebled the amount of money coming to the arts from business firms.

Mr. Oakes said that in the organisation's first year to March 1977, business firms had contributed about £1m. in sponsorship, but that this had risen to £2.5m. in the amount received from business in the previous year.

Mr. Robin Corbett (Lab, Hants, Hempsstead) urged that the Government should approve any attempt by tobacco companies to use arts sponsorship to promote sales of their products. Mr. Oakes replied that this would be a matter for the organisation, but he had no evidence that the practice was happening.

## Agency licence cost phased

Financial Times Reporter

AN INCREASE in the annual licence fee for employment agencies from £72 to £111 will be phased, Mr. Harold Walker, Employment Minister, told the Commons last night.

He said the Government had decided that the increase, due to take effect from April 1, would now be introduced in two stages so that licence fees and costs would be brought into balance at the next review.

In written replies to questions from Mr. Tom Arnold (C, Hazel Grove), Mr. Walker said operational costs of the Employment Agencies Act were estimated at £585,000 in the current financial year, compared with £375,000 in 1976-77. Receipts from the present annual fee fell well below meeting this cost.

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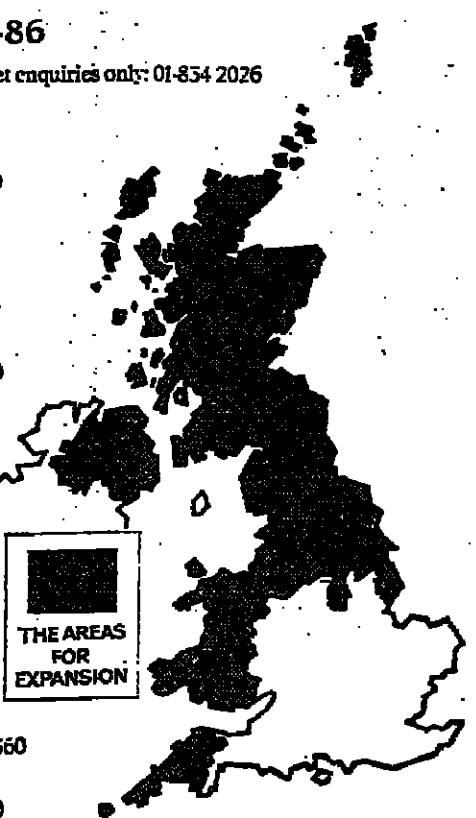
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مكتبة النجيب



Labour  
orders  
selection  
re-run

## LABOUR NEWS

### Sanctions to be reviewed, says teachers' chief

By Alan Pike, Labour Correspondent

THE SANCTIONS campaign being conducted by thousands of teachers throughout the country is to be reviewed by the National Union of Teachers' executive during the union's annual conference at Easington, Durham, on Monday. This was disclosed yesterday by Mr. Fred Jarvis, general secretary, who stressed that the sanctions constituted withdrawal of voluntary co-operation and not industrial action. He said that the union was not contemplating additional sanctions in support of its campaign for an improved pay offer. By yesterday about 150,000 union members in 287 local associations were refusing to supervise school meals or take part in other voluntary activities. The campaign was joined this week by the second biggest teaching union, the National Association of Schoolmasters and Union of Women Teachers.

The teachers have claimed increases of 12½ per cent, and been offered 9 per cent, with an additional 1 per cent, allocated to cover incremental increases and anomalies.

Their claim will go to arbitration unless—as is possible—there is an improved offer from the local authority employers and negotiations resume. If negotiations do resume, NUT representatives will be able only to reach provisional agreement and report back to the Easter conference.

Mr. Jarvis, speaking in London, criticised Mrs. Shirley Williams, Education Secretary, for suggesting that the teachers were mounting sanctions after asking for arbitration.

He said that the request for arbitration had come from the management side and the union had had no option but to accept

### Security men join strike at Immingham

SECURITY men at the Humber Graving Dock and Engineering Company at Immingham have joined the strike of 27 supervisors who stopped work over the dismissal of three of their colleagues who were accused of being absent from their place of work.

The supervisors' three-week-old strike has resulted in the company laying off 700 workers. The 12 security men have supported a TASS instruction to stop work. No discussions are going on between TASS and the company. Union officials are seeking an interview with Mr. Albert Booth, the Employment Minister.

### College unions seek talks

By Our Own Correspondent

SIX UNIONS representing academic and manual staffs in Scottish education colleges yesterday demanded an urgent meeting with Mr. Bruce Millan, Secretary of State for Scotland, over a planned run-down of the institutions.

In a joint letter to Mr. Millan, Education Department, the unions claimed some of the encouraging college managements to take decisions on manning levels "without proper regard to the consultations required with the appropriate unions."

### McCarthy team to prepare report on rail dispute

By Philip Bassett, Labour Staff

LORD MCCARTHY, who headed an independent inquiry team into the inter-union rail dispute which came near to causing a national strike, will with the team, prepare a report on the dispute after a peace meeting with the unions yesterday.

But Mr. Sidney Weighell, general secretary of the Stationary, Trench, and Railwaymen, whose pay-train guards received an extra payment which train drivers are objecting to, was pessimistic after the inquiry about an agreement being reached.

Mr. Weighell, who dismissed the talks as "a waste of time" as he arrived at the meeting in British Rail's London headquarters, said

when he left that the situation was still very difficult.

"So long as we have separate organisations wanting special and preferential treatment we shall always be in difficulty, and the British public ought to understand that."

#### Insistent

He made it clear that he was annoyed at the time which was being spent on the dispute with ASLEF, the train drivers' union, which means that discussions on the annual pay and productivity claim by all rail workers are being delayed.

The dispute stems from ASLEF's insistence that payments to pay-train guards

which would range from £2.50 to £3.75 a week, are in breach of a 1974 pay structuring agreement.

Mr. Ray Buckton, general secretary of ASLEF, says that the train drivers should receive the payments because there was a firm commitment from all sides that there would be no unilateral pay deals between the British Railways Board and individual groups of rail workers.

As he left the talks, Mr. Buckton said it had been "a pretty good meeting."

Further talks on the main rail pay and productivity claims which were set for to-morrow, have been postponed, possibly until next week, because of the dispute.

### Machine tool nationalisation call

By Kenneth Gooding, Industrial Correspondent

WHOLESALE nationalisation could solve the problems of the U.K. machine tool industry, suggests a trade union pamphlet published to-day.

North Sea oil revenue could be used to buy the companies involved but "since profits in the U.K. machine tool industry are generally low or non-existent, there should be no repeat of the excessively generous compensation payments" made in other nationalisation cases.

The pamphlet is put out by the North East Trade Union Studies Information Unit. The report was commissioned by the Joint Shop Stewards Committee of T. Churchill, Blaydon-on-Tyne.

It insists that full-scale nationalisation would allow a proper system of manpower planning to be developed. British Leyland, a major user of machine tools, is already State-owned. If the State also owned the machine tool industry there would be considerable scope for centralised and co-ordinated planning of machine tool purchases and a steady ordering programme which would greatly reduce the insecurity of the boom/slump cycle, the report adds.

A steady ordering programme known in advance would allow larger production runs and, consequently, a reduction in unit costs of machines, with advantage for both sectors of industry.

The nationalisation of the aerospace and shipbuilding industries means that a large share of mechanical engineering is in the hands of the Government.

rate of technological change and the increase in robot-fed, computer-controlled machines "paints a worrying picture for jobs within the industry."

The pamphlet warns against the increasing interest of private machine tool companies in importing and assembling under licence foreign machines or in simply serving as retailers for such imports. It says this "may well be highly profitable for shareholders but in the long run will leave the U.K. machine tool industry dangerously weak in terms of its own productive capacity."

The report maintains that there is an urgent need for much greater experimental research and development.

Machine Tool Report, N.E. Trade Union Studies Information Unit. £1.50.

### Dolomite dispute ending

By Philip Bassett

PRODUCTION of the Triumph Dolomite is expected to be back to normal to-morrow after haulage drivers who move the car's body shells from Liverpool to Coventry went back to work yesterday at the end of their four-day strike.

Four hundred shift workers at the British Leyland Speke No. 1 plant which makes the car bodies will be back at work by to-morrow. The 2,400 workers at the Canley plant, where the car is assembled, who were laid off

### Engineering pay pact meeting to-morrow

By Our Labour Correspondent

ENGINEERING UNIONS and employers meet Mr. Albert Booth, Employment Secretary, to-morrow to seek Government approval for the industry's new national pay agreement.

Mr. Booth will be asked to approve a clause which would enable a minority of lower-paid engineering workers to receive increases outside either the 12-month rule or the Government's pay guidelines.

The Engineering Employers' Federation has said it is prepared to bring workers earning below the newly-agreed national rates into line with them as soon as they come into effect, provided Mr. Booth agrees.

But it will not do so without Government approval as this would expose member-companies to the risk of sanctions.

The new minimum rates will be introduced in two stages, the first this month and the second in August.

In the view of the Confederation of Shipbuilding and Engineering Unions it would not break pay policy to bring lower-paid engineering workers up to the agreed minimum level for the industry. If Mr. Booth rejects the unions' argument, they can be expected to take action against companies paying below the new rates under Schedule 11 of the Employment Protection Act.

Neither the Confederation nor the federation is sure exactly how many engineering workers earn below the new minimum rates which for craftsmen will be £57 this month and £60 in August.

### Women should help unions to win equal pay, says Scanlon

MR. HUGH SCANLON, president of the Amalgamated Union of Engineering Workers, urged women yesterday to play a greater role in trade unionism to achieve equal pay.

He said that in spite of the Equal Pay Act, earnings of

Mr. Scanlon said at his union's annual women's conference, at Easington, that the 1970s had seen important changes in the status of women.

For the first time women could claim the right to equal pay, the equal right to any job, job protection during pregnancy and, from April, better pensions and social security benefits. But he stressed that legislation alone would not bring about true equality.

"Trade unions must consistently and conscientiously police legislation to ensure that in every place of work, laws are actually implemented, not merely left on the statute books."

Mr. Scanlon said that only about 30 per cent of cases under the Equal Pay Act heard by Industrial Tribunals were successful.

The women at Trico gave a tremendous example in their 21 weeks' struggle for equal pay, and their success demonstrates that if the collective will is there then many goals are attainable. Unfortunately, many working women have multiple commitments of job, home, children, ageing parents etc., and as a society we have done little to ease her burden.

"Small wonder then that many women find it literally impossible to take on the additional role of trade union activist."

"As a progressive union, we must endeavour to lessen the pressure placed on working women by identifying the key institutional and social forces which prevent many women becoming involved and seek to change them," he said.



Mr. Hugh Scanlon: collective strength to enforce legislation.

women manual workers in the mechanical engineering industry had risen from only 62.4 per cent of men's earnings in 1975 to 67.1 per cent last year. "The message is therefore clear: to make legislation effective, it is up to collective strength to enforce it. It is vital that women play a greater part in trade union activities in order that all women can achieve the rate for the job," he said.

### TUC plea to South Africans

By Our Labour Staff

MR. LEN MURRAY, TUC general secretary, led a delegation to the South African Embassy in London yesterday to protest about the treatment of black trade unionists in South Africa.

Mr. Murray presented the Ambassador with a TUC memorandum on British participation in this week's International Trade Union Week of Action on South Africa.

The TUC called on the South African Government to abandon the use of administrative sanctions against trade unionists and to lift the banning orders and detentions imposed without charge or trial.

It said it hoped that the set-

ting up of a commission of inquiry into South African labour laws represented the beginning of a change in the climate of opinion which has not favoured trade unions for black workers.

It hoped that the inquiry would recommend a more open system of industrial relations which would provide freedom of association and freedom to bargain collectively.

The TUC told the Ambassador that the general council was providing financial help to unregistered trade unions in South Africa to help them train and organise members to gain recognition by employers.

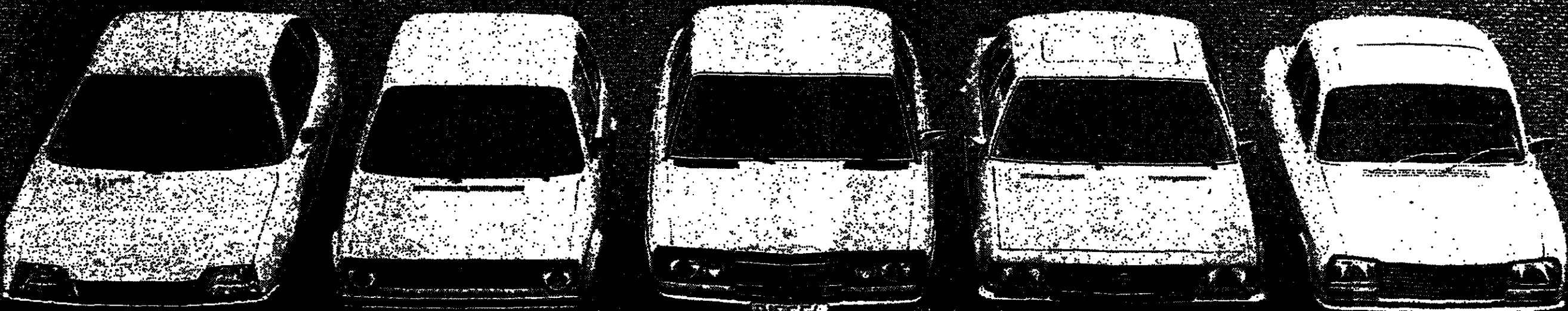
The TUC also called on the

many British companies employing workers in South Africa to support the granting of access and facilities, and ultimately recognition and negotiating rights to trade unions representing black employees.

British trade unionists have also been asked to get their employers to commit themselves to more enlightened industrial relations policies in South Africa.

Mr. Murray said afterwards that when the Ambassador told them there was a commission of inquiry on at the moment the delegation told him: "By your fruits you will be judged."

### "High-speed Cars with Diesel Engines? Impossible!" Thought Rudolf Diesel.



VW Golf D  
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Mercedes Benz 200 D  
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Opel Rekord 2100 D  
60 hp/4,400 rpm 2,100 c.c.

Peugeot 304 GLD  
45 hp/5,000 rpm 1,350 c.c.

In Diesel's day the technical problems were insurmountable. It was only when the Bosch fuel injection pump was developed that diesel engines could be put on wheels for the very first time. Today, diesel-engined cars are even more up to date.

Rudolf Diesel lived to see the engine he invented being used all over the world. Before long it was hard to find ships' engines and stationary motors powered by anything other than diesel.

In his time, technology was not advanced enough to produce a fuel-injection system able to cope with the high pressures involved and yet still take up relatively little space.

Decades later the solution came—the direct injection system, from Bosch.

#### Can Diesel cars really have zip?

Everyone knows that diesel engines are economical and long-lasting. What is not so widely known is that they give relatively low toxicity levels in exhaust emission. Their ability to accelerate is often underestimated too. "Dieselstar" belonging to road test expert Fritz B. Busch, can accelerate faster than many big sports cars. From 0 to 62.5 mph in 5.6 seconds. But even mass-produced diesel cars now give very commendable figures.

#### Precision fuel injection — a major factor in the diesel car's success

The fuel injection system is a major factor in the success of the diesel-powered motor car. Of course, to be suitable for the motor car it has to be of especially lightweight design and needs to take up as little space as possible.

It also has to stand up to hard knocks and continual vibration. Yet at the same time it must function with great precision: depending on the position of the accelerator-pedal, small droplets of fuel the size of a pinhead are metered out and injected into each cylinder with an accuracy measured in fractions of a milli-

second up to 40 times per second and per cylinder.

Rudolf Diesel would have been delighted to have seen it.

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● TRANSPORT

## Busways could solve city congestion

MANY NOVEL ideas on how to make the best use of existing transport systems and on better methods of providing large-scale transport in crowded cities have come out of Germany in the past several years. The latest one to emerge is the subject of a lengthy and highly detailed study by Daimler-Benz which makes the Mercedes cars.

Taking as axiomatic that buses—which in Germany have some 50 per cent. of the mass transit market—will continue to be the basic element of any universal transport system, the report suggests buses could easily be made to follow a new role, that is as the units for use on O-Bahns or "busways."

This would require them to follow specialised guidance systems, one effect of which would be to cause them to take up less road space than when manually steered. They could fit into smaller tunnels or have their own special track alongside or above the road. But, at the same time, they would be available for conventional roles and this would permit the cost of installation of guidance and any specialised trackways to be spread over long periods.

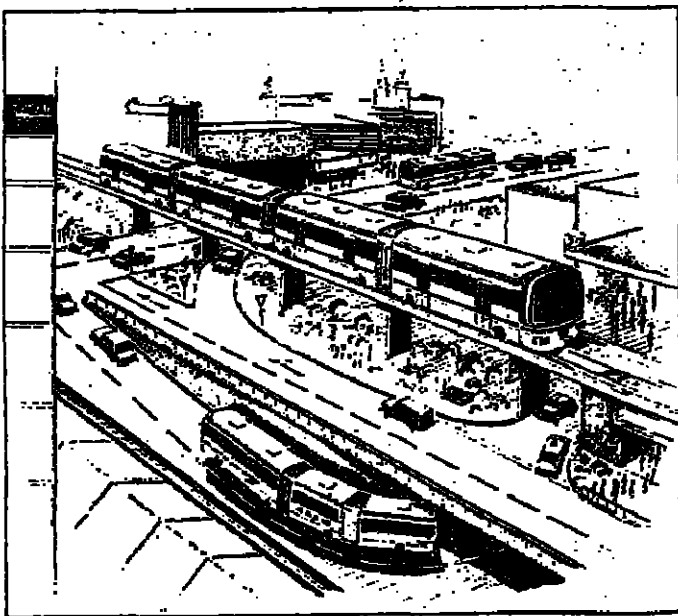
It is quite clear that in most city centres in Britain, are virtually impossible to maintain, especially during the morning, lunchtime and evening rushes. The problem is so difficult that only a solution along radical lines such as those suggested by the Daimler-Benz engineers offers any real hope of solving the congestion muddle.

Mercedes engineers have developed three types of guidance. Two of these would allow the vehicle to be steered manually as well as automatically. The third system is for a completely guided-way slaved bus and would be employed where traffic was very heavy, demanding long guided sections or long bus trains.

Under electronic guidance, the sensor equipment on the bus would follow a buried cable under the road. Deviations from course would affect sensitive antennae and cause the required steering corrections to be made immediately, through a microprocessor controlled hydraulic arrangement.

Guidance in the manual system is through solid rubber rollers running between two rails, the rollers being attached to the stub axles of the front wheels.

Both systems have been extensively tested and both are understood to show excellent ride characteristics up to the top speed of the bus and the ride is gener-



This artist's impression shows how the guided bus system would be integrated into densely populated city centres, ensuring close cover of major routes and reducing the need for personal transport.

ally insensitive to irregularities in the guideway. Manual to automatic changeover, even at high speed, poses no problems.

Where extensive guided sections are required, the bus design would be so changed so that the rear axle is allowed a certain amount of swing in the guidance channels.

The design team has made a study of the extra civil engineering required to provide special lateral or elevated trackways and has concluded that these could be economically attractive because of the high degree of prefabrication possible and the relatively narrow section of the track.

An artist's impression of the guided bus service in a crowded city centre looks very like the Minitran or Cubtrack ideas pursued for some years by the Department of the Environment with a number of U.K. companies including GEC and Hawker Siddeley but now left in abeyance for reasons which city travellers will find it hard to understand.

Further information on the Daimler-Benz projections from Mercedes-Benz (U.K.), Great West Road, Brentford, Middlesex TW9 9AH. 01 860 2151.

● COMMUNICATIONS

## Space saver document conveyor

DOCUMENTION, recently formed division of Hytrac Conveyors, has a document handling system which provides a point-to-point service over any number of floors, while occupying the least amount of space. The design also keeps maintenance requirements to a minimum and allows easy adaptation to suit different surroundings or decor.

Network 45/11 uses a patented inter-floor elevator arrangement in conjunction with belt conveyors for horizontal distribution. Transfer of document containers from the vertical to horizontal runs, and vice-versa, is completely automatic. There can be any number of "send" or "receive" stations, and a queuing facility is incorporated.

The actual document containers measure 450 mm. long by 110 mm. wide and 300 mm. high, and each has its own simple destination programmer. The containers are made in tough impact-resistant polyethylene and are available in a number of colours to fit in with coding systems. Maximum payload is 7 kg. Since the containers remain upright at all times, there is no risk of damage to contents.

Containers are despatched simply by selecting the destination and placing them on the conveyor track, so there is no waiting time. Also, because of the queuing facility, it is not necessary to collect a container immediately.

Conveyors operate at a speed of between 0.5 metres/second and 1 metres/second, and elevators at 0.5 metres/second. Consistent with international safety standards, all control wir-

ing is 24 volts dc. Fire doors, operated by fusible links and/or smoke detectors, are fitted at each elevator floor station. Additional fire protection to suit local requirements can also be incorporated.

Hytrac Conveyors, Turmaston Boulevard, Barkby Road, Leicester. 0533 765-221.

## Easy on the operator

CLOSING fast on Rascal, Plessey and Philips, all of whom have launched similar products in the last year, Redifon has brought its R1000 synthesised communications receiver to what is now becoming a highly competitive market place.

The receiver, which has a starting price in the £3,000 region, is available in several versions to cover general purpose land-based, marine, naval, monitoring and remote control applications.

A single rotary control tunes the entire 15 kHz to 30 MHz band at fast (600 kHz/rev) or slow (600 Hz/rev) rates, the frequency appearing on a seven-digit yellow LED display which increments in 10 Hz steps. There are no "mechanical" moving parts—the tuning knob is coupled to an optical shaft encoder. Setting accuracy is claimed to be within 2 Hz of the indicated frequency.

Like the competitive instruments, the R1000 has a memory, but a rather larger one—it is able to store the frequency, service type and bandwidth of up to 19 channels. These can then

be recalled as needed by pressing two or three buttons. Alternatively the receiver can be made to scan through the 19, the dwell time being adjustable from 0.1 to 15 seconds.

Service selection—upper, lower, or independent sideband working, and the choice of continuous-wave of amplitude modulation—are all made by illuminating push-buttons, as are the five choices of bandwidth between 0.3 and 6 kHz. Audio and radio frequency gain and beat oscillator frequency are all rotary controls.

Using a control unit and a special version of the receiver, up to 16 unattended receiving stations can be controlled from a central point which can be any distance away. Thus, the receiving locations themselves can be in areas of minimum

interference while the control point might be in the organisation's headquarters building in a town or city.

There is also provision for computer interfacing: the processor can be programmed to carry out complete repetitive monitoring schedules on a large number of receivers—with great reduction in operator fatigue and improved efficiency.

The new receivers are now in production at the company's south-west London factory and will become available in June. More from Broomhill Road, London, SW15 4JQ (01-874 7251).

● ENERGY

## Fiat's power cube

FIAT SPA has begun sales of a high-efficiency energy converter based on a standard car engine, and expects that the device could contribute up to 3 per cent. of the group's consolidated sales by 1982.

The device, called Totem (total energy module), is fuelled by natural gas (methane), which it uses with an efficiency of more than 80 per cent. Few fuelled machines exceed a rate of 50 per cent.

The manager of the Totem project, Flavio Dal Bo, indicates that over 20 Totems have been sold, all for export to France and Switzerland, the Italian state electricity board has not yet permitted installation in Italy.

Fiat expects to produce and sell 500 of the units in 1978, and reach 50,000 by 1982. At a current price of 3m. lire per unit, this latter figure would give an indicated share of group consolidated sales of 3 per cent.

Totem, packaged in a cube about a metre on a side, employs a standard Fiat model 127 engine with 903 cc capacity producing 16.5kW when running on petrol.

When methane is used, about 6 cubic metres an hour are required, having a heat content of

50,000 kilocalories an hour. The machine produces 33,000 kilocalories an hour and 15 kW of electrical energy, the heat being delivered to hot water.

Heat loss is less than 300 kilocalories an hour or under 1 per cent. Efficiency is thus never less than 80 per cent. and can reach 93 per cent.

One of the most interesting applications is in rural areas, where the units can be fuelled by biogas. This is methane that is released during the natural decomposition of manure and farm wastes. It can be collected in a capped drum.

When fed by biogas, the equipment needs about 8 cubic metres an hour. Biogas is already being widely used in Eastern Europe, Brazil, India and Nepal, but generally for household cooking.

Servicing the machinery would be simple in rural areas, because after every 10,000 hours of use the motor is simply replaced, to be reconditioned in due course by mechanics experienced in auto repair.

The United Nations Food and Agriculture Organisation in Rome is co-operating with Fiat in examining possible applications in third world countries.

● WELDING

## Lays down more metal

LATEST HOT wire submerged arc equipment package from Union Carbide will be shown for the first time in the U.K. at the Welding Engineering exhibition (Harrogate, May 8-12). Designated UWMB, the unit is electronically controlled. The hot wire system, developed by Union Carbide, allows an increase in weld metal deposition rates by as much as 100 per cent, halving joint production time, with only a 10 to 20 per cent increase in heat input.

It has been found that the hot wire technique can be used to make joints in high tensile steel, such as HY80, up to 1½ inches thick, without having to stop between runs to let the metal cool.

The new equipment uses an 800 A continuous rating power supply, and a side beam carriage which operates on multiple of 10 ft. track. Maximum solid wire diameter is 3/16 inch.

With the hot wire technique, a second 1.6mm diameter wire carrying a low voltage (8-12V) 500 A ac current is fed into the weld pool. Resistance heating raises the temperature of the wire almost to melting point as it enters the pool, keeping additional heat input to the parent material to a minimum.

More from Union Carbide Welding Products Division, Grange Mill Lane, Wincobank, Sheffield (0709 79161).

● HANDLING

## Harrods warehouse plan

COMPUTER Analysts and Programmers has a House of Fraser contract to assist Fraser computer staff in the analysis, design and implementation of a warehouse system for Wylie and Company, a subsidiary of Harrods, which provides warehouse services to the House of Fraser group of stores.

The system will service the main warehouse at Heston. The Bath and Manchester warehouses controlled by Wylie's will be able to use the main system by means of remote dial-up facilities, with VDU's and slow printers locally. The MICOS controller is built around a NOVA-3 central processing unit, supporting interactive development using BASIC as the programming language.

An innovation for House of Fraser is the use of pre-printed mark-sense tickets on sales tags. These tickets will be detached at the point of sale, returned to the warehouse and read by a Datagay reader, marketed in the U.K. by Data Recognition. The information gathered by these tickets will be used as the basis for a one-for-one stock replacement system, and as the basis for determining and maintaining an "ideal" stock level at stores. Additionally, stores will be able to order goods from the warehouse on order forms, or may telephone orders at receiving merchandise at Wylie's for submission to the computer system.

More from CAP on 01-242 0021.

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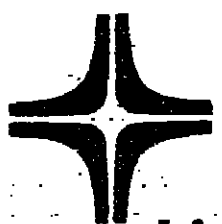
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FT52



# The Management Page

EDITED BY CHRISTOPHER LORENZ



Alan Strath (left) and Dr. Stephen Forte—their company has become a by-word for U.S. style flair.

## Flying Scotsmen set the pace for Europe's innovators

TEN YEARS ago, three electronics engineers decided to set up their own business. They were tired of continued machinations about reorganisation of the British electronics industry, and the way potentially lucrative innovations were being neglected.

Like all budding entrepreneurs, they did the rounds of the government agencies and banks. Some sort of bank finance already appeared to be in the offing when they heard that an American company, General Instrument, was looking for an electronics base in Britain, in order to secure better access to the market here. Within a few weeks, and after very few formalities, they had secured over £500,000 worth of backing from GI, a small stake each in the capital, and—most important—an understanding that they would be in charge of a fully integrated operation, with design, complete manufacture and testing (a major part of the added-value process in electronics) all being carried out in Britain.

Their first "factory" was a council house in the new town of Glenrothes, Fife, where they had all worked for Elliott-Automation (part of the large GEC-Marconi empire since the industry's upheavals in the late 1960s).

Since they moved into their first proper plant nine months

15 per cent. is exported. And it claims the unusual achievement of being profitable ever since 1970, through the last two recessions.

In the process, the Glenrothes company—known as GI Microelectronics, and now employing about 450 people—has become a centre of attraction for highly-qualified Scottish engineers, many of these engaged on development, and some on research. The company is now a regular source of new product designs for its U.S. parent. But Glenrothes' success has inevitably transformed it from a minor and somewhat experimental appendage into a major and integral part of the U.S. group.

With this development has come tighter management control from across the Atlantic, and the worry for some of the Scots that this could blunt their ability to exploit their technical innovations with the necessary speed.

Several of their initially risky—but eventually successful—recent designs might never have got beyond the drawing board if the parent company had been fully aware of what was afoot; the most extreme example of this sort of "boot-legging," to quote a GI manager, is the microcircuit which in 1976 launched a worldwide boom in TV games. There is a surviving fear in the minds of some people at Glenrothes that the parent could still eventually turn it into a typical "off-shore" American electronics operation, no more than a glorified assembly shop.

In spite of all these concerns, few of GI's British employees have much doubt that they have

fared better than they would have on their own, or as part of an existing European group. Alan Strath, the sole survivor of the three-man team and now joint managing director, says they accepted the U.S. offer of support in 1968 because "it was the easy way out." But he goes on to stress that it was extremely lucky for them that they did.

In view of GI's unusual combination of sophisticated financial controls, and readiness to

Strath recalls that the small Glenrothes team had a three-year period of extraordinary freedom in the initial stages, submitting little more than monthly reports and an annual business plan. Even when, after 18 months, the ambitious target of 50 per cent. pre-tax profit margins was missed, there was no clampdown.

Gradually, however, the parent-subsidiary relationship has undergone a change in character. From a small opera-

tion, duplication of effort across the Atlantic on design, development and production would have become increasingly wasteful. The ever-rising cost of new product development and capital investment imposed still more pressure for each new investment to be geared to worldwide, rather than local markets—and this meant decisions had to be taken on a global basis, with the parent company very much involved.

For the last four years or so, monitoring has been stepped up. There are monthly (instead of weekly) meetings for product managers of each of the five product lines in which Glenrothes is involved and a management group meets at least quarterly to co-ordinate all five.

It is these meetings, supplemented by person-to-person contacts, that decide which of the new design ideas are worth following through. There can be few industries where new product decisions have to be taken as frequently as in electronics, the pace of innovation is so fast.

When the joint managing director of the British subsidiary, Dr. Stephen Forte, first proposed the development and manufacture of a single-circuit, low-priced brain for television games in 1976, he found his American colleagues highly sceptical whether the project would ever be a commercial success.

After pursuing the technical development on a "bootlegging" basis for some time, Forte found a European customer in the TV industry who was prepared to fund the next stage. Even then, he says, he had to "fight" to get the U.S.



Chip mounting at General Instrument's Glenrothes subsidiary.

parent to agree to it.

Once agreement was finally secured, however, the TV games circuit was a whirlwind success; eight million of them were shipped by GI's U.S. and Scottish factories in the first full year of production. Only a year before, the entire sale of finished TV games, by all manufacturers, had been only about \$300,000. This success has naturally boosted the reputation of the British team's judgment in other parts of GI. Three years later, Dr. Forte can still claim that "to date, no one at GI has ever stopped me doing something I really believed in."

Within the integrated GI structure, Glenrothes has since conceded the leadership on TV side, the parent, for several reasons. Not only has the largest market been in the U.S., but the American team was already heavily committed to making circuits for TV tuning and telecommunications products. These could have been swamped by the massive operation necessary to meet demand for TV games, and Glenrothes would have

risked losing its diversified product base, and being transformed into "the one-product beancrunching outfit we don't want to become," to quote Alan Strath.

Strath no longer holds his equity stake—he was bought out by GI in 1973, when he feared that the unwanted transformation might soon occur. By then the other two founders had left, so Glenrothes' recent success cannot be attributed to the sort of personal financial incentive which is often held up as the motive force behind American electronics companies.

The main causes of GI's British success, Strath conceded the leadership on TV side, the parent, for several reasons. Not only has the largest market been in the U.S., but the American team was already heavily committed to making circuits for TV tuning and telecommunications products. These could have been swamped by the massive operation necessary to meet demand for TV games, and Glenrothes would have

Reward survey  
The table on salary levels published last Wednesday gave the median salary for accountants as £3,500. The correct figure should have been £4,500.

Christopher Lorenz describes the growing pains of an innovative British electronics company, which has been transformed from a minor appendage into one of the key elements of a leading U.S. group.

support possible product failures in the quest for new markets. Strath doubts whether the banks would have stayed with his team through thick and thin: "they dislike the slightest hiccup," he says.

Compared with any of the European groups which might have provided backing, Strath says GI was also attractive because of its short lines of management communication. Even now, though officially responsible to an American based in Europe, Dr. Stephen Forte, the joint head of GI's British subsidiary—who is also in charge of European and Middle East markets—reports directly to the U.S. company's microelectronics chief on major issues.

tion producing only tailor-made designs for individual customers. Glenrothes has shifted to a limited number of high-volume standard products, in order to spread development costs and improve its growth potential—always restricting itself to the same type of technology. This is a strategy which other British-based electronics companies might well have adopted, in place of their periodic—and largely unsuccessful—shifts from one technology to another.

This change to high-volume products made it more sensible for Glenrothes to be fully integrated into GI's microelectronics division. Moreover, as the subsidiary grew, so did the attendant financial risks. In

ABOUT a year ago, a number of car importers to Britain could be heard complaining vociferously about a new "Type Approval" document issued by the British Government. Their objection was that the regulations it embraced, which established a number of basic standards for all cars sold in the market, were creating a whole new set of non-tariff barriers. The rules were becoming so complex, they argued, that they would find it difficult to meet them.

The importers, however, conveniently forgot two facts. First, until that date, Britain was the only major European country to run a car manufacturing industry without type approval testing. Up to that time, it had relied mainly upon the discipline of the common law and the courts to control vehicle manufacturers. Second, Britain, as a signatory of the Treaty of Rome, was obliged to bring in new testing methods in the interests of liberating trade, not stifling it.

The idea behind the type approval testing system is to establish a number of basic procedures which every Common Market country must follow. Vehicles then tested satisfactorily in one country



## Bumpy ride toward Euro-car standards

must be admitted to any other part of the EEC without having to retake tests locally. Once the system is operating smoothly, it should mean an unrestricted flow of vehicles between all the countries within the Community.

This ideal is, of course, still some time away—almost certainly two years in the view of some experts, and probably more. In the case of commercial vehicles it is even further off; but there again, the officials involved believe that the ball has been set rolling effectively in the right direction.

The main bar to complete harmonisation at present lies in the fact that the directives issued by Brussels have not been completed, leaving national type approval systems to fill the gap. Standards have been established to cover external projections (there should not be any), and each of them has so far

internal protection (there should be plenty of padding push-button controls, collapsible steering wheels, well-anchored seat belts), and the height and strength of lights. But arguments continue, for example, on the question of safety glass, mudguards and heaters.

### Antagonism

In the commercial vehicle field, the bureaucrats have also progressed swiftly in certain areas. Brake systems are now harmonised, along with standards for noise and emissions. But an enormous stumbling block has been encountered on the tricky subject of vehicle weights and dimensions. Virtually every country in Europe operates at present to different standards in this field, and each of them has so far

shown a deep-seated antagonism to change.

Part of the reason for this intransigence over commercial vehicle standards is that once alterations are accepted they will bring an instant and far-reaching change in the way the industry is run in Europe. Until now, commercial vehicle markets have remained well protected. The Germans hold 85 per cent. of their home market, the French and Italians between 70 and 90 per cent. of theirs, and the British about 80 per cent.

Each country has established standards around which its own vehicle industry has developed, and which other manufacturers can rarely meet without some adaptation of their models. For example, the big Ford Transcontinental truck, launched three years ago, and designed particularly for the Continental markets which favour heavier

weight vehicles, has not really caught on in the U.K.

When weights and dimensions are standardised, it will open the way to considerable rationalisation and streamlining of the industry. Manufacturers will be able to design common trucks for the whole of Europe. Different specifications will be designed for marketing reasons or to cope with local driving conditions rather than to comply with Government regulations.

Meanwhile, of course, a number of anomalies remain, both for commercial vehicles and cars. In this sense, type approval regulations do act as non-tariff barriers to some degree, because the individual countries can establish standards of their own where they are not covered by an EEC directive. The final objective is to have directives from Brussels covering the whole of the industry. When that is achieved no country will be able to keep out cars which have passed the test—although they may choose to keep their own national systems.

Because of the anomalies which remain, the impact of the Brussels directives on the industry has so far been fairly marginal. But changes are

already apparent. The Chrysler Horizon, for example, which has just been launched in France, was specifically designed to meet all the requirements on external and internal safety; the external mirrors on car doors which are becoming increasingly common reflect another EEC directive; more and more cars are being manufactured with dual circuit braking systems; and rear-seat belts will soon be necessary as well.

In the long run, officials believe that the new system will allow manufacturers to simplify their tooling, and particularly to save on the inventory costs of carrying a number of different parts for different markets. They expect to see the interflow of components, cars and commercial vehicles increase as time goes on; and the harmonisation of test procedures should make it easier to achieve the manufacturing rationalisations which many European companies believe to be necessary. In this respect, at least, Europe seems to be moving closer to the concept of a true common market.

Terry Dodsworth

### BUSINESS PROBLEM BY OUR LEGAL STAFF

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No part of the building costs is eligible for tax relief. If the office "is used exclusively for the purposes of a trade or business or of a profession or vocation," you will face a capital gains tax liability when the house is sold.

It is not possible to say what the figure would be; it depends on the facts. The phrase in quotation marks is taken from section 29 (4) of the Finance Act 1965, and the important word is "exclusively". If in fact you do not use the office exclusively for business purposes, then you may well find that you have no capital gains tax to pay.

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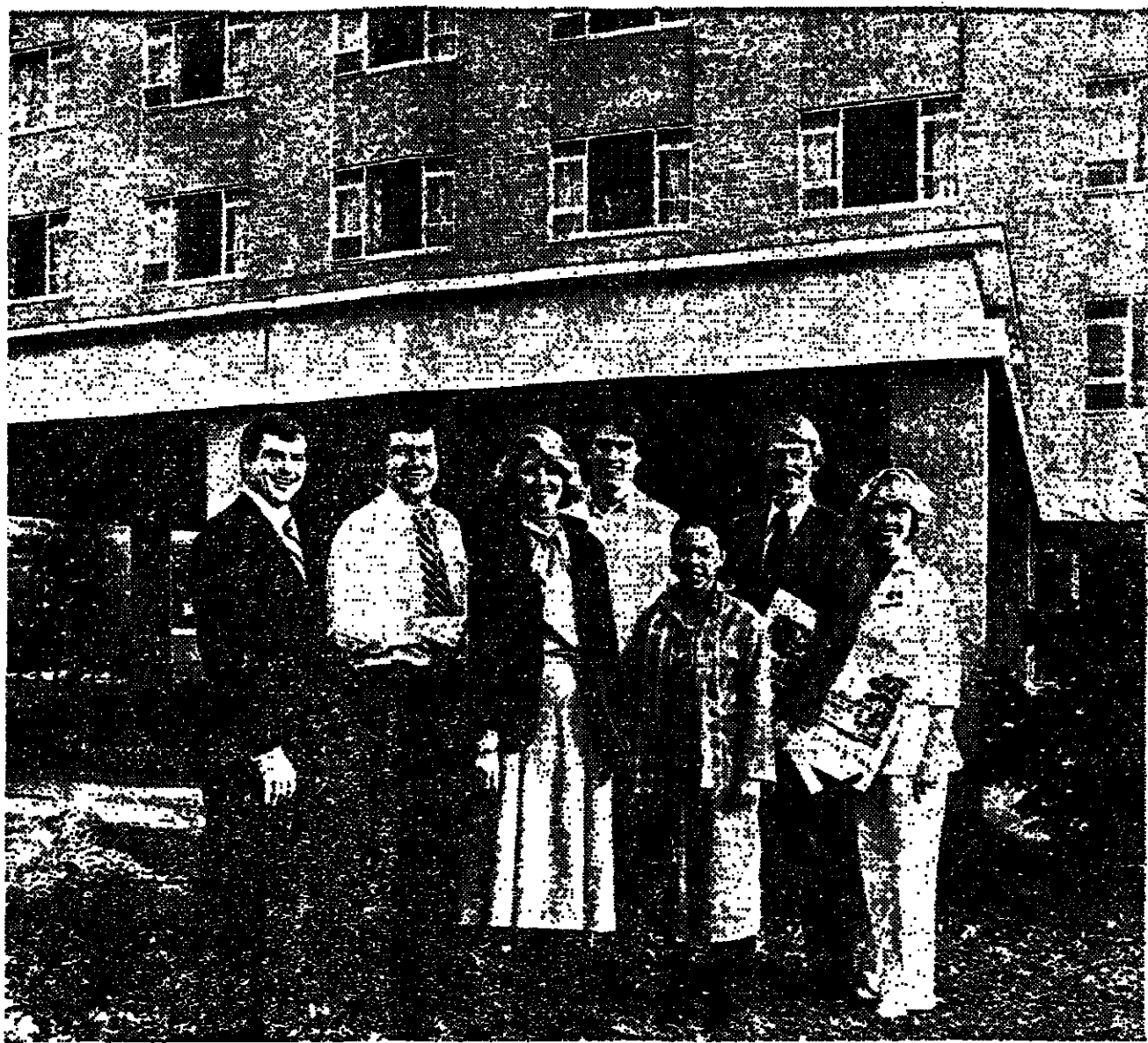
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## The organisation with £40m. to invest in new ventures

BY DAVID FISHLOCK, SCIENCE EDITOR

A TOUCH of hysteria, says Steven Dollond, has crept into the Government's manifold discussions about employment and the importance of creating new businesses. Whitehall is in the grip of a malady Dollond calls "analysis paralysis," brought on by wrestling with the implications of a shrinking workforce for labour-intensive industries such as steel and telecommunications, and the dire consequences of not allowing employment in these industries to shrink quickly.

Mr. Dollond is marketing director of the National Research Development Corporation, which to-day has released its evidence to the Wilson Committee reviewing the functioning of financial institutions. The NRDC is a bank born of a recommendation by the wartime government's steering committee on post-war employment, that government cash should be made available "for the initial development and testing of new inventions." Its midwife was none other than Sir Harold Wilson himself, as President of the Board of Trade in 1948.

At first glance the evidence to the Wilson Committee indicates that the agency has been a success. It is easy to find investors who complain bitterly that the NRDC has turned down their brainchild, or offered them help on terms they considered aversive or unnecessarily interfering. But the agency claims that it has helped to generate new industrial production worth £600m. over the past ten years, while itself showing a steadily growing profit, rising to more than £10m. last year.

The fact is, however, the NRDC itself wants to do more business. This year, says Dollond, it will be investing between £5m-£6m. (compared with £4.4m. last year). He is looking for at least twice this investment, while Mr. Bill Makinson, his managing director, is talking of three, even four times as much. The cash is certainly available—the statutory capacity for further expansion, after allowing for outstanding commitments, is more than £40m.

The question is how? For the past couple of years the NRDC has been advertising its financial services to investors, entrepreneurs, industrial ventures, almost flaunting the fact that it has public cash to invest in their riskier schemes. These are precisely the people and ventures to which the Government's industrial strategy is looking for the regeneration of a British industry top heavy with people and outmoded manufacturing practice.

Steven Dollond, 33, joined NRDC last September from a business career which included the stockbrokers Simon and Coates, two years in Mr. Edward Heath's private office, Harvard, and five years with business consultants Arthur D. Little on product marketing strategy. His big project for the business consultants was a study for the Anglo-German Foundation, on the problems of what he called the "new technology-based firm" (NTBF). This is the kind of company, which has formed the "leading edge" of industrial dynamism in the U.S.

### Taxation

Dollond's study, published in 1976, showed only too clearly that, although Britain is well endowed with institutions—private as well as public—able and willing to provide venture capital to these entrepreneurs, social attitudes, the structure of taxation, and other factors in Britain prove pretty discouraging.

Yet last year Dollond joined NRDC in response to its advertisement for its first-ever marketing manager. But what can he hope to contribute in an environment with apparently almost insuperable obstacles for the NTBF?

He believes that, in spite of NRDC's recent promotion activities, a central problem remains that its customers are simply not aware what NRDC has to offer. Dollond believes that to market financial services successfully there must be a "more push than pull" in the strategy. The "push" of his strategy will be a much greater effort than NRDC has made in the past to make personal contact with the entrepreneurs it might help.

Of the various types of small business that can be categorised the NTBF probably accounts for only about 5 per cent. But of did the research have then, the NRDC by definition deals exclusively with the 5 per cent, tally through revenue-sharing arrangements and awards.

And it is these which tend to frighten off more conventional sources of finance. Foremost is the "technological risk," the often unquantifiable factor which, for the banker who has previously burnt his fingers, means that it may well take a couple of years more of heavy "negative cash flow" to overcome some obstacle the inventor failed to mention in the first place, and the banker never understood anyway. The sponsor must be prepared to carry this risk, and its concomitants, the inevitably longer timescale and heavier drain on cash before the new technology is successfully in production.

The NRDC accepts all this from the outset. It accepts a normal timescale of ten years for its investments. It has 45 technical staff and another 15 patent experts—"a resource no other source of finance has available," claims Dollond. The strength of NRDC lies partly in the span of its investment portfolio, spread as it is in three equal parts over ventures in three different industrial sectors.

The agency's strength also lies in the financial resources built up as a result of meticulous attention over three decades to the patenting and licensing side of its activities. A powerful influence in its formative years was the way the British discovery of penicillin "escaped" to be exploited very profitably overseas. The lessons were applied to research at the University of Oxford which led to the development of a new family of antibiotics called the cephalosporins.

Steven Dollond waxes enthusiastic over the unique flexibility of NRDC's financial arrangements—"we'll often provide when the banks stop for lack of security." He cites as another example its "reconciling loans," where the agency advances cash—unsecured—against an order to help the NTBF meet its manufacturing cost, and is repaid only when the customer pays for his order.

### Royalties

When Whitehall recovers from its present "analysis paralysis" all the studies initiated by the Department of Industry, the National Enterprise Board, the Cabinet Office "think-tank" and its new Working Parties, and others may afford some genuine relief to small businesses and particularly the NTBF as part of Britain's industrial strategy. Something more is required than the bland assumption that, however hostile the environment, we shall never discourage the true entrepreneur. Far more of them have got to be encouraged to develop their new companies much faster.

## Europe's largest cabinet furniture manufacturers are making themselves at home in Telford.



The selected location had to offer a choice of suitable warehouse premises; good homes in a pleasant environment were needed for their valued personnel; and the company required positive assistance and co-operation from people on the spot for the legal, organisational and financial aspects of setting up their distribution centre. After a thorough look at what was offered in various parts of Britain they chose Telford.

Mr. Keith Durnall, Welle's U.K. Joint Managing Director, says: "We chose Telford because it has such a good central location and excellent communications with all parts of the country. The 18,000 square foot warehouse unit offered by Telford Development Corporation was just what we needed. We also liked the

professional approach of the Development Team. The whole operation, from initial contact with them to our moving in, has taken less than one month."

Mr. Durnall is just one of many industrialists who like what Telford has to offer—and particularly its business-like approach, and fast answers. So if you're thinking of moving, expanding or just starting up, think Telford. It offers a great deal—and a great future. Post the coupon or contact us today.



Welle is an important company which had very specific requirements for the warehouse and headquarters of its distribution operation in the UK. As Europe's largest cabinet furniture makers, with manufacturing concentrated in West Germany, their UK location had to be within easy reach of Germany by road. Equally important, it had to be central to the UK, with good communications in all directions.



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FINANCIAL TIMES WEDNESDAY MARCH 15 1978

# FINANCIAL TIMES SURVEY

Wednesday March 15 1978

مكثان الأجل

15

## SPECIALIST CARS

As the events of three and four years ago showed, specialist car manufacturers are distinctly more vulnerable to economic vagaries than the high volume car makers. Those which came through that period were not always unscathed, and they tend now to direct their emphasis towards greater luxury.



The new Alfetta 2000.

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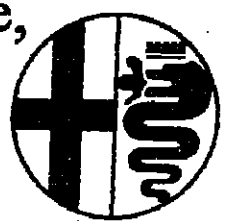
It is also, of course, a superb road machine - with typical Alfa refinements which contribute to a ride that's as excitingly fluent as it is totally secure.

What you might not anticipate, however, is the comfort. The interior is expensive, subdued, reflection-free. With generous accommodation for

5 adults, lavish sound-proofing and a sophisticated heating and ventilation system.

Alfa Romeo are not given to extravagant claims. On this occasion, however, 'the best 2-litre car in the world' would not seem to be overstating the case. A test-drive puts the judgement in your hands.

The new Alfetta 2000 is backed by AlfaPlus, the unique back-up programme which gives you 12 months' unlimited mileage cover, free routine service parts for the first 27,000 miles, 12,000 miles service intervals, and an all-inclusive price.



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Alfetta 2000 Saloon £4,800. Alfetta GTV £5,800. Alfetta GTV Strada £7,200. Prices are all-inclusive on the UK mainland. For tax-free sales, contact Alfa Romeo (GB) Ltd, Edgware Road, London NW2 6LX. Telephone 01-450 8641.



# A profitable line for Europe's craftsmen

THE SPECIALIST car industry is almost entirely a European phenomenon. In Japan, the emphasis of vehicle manufacturing lies in the volume sector, and there has been little attempt to cultivate the design of small volume cars or luxury products, or even sports cars. The same is more or less true of North America, where vehicles like the ill-fated Bricklin sports car occasionally make their bow only to fade out again. Even America's mass of luxury cars are not specialist cars in the European sense. They are made by the big volume manufacturers using many parts which derive from much cheaper vehicles, and they come off the standard sort of production lines.

There are two main characteristics which divide specialist cars from the rest of the industry. First is the high degree of craftsmanship which goes into a vehicle of this kind. Although many cars which are now called specialist, like the Mercedes, Volvo or BMW ranges, are made on conventional production lines, most are not. A great deal of handcraft and individual operator skill goes into the production of the more exclusive executive vehicle: and even those cars, like the Rover or Audi ranges, which are produced on conventional assembly lines are much more labour intensive than the average car.

The other distinctive feature of the specialist industry is the image which the cars create. In order to appeal to a more selective market, manufacturers have to present something which is clearly different from the mass — cars which are faster, or more luxurious, or more idiosyncratically styled. The vehicles are aimed at customers who are prepared to pay an additional margin of price for whatever extra they are getting. This margin determines the extra labour costs which can be put into a vehicle.

Because the economics of specialist car building depend so fundamentally on maintaining an image, it tends to be a precarious business. Fashions can change swiftly, the image of a company can be debased by a few unfortunate events, and the outside environment can make a sudden, unwelcome impact. During the oil crisis, for example, many of the less soundly-based specialist car builders suffered acutely because they were perceived as manufacturers of fast, anti-social vehicles which used too much fuel. The 1974/5 period saw the disappearance — sometimes temporary — of a number of Europe's specialist vehicle builders.

Following this troubled period the business has changed quite positively in character. The emphasis has switched definitely towards luxury and away from brute speed. Aston Martin, for example, has been re-born after its collapse in 1975, with a new

Lagonda model which is quite emphatically a saloon rather than a sports car. De Tomaso in Italy is following a similar path in the sports car companies he runs, and Porsche, the German sports car manufacturer, has deliberately gone up-market with its new 928 model to seek out customers who want a combination of luxury and speed which was not really a part of the tradition established by the super-fast 911 model.

Pure speed, indeed, is now seen as an addition to the blend of the luxury car rather than an end in itself. "We believe that the sports car of the future should excel in everything except interior space," says Professor Ernst Fuhrmann, chief executive of Porsche. Lotus has followed a similar philosophy in its new Elite-Elan-Exel range, which has taken the British company away from the cheap, do-it-yourself sports car image which the first kit cars established for Lotus.

## Trend

There are two influences behind this trend. The first, and most important, is undoubtedly the increasing amount of Government regulation and restriction which is hemming in the motor manufacturers. These emphasise safety at the expense of speed, and social factors against the individual desire to have total freedom in the use of a car.

In effect, these governmental pressures are forcing sports car manufacturers to build different sorts of vehicles. They are much more expensive in order to meet the regulations, and the only way to get back the extra cost, for a small manufacturer, is to build in more profit margin — hence the move up market. Regulations on polluting exhaust emissions, for example, are extremely expensive.

sive to meet, and quite apart from adding to the cost of a car, mean a sacrifice in performance.

The other factor is psychological. Motorists in mature car-owning countries tend more and more to regard vehicles as tools of their trade or a convenience in their leisure time, not an end in themselves. Speed is increasingly catered for in off-road events for the enthusiasts, not on the road. Motorists, pressurised by speed restrictions and safety propaganda, are coming to look less for outright pace and more for all-round performance, or something which looks different.

This partly explains the success of specialist body-builders like Panther Westwinds, the Byfleet manufacturer which emphasises nostalgia and novelty more than anything else. Its cars are unquestionably powerful and speedy. But they owe their appeal either to their deliberate attempt to re-create a long-lost era of sport car motoring, as in the DeVille or Lima, both models which look like 1930 cars, or to their outstanding originality, as in the Panther 6 model, which has four front wheels, and a rounded body shell reminiscent of some post-war American cars. The Morgan sports car company has a similar history of relying on the nostalgia appeal of traditional vehicles.

Many of these small manufacturers still rely deeply on the inherited skills and enthusiasm of their workforce. But there is a section of the industry which stands much closer to the modern practices of mass production. Manufacturers like Mercedes, BMW or Jaguar, the Leyland subsidiary, make cars in considerable volumes using capital intensive manufacturing techniques. Mercedes, for

instance, makes well over 200,000 units a year of its 200 model, which is a higher volume than some popular cars from the mass producers.

The key to this kind of operation is adding refinement in terms of engine smoothness, quietness, and comfortable ride and trim. This means, of course, more expensive design and engineering, and a more careful approach to the assembly of the vehicle than is normal in the average car. But the techniques are close enough to those of making volume cars to tempt a number of non-specialist producers into the luxury sector.

## Newcomers

These newcomers see the opportunity to build a higher margin business on to their ordinary production requirements, while making savings in some areas by using standard components from the rest of their lines. In the last five years nearly every popular car manufacturer in Europe has moved into the specialist field in this way, including Fiat (with the Lancia acquisition), Volkswagen (with Audi), Peugeot, Citroen, Renault, Ford and Opel.

The other sector of the business which is clearly growing lies in cross-country vehicles. The term cross-country has been coined to cover vehicles which have more rugged driving characteristics than the ordinary saloon car, but can be used off-road, have high clearance, often have four-wheel drive, and have roomy interiors which can be used for either seating or luggage.

The classic vehicle of this kind is the Land-Rover, a vehicle which inspired many other manufacturers to come into this field, and which has now spawned the Range Rover. But the American manufacturers are also highly active in

this field, making about half a million four-wheel drive vehicles a year, followed by Japanese companies like Toyota, with its Landcruiser, Daihatsu and Subaru. Mercedes is also due to launch a similar vehicle early next year, which it will make in collaboration with Steyr-Daimler-Puch of Austria.

Partly because demand for vehicles with these characteristics has been the one big growth area in the U.S. over the last few years, and partly because there is a similar need for them, more and more manufacturers are trying to tap this market. In Europe, for example, Simeca and Matra have combined to make the Rancho, a vehicle reminiscent of the Range Rover, and in Switzerland Monteverdi and W. H. Felber have launched similar products.

There is an obvious danger that too many manufacturers will rush into this sector over the next few years. But it still unquestionably presents a fine opportunity to specialist producers with their knowledge of minority needs and attention to detail.

Equally, all specialist manufacturers face a tough problem in improving the fuel consumption of their vehicles to meet the new standards which are being increasingly legislated to cover the industry. Rolls-Royce, for example, the most exclusive of all the specialist producers, is working hard to improve its present high level of petrol consumption in order to be able to compete effectively in the U.S. But these are problems, which, with ingenuity, can be solved. In a sense, they provide the challenge to invention and clever engineering which has been one of the main spurts of the specialist industry throughout its history.

Terry Dodsworth

# Savings through new materials

THE TWO lightweight engineering materials most frequently used in small volume specialist car production are plastics and aluminium alloy. It is the difference between bodies for Lotus and Reliant Scimitars, for instance, and the aluminium bodies for Aston Martin and Morgan Motors. The dividing line with steel is generally a matter of volume.

Low volume goes with low capital outlay and high labour content. This is in sharp contrast to Ford, Leyland and other high volume producers who spend around £10m. on press tools for a body, plus another £25m. or more for jigs and fixtures. A typical body comprises about 300 bits of sheet steel welded together by automatic or highly mechanised processes. Bodies in aluminium, with which we are mainly concerned here, are attached to a chassis, and there may be no more than 15 or 16 panels. The panels are formed on rubber dies, often in specialist factories, and are finally shaped by highly skilled panel beaters. Plastic bodies, similarly require a substantial degree of manual work and skill in their preparation and later stages.

There have been one or two instances where steel and alloy body parts have been used together. Former Rover car models like the P6, for instance, used aluminium bonnets and door lids, although the two metals need rather different treatments. Because of oxidation, aluminium requires an etching primer different from the primer applied to steel bodies, though subsequent painting operations are common. But with the new integrated plant for the latest Rovers two different treatments became uneconomical and an all-steel body is used.

Another reason for the preference for steel, quite apart from technical characteristics, is of course price. Even though

## USE OF ALUMINIUM ALLOY IN CARS

	Kilos
Ford Escort	9.74
Ford Taunus (Germany)	9.48
G.M. Ascona (Germany)	14.93
Ford Fiesta	16.09
Audi 50	20.06
VW Golf	20.90
Renault 14 TL	37.07
Av. U.S. car (est. 1979)	51.6
Ford Escort (projected 1983)	26.23

reflects the sensitivity of the buying public to any price rises.

This is not to say that the volume car makers are in any way neglecting to keep abreast in their development departments with materials needed for bodies, trim, mechanical components and other items. A few years ago a "superplastic" alloy, Prestal was evolved and experimented with for car bodies. This contained 78 per cent. zinc and 22 per cent. aluminium and could be vacuum formed at 260 to 270 degrees C. It had certain structural disadvantages which ruled it out. But Tube Investments, continuing research and development of a superplastic alloy has found success in the car body field. Supral, as it is called, is being used on the new Lagonda from the Aston Martin stable at Newport Pagnell.

Supral is formed in special machines, operating at ten atmospheres and near 500 degrees C. for the production of 50 to 10,000 items a year.

Costs are about one magnitude cheaper than conventional tools, ranging from around £350 per square foot of plan dimension for smallish tools to around £250 for bigger. An eight foot by four foot machine is considered the largest likely to be needed commercially for the immediate future. Only 15 pressings are needed for the Lagonda shell. Supral has mechanical properties equivalent to NS 3/4 and elongates ten times, enabling thicknesses to be held in complex shapes of up to 15 inches deep. Among the advantages it has over an alternative alloy that would have been used are more precise features, enabling crisper lines to be achieved than are possible with rubber dies.

## Achievement

The use of this superplastic material is technically a very considerable achievement, but, as with other light alloys, is likely to be used for body work only in specialist and top of the range small volume models. Apart from the price factor, of course, there is availability to be considered. It seems doubtful whether sufficient aluminium alloy sheet could be supplied to meet the needs of a high volume multi-national car producer, certainly without grave risk of distorting the price structure. Aluminium also requires extremely careful handling.

Many of the problems in improving power to weight ratios and engine efficiencies and re-

ducing pollution stem from American reluctance to buy scaled down domestic models, though they obviously do not object to compactness in imported vehicles. But the more a partial success and American producers are landed with problems of taking a lot of weight out of models to achieve mandatory petrol consumption figures.

There are now many components, from engine mountings and cylinder heads to carburetors and brackets, made in light alloys. The accompanying table shows the general state of the art. From this it will be seen that substantial steps forward in their use are taken when new models, like the Fiesta, come along. Leyland, which has lacked new high volume models is lagging behind for that reason.

In the not too distant future, certainly one by the mid-1980s, one can expect to see alloy in common use for cylinder heads — an application going ahead very quickly — manifolds, brake parts, master cylinders and wheels (which may switch from castings to pressings). All aluminium engines, of which there are already numerous examples in the lower power ranges, will almost certainly follow, for this is an area where substantial weight savings, accompanied by efficiency improvements, can be achieved. Ford, for instance, is proposing aluminium engines for the Fiesta, and future Escorts and 1.6 litre Cortinas at its new plant to be built in South Wales.

In solving their problems, the Americans appear to have very little choice but to adopt light alloys for as many components as economically possible. In the early years this is likely to demand a different technical approach. The U.S. leads the world in high pressure die-casting technology because high volumes make it worth while investing in the very costly equipment to make them. In Europe there have been a good many disappointments and some failures, largely because it is "very difficult, especially with multi-sourcing, to get an adequate return on capital."

In the U.K., and in Europe, too, the tendency has been to go for gravity and low pressure casting. Gravity casting confers the flexibility in design and range that high pressure systems tend to impose. It also avoids problems of porosity which are hard to eliminate with pressure. In designing an alloy engine, for example, the question of adequate waterways for cooling purposes and the location of retaining bolts is critical. If the waterways are too narrow or wrongly positioned, overheating problems, especially in adverse climatic or traffic conditions, can become acute. The proposed new Ford engine is likely to have waterways round the sparking plugs, for instance, an entirely new departure.

In extending the range of aluminium components, particularly engines, the Americans are leaning heavily on U.K. and European technology in automated gravity casting and low pressure casting, and it looks probable that automated gravity castings will become a preferred intermediate technique, paving the way to high-pressure casting of complex engines. The aluminium engines used in Aston Martins, Rolls-Royce, Rovers and Morgans are gravity or very-low-pressure castings. Undoubtedly the Americans will solve the technical problems of making complex components in light alloys within a few years, and among the first beneficiaries will be the specialist and low-volume car makers, who are already test-beds for advancing technologies.

Peter Cartwright

# The battle for sales

THE OUTSTANDING world markets for specialist cars lie unquestionably in Europe and North America. So far, Japanese customers have not taken to this type of vehicle in any numbers, despite the general maturity of the market, and indications that they may do so. Elsewhere in the world, populations are too limited, or the state of the local economies too weak, to support sales of specialist products in any large amounts.

In addition to these economic factors, the specialist car manufacturers have had to face a number of new marketing problems created by Government regulations in recent years.

Many countries have put up such harsh restrictive barriers in the shape of high tariffs or local content requirements (which mean that any vehicle sold locally has to have a certain percentage of locally made parts in it) that importers have been totally shut out of their markets. Porsche, the West German sports car manufacturer claims, for example, that it has been forced to withdraw from ten markets within the last few years for just these reasons. These include Mexico, Portugal, South Africa and Australia.

Because of these developments, the U.S. has assumed a particularly important status for European specialist producers. It is a free and open market, with virtually no competing manufacturers of its own. It is also a vast market, as big as Western Europe itself, thirsting for novelty. And it has no preconceived prejudice against large, thirsty and expensive cars — indeed there is great scope for any manufacturer offering something expensive as long as it is also different.

Some manufacturers now feel that the U.S. has become too important for them. Rolls-Royce, for example, which sells a little over half of its total production in the U.S., is trying vigorously to increase its sales elsewhere to balance this dependence on one market. The trouble with the U.S. is that it can be expected to impose increasing regulations on producers in the next few years, particularly in the area of fuel economy, which will make it difficult to compete because of the expense of developing engines and vehicles of the necessary quality.

## Stringent

The U.S. is already a difficult market from the regulatory point of view because of the extremely stringent standards it applies to exhaust emission control and safety. Since these standards vary from state to state, and since manufacturers usually have to show that they can meet them on a state by state basis, compliance with U.S. requirements can be very expensive, requiring much duplicated testing work and many minor product alterations. If these regulatory procedures intensify, producers for the market will be faced with the prospect of an increasing bill for research and design work which many of the smaller producers may not be equipped to handle.

Despite these deterrents, all the success stories of the European industry in North America in the last few years have been achieved by specialist companies. Rolls-Royce Motors, and

for example, has raised sales substantially there since it was hived off from the ailing aero engine group in 1973. BMW, which has only been exporting to the U.S. for a few years, has quickly established itself. Mercedes-Benz now sells almost 50,000 cars a year in the U.S., and Porsche almost 20,000. Smaller companies like Lotus, Ferrari or Panther are also building up healthy sales. By contrast, these manufacturers have done much better than their European rivals in the volume field, who have all suffered heavily from the Japanese incursion.

In Japan, the only specialist producer to have made any impact so far is Mercedes, which sold 3,341 cars there last year.

## EUROPEAN SPECIALIST MANUFACTURERS' SALES IN THE U.S.

	1977	1976
Mercedes	48,722	42,205
Volvo	46,790	43,887
Audi	35,854	32,316
MG	34,749	28,436
Triumph	29,258	28,232
BMW	28,776	26,040
Porsche	19,896	14,192
Saab	13,120	9,866
Jaguar	4,349	7,284

to achieve a market share of 0.1 per cent. Other producers, such as Rolls-Royce and Lotus, are experiencing rising sales at present, and the Japanese continue to insist that if the European industry really wants to redress the balance of its trade in motor products, it ought to try doing it in specialist vehicles where it stands a very good chance of success; but, so far, the industry has failed to make a major impact.

One of the curious features of the specialist industry is that during the oil crisis it produced the only two examples of companies which were able to withstand the general cutback in car production — Rolls-Royce, and Mercedes. These two groups, despite standing near the top of the range in terms of high petrol consumption and high prices, went on serenely selling more vehicles, despite the troubles which hit larger volume producers and the speed-conscious specialist car producers. Ironically, one of the reasons for this ability to ride out the difficult market conditions was the fact that these companies found new sales in the oil-producing and economically-expanding

countries. The Middle East has provided one of the biggest cushions to the specialist industry in the past few years. Even new companies, like Panther, are now managing to sell there, and the older established groups have been strengthening their distribution systems in the area. Leyland, with its Land-Rover and Range Rover line-up, has found the area one of its most lucrative markets in recent years.

But the backbone of the market, for all the European specialists, remains Europe itself. Taking a broad definition of specialist vehicles anything from a Ford Granada to a Rolls-Royce — sales have stood steadily at around 25 per cent. of the total market for the past five years. They slipped, naturally enough, in the wake of the oil crisis to 23.6 per cent. in 1974; but they have since resumed an upward climb to about 26 per cent. last year.

## Desires

Manufacturers expect a small, continuing growth in the market share of big luxury vehicles in Western Europe. "People will want big, strong cars for their leisure pursuits," says Herr Hans-Erdman Schoenbeck, sales director of BMW, the West German concern. He concedes that the industry could face a volatile year or two, partly because of the fear of kidnapping now affecting any senior executive in Europe, and the desire to remain as anonymous as possible. But BMW, which launched its new big seven series last year, has been surprised by the swiftness with which the model has taken off. It is already up to the first production target of 150 vehicles a day, and the company is aiming to increase this by another 10 a day with the use of extra shifts and overtime.

BMW believes that the most buoyant area of demand will be for vehicles with an image of comfort and luxury rather than the sheer speed on which the success of the group was built in the 1960s. These views echo those of pure sports car manufacturers like Lotus and Porsche, which have also deliberately moved their products in the same direction with their latest range of models. At the same time, several luxury car manufacturers are moving in what is, on the face of it, the opposite direction, with the utilisation of diesel engines for their cars. At the top end of the market this trend includes Mercedes, now making almost 50 per cent. of its vehicles with a diesel, followed by larger scale manufacturers such as Opel (expanding diesel output from

25,000 units a year to 100,000). Citroen and Peugeot. In addition, Ford will soon introduce a diesel-powered Granada.

The introduction of diesels has been designed to give customers cars with greater fuel efficiency than the standard petrol-driven product. In big vehicles, using a lot of fuel, often driven many miles, expensive to buy, and depreciating more slowly than smaller models, this variation makes a lot of sense: the economics of diesel use improve with mileage and the length of time which a car is in use. In most of Continental Europe, where diesel fuel is much cheaper than petrol, it also gives the companies another powerful marketing weapon, and it is reckoned that about 250,000 diesel units were sold in this class last year.

The strongest company, in this respect, remains Mercedes. In 1976, the last year for which full figures are available, it is reckoned to have 2.4 per cent. of the total European market, all with vehicles reckoned to be "specialist" in one sense or another. It was followed by Audi, Ford, BMW, Opel and Peugeot, on between 1.5 per cent. and 2.0 per cent. of European sales, with Volvo and Citroen accounting for between 1.0 per cent. and 1.5 per cent. Clearly, as these figures suggest, there are now a lot of manufacturers battling it out for sales on fairly equal footing. But if the specialists have done their analysis correctly, there should be enough sales around for the foreseeable future.

Terry Dodsworth

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# THE GOOD, THE BAD AND THE UGLY

Our unique new car price guide, this month incorporating increased prices for  
Chrysler, Citroen, Datsun, Honda, Lada, Leyland, Mazda, Opel, Peugeot and Renault  
—with the Lamborghini Countach S joining the list at £32,500!

## BMW

**316** £3999 100mph, 13sec 0-60, 24-30mpg **320** £4999 114mph, 9.5sec 0-60, 21-27mpg  
**For:** Handling, finish, pleasant 2.0/6cyl engine **Against:** Cramped, modest roadholding,  
noisy at speed **Sum-up:** More upmarket Cortina than sports saloon

**518** £5249 101mph, 12.6sec 0-60, 25-30mpg **520** £6099 110mph, 11sec 0-60, 20-26mpg  
**525** £6999 116mph, 10.1sec 0-60, 20-25mpg **528i** £8128 129mph, 8.5sec 0-60, 18-  
23mpg **For:** Conservatively tasteful lines, efficient cockpit, handling, integrity **Against:**  
Poor rear-room, excessive wind noise **Sum-up:** In our view the best BMW of them all

**728** £8950 119mph, 9.8sec 0-60, 20-26mpg **730** £10,540 124mph, 9.3sec 0-60, 18-  
24mpg **733i** £11,550 **For:** Truly superb handling, appealing interior **Against:** Seats only  
fair, ride poor on some roads **Sum-up:** Not the worldbeater BMW would have you  
believe; XJ6/12, Peugeot 604 more refined, Audi 100 much better value

## MERCEDES-BENZ

**200** £5995 100mph, 14.8sec 0-60, 22-30mpg **200D** £6250 85mph, 28sec 0-60, 31-36mpg  
**230** £7594 108mph, 13.2sec 0-60, 20-29mpg **240D** £7594 90mph, 22.2sec 0-60, 28-  
36mpg **250** £8395 110mph, 12.1sec 0-60, 19-26mpg **300D** £8995 98mph, 19.5sec 0-60,  
24-35mpg **280E** £9694 120mph, 10.2sec 0-60, 16-25mpg **For:** Outstanding quality, long-  
life potential, superb automatic gearbox, fine manners **Against:** Cold character **Sum-up:**  
Safe, conservative transport tool that can be relied upon to do its job well

**280SE** £11,795 123mph, 10sec 0-60, 17-19mpg **350SE** £13,499 128mph, 9.5sec 0-60,  
16-18mpg **450SE** £14,750 **SEL** £15,751 **SEL 6.9** £23,850 **For:** Same build quality, more  
space, better styling **Against:** Rear seat should be better **Sum-up:** The right air of  
importance! (6.9 is a fine driver's car, not so good for passengers)

## ROLLS-ROYCE

**Silver Shadow II** £26,740, **Silver Wraith II** £31,485 116mph, 10.5sec 0-60, 12-15mpg  
**For:** The name, finish, room **Against:** Not as quiet and refined as it should be **Sum-up:**  
Jaguar XJ12 sets higher all-round standards; new model due this year might redress  
balance

## JAGUAR

**XJ3.4** £9230 117mph, 11sec 0-60, 19-23mpg, **4.2** £9753 122mph, 8.8sec 0-60, 15-  
18mpg **5.3** £11,880 **For:** Ride, handling, quietness, overall refinement, V12's appeal  
**Against:** Rear headroom, some rough edges **Sum-up:** The world's best saloon

Reproduced from Car Magazine March 1978

# Surprised?



Jaguar prices start at £9,230.13 for the XJ 3.4; £9,753.12 for the XJ 4.2; £11,880.18 for the XJ 5.3. All prices include V.A.T.; Car Tax and front seat belts but not number plates or delivery charges.



# Top marques for some

# Small cars with big hearts

YOU HAVE probably suffered from it—almost everyone has—that surge of envy, or admiration, brought on by the elegant note of an expensive and highly-tuned multi-cylinder engine as an exotic sports car flashes by. Or there is the less emotional but equally envying sight of a very expensive saloon or limousine, where the depth of the gloss on the paintwork threatens vertigo, and the very dignity of its motion through more proletarian traffic proclaims it a beast apart.

The people who manufacture these cars—the Ferraris, Aston Martins, Rolls-Royces and Porsches for example—deal with a fairly rarefied market, where it is more common to tailor the vehicle to the customer than to let him buy it off the shelf.

Unfortunately for those who love, admire or envy them, there are fewer now than there used to be. The death toll in recent years alone has been considerable. Jensen's Interceptor and FF are collector's items, the Gordon Keeble is hardly ever seen outside a museum, and further down the market, those long sleek, plywood and fibreglass creations, the Marcos, have gone for good.

But there is still an astonishing number left—Ferrari, Lamborghini, Maserati, Aston Martin, Rolls-Royce, Bristol, Porsche, Lotus and de Tomaso, among them. That they survive, and most survive exceedingly well, is due to their peculiar market.

The market is best expressed by Alan Curtis, managing director, major shareholder and joint saviour of Aston Martin Lagonda (AML). Right at the top of AML's range is the highly sophisticated hand-built £32,600 Lagonda. "Fortunately," he says, "there are people who regardless of cost will always buy that sort of car."

He and his co-directors took a gamble in 1975 when they paid the company's receiver more than £1m. to take it over. Since then they have substantially re-organised the company and have brought out the Lagonda to compete with Rolls-Royce. Orders at the moment stand at over 200 (AML only builds 24 cars a week, and that includes the Aston Martin V8 and the Vantage) and there are two large markets in the U.S. and the Middle East.

Not only is the car business a success—general trading is very profitable," says Mr. Curtis, "and we're in a healthy, happy state," there has also been a lucrative spin-off as a result of the high technology electronics which have gone into the new Lagonda. A new joint company called Aston Martin Electronics has just been formed which will provide specialist equipment for other car manufacturers—and all being well, for the aircraft industry.

But if Aston Martin's production looks low by comparison with volume car producers, that of Bristol Cars must be unique. Like Aston Martin, it has three models, and like Aston Martin, they are all hand-built. But here the resemblance ends, because Bristol averages only three cars a week, and that is bodies alone. It buys in the engines and gearboxes from Chrysler (U.S.) and tailors the car to the customer—at £28,000 for the top-of-the-line 603S2 saloon.

Bristol's production volume is so low that it cannot identify BMW's new 7 series—but they may single geographical area as

a market as such, but it is significant that when I tried to talk to the managing director, Anthony Crook, I had difficulty reaching him because he was flying back to London after seeing a customer.

But it has not all been plain sailing for the larger volume luxury car manufacturers. Rolls-Royce Motor Holdings results for the year, announced earlier this week, showed that a year of industrial disputes, both domestically and among suppliers, and untoward currency fluctuations had a detrimental effect on profits.

## Healthy

The order book is healthy enough though, and in building about 3,300 cars a year through a seven model range the only real concern at the moment is the proposed U.S. legislation to penalise cars according to their fuel consumption. But Rolls has always been adept at meeting the needs of its supporters, and reckons any future need for a smaller engine model could be met. Rolls-Royce is top of the expense lead at the moment with the £47,400 Camargue—and has little trouble selling it. About 40 per cent. of production stays at home, but the U.S. accounts for about 35 per cent. and Europe and the Middle East for the rest.

Some way down the price list, at £14,500, and certainly outside the made-to-measure class, is the Jaguar XJS. But it is a comparatively low-volume production car. In the two and a half years since its introduction, the company has only made just over 9,000—and of course a very large proportion went to the U.S., where it is highly esteemed. The XJS (and the V12 saloons) joins Ferrari and Lamborghini as the only commercial manufacturers of V12 engines.

Other manufacturers have had their problems as well. Porsche, whose products have inspired great covetousness in many a breast for many a year, went, like many of the other manufacturers, through a very difficult, very tight period immediately after the 1973 oil crisis. The company took a particularly hard knock when Volkswagen withdrew from a joint exercise in 1974 to build what has become Porsche's "cheap" car, the 924. Porsche carried on with the design, which used many Volkswagen/Audi components, and which meant a planned production volume almost double that for the familiar and much loved 911, at about 24,000 units a year.

At the same time, the company spent DM100m. on developing the 928, the rear-driven front-mounted V8 engine true planned successor to the 911. That their efforts have paid off is confirmed by the fact that the 928 has been voted "Car of the Year," and the company is now producing 37,000 cars a year, compared with its low point of only 8,600 in 1974/75. However, lovers of the 911 will be glad to know that production will continue for as long as possible—Porsche says until sales drop below 4,500 cars a year. And those who plan to change to the 928 will have to pay about £20,000 to enjoy the privilege, though Britons will not have the chance until later this year.

Second place in the "Car of the Year" competition went to BMW's new 7 series—but they will soon be offering far grander

things to titillate the palate of even the most jaded supercar owner. The M1 will become available shortly after its official introduction in October.

The M1 stands for Motorsport 1, a wholly new car designed for BMW by the Italian design house, ItalDesign, and being assembled by Lamborghini at Modena because BMW has insufficient space. This new offering, of which prototypes are still being built, is planned to take BMW to the front in Groups 4 and 5, that is production sports and saloon car racing. It is a mid-engined sports coupe, and in order to meet FIA regulations, at least 400 production, road-going cars have to be produced. There will be two versions, a 3.5 litre fuel-injected straight six, and a 3.2 litre turbo-charged straight six. BMW will not be drawn on the possibility of a V8 or even a V12 in the pipeline, and will not say whether production will be increased if the commercial models prove a success. The price has not yet been fixed, but at about £30,000 each, they will not be cheap.

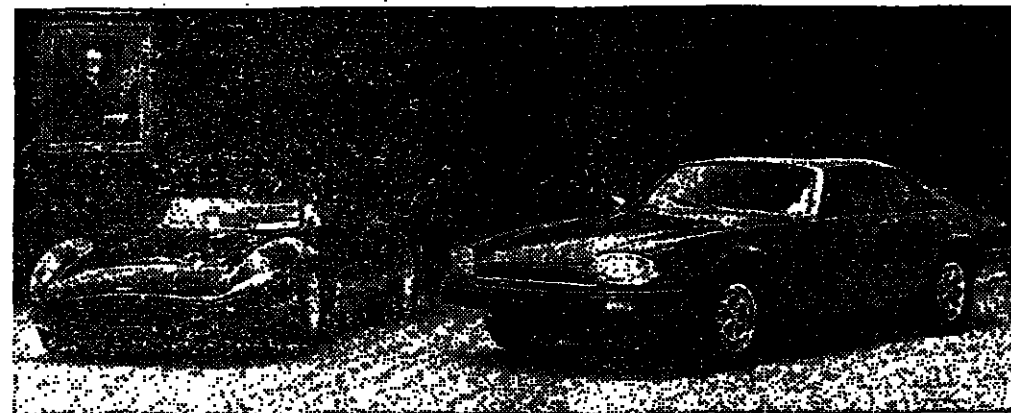
At the top of their range, of the Italian supercar manufacturers, there are two others who bear mention, Maserati and De Tomaso. But it is in Britain

that the next true candidate to join the exotic car ranks has been developing—Lotus, which began over 20 years ago when Colin Chapman started adding light open racing bodies to Ford mechanicals to provide simple, cheap racing cars, in kit form.

Group Lotus, as it now is called, has come a long way since then. Two years ago, Lotus was in dire straits, with heavy overdraft commitments brought on by a decision to go into volume production with three new models. The company was saved by a five-year £2m. loan from the American Express International Banking Corporation, which now has an option to buy 10 per cent. of Lotus equity.

At almost £11,500, the top-of-the-range Elite 504 is by no means cheap, but it is a lot less expensive than many of the cars it competes with. It is also proof that in spite of the troubles of the past, Lotus too sees a continuing and possibly improving market. For expensive, exotic super cars.

Rodney Smith



On the right, Jaguar's highly successful XJS coupe. The car on the left is the XJ13 project car, a one-off V12-engined sports racing car which never raced. Many motoring enthusiasts feel Jaguar made a mistake in failing to put this model into production.

## The luxury market develops

SALES OF big luxury cars have continued to expand in Western Europe during the last two years despite all the predictions that there would be a big swing among customers towards more economical vehicles. Manufacturers are extremely buoyant about their prospects at present. Most of them have bulging order books, and their most difficult decisions are about whether they should or should not expand. In fact, virtually every significant producer of executive-type vehicles has added some capacity within the last two years.

Perhaps the most important reason for this growth is that fuel prices have not risen by anything like the degree that people were fearing three years ago. Relative to the general rate of inflation, petrol prices have stabilised in most European countries—in the U.K., the real price of petrol is the same as before the oil crisis; and the price of diesel fuel is very much lower in some areas. At the same time, there has been a positive drift towards buying larger cars in France, one of the traditional homes of the medium-size saloon, as the French motor industry itself began to make more of these kind of vehicles. Britain and Germany, traditionally large car buying communities, have remained so.

Another influence may be the growing amount of company cars on European roads. The phenomenon of company car ownership is much more pronounced in Britain than anywhere else, but other countries are following the British trend, with cars being bought by companies as a perk for their executives. A corollary of this move is that most people with a genuine choice opt for slightly larger and more comfortable vehicles. For family motoring purposes, the small European saloon is still a cramped vehicle.

The only European country which has suffered a set-back in this sector—as in all other parts of its motor industry—is Sweden. This problem is a symptom of a general economic malaise, however, rather than a positive move against executive-style cars in themselves. The slump in Sweden, and the extreme financial crisis through which it is passing, have reduced total registrations by about one-third in the last two years, inevitably hitting the sales of Volvo and Saab which are predominantly in the executive areas. As a consequence, these two companies are themselves suffering a crisis which almost led to a merger a year ago.

The problems now faced by Volvo and Saab illustrate some

### ESTIMATED CAPACITY FOR EUROPEAN LUXURY CARS

Rolls-Royce	3,400
Mercedes	430,000
BMW	300,000
Audi	200,000
Jaguar	40,000
Rover	150,000
Lancia	80,000
Volvo	250,000
Saab	100,000
Citroen (CX)	125,000
Renault (20/30)	130,000
Peugeot (504/604)	240,000
Ford (Granada)	300,000
Opel (Rekord/Senator)	210,000

of the changes through which this sector of the market is now passing. These two Swedish companies have been exposed to financial difficulties because of their small home market and their limited range of models. They have always faced problems in this respect, but during the 1980s they were out of brilliant commercial strategy to cope with these limitations. Sales were buoyant at home, and on this base they built up an overseas business, geared towards high margin products selling in a few carefully-chosen market niches.

### Difference

It was a similar strategy to that followed by Rover in Britain or Lancia in Italy, with the essential difference that the Swedes pursued it on a truly international scale. But eventually they ran into similar difficulties to the British and Italian companies: slack home markets create problems, which are then compounded by the expense of developing new vehicles to face up to international competition. This competition has now intensified, as more and more manufacturers have entered the field, and as companies with larger all-round resources have begun to bring these to bear.

Depth of financial resource is now an important asset in the executive car business. The cost of development to meet international regulations on safety, emissions and, now, in the U.S., on fuel economy, is so great that a company really needs a considerable volume of output to offset against the expenditure. This is why the larger volume manufacturers have seen the chance to move into the executive market; they believe that they can use com-

ponents (say engines) for their specialist vehicles which they have already developed for their other models, thus reducing the cost of production.

The executive market is split essentially two ways. At one pole a number of independent, specialist producers with no real volume car production at all, are competing for the top fringes of the market. At the other are the volume manufacturers, gradually working their way up market, and attempting to compete more and more with their more specialised rivals. The big question hanging over the industry is whether the independent producers will survive—and if they do, in what form.

Mercedes has followed a highly successful marketing policy. Although some of its cars are made in quite large volume (it could make about 450,000 units this year, about half the amount of some of Europe's volume producers) the company has managed, through the quality of the product, to persuade customers that they are set apart from run-of-the-mill vehicles. This applies even in Germany, where the 200 series serves as an ordinary taxi.

Rolls-Royce's marketing strategy has been equally successful. The company's expansion in recent years has been carefully controlled so that the image of exclusivity can be preserved. It is growing at the rate of about 7 per cent. a year, and it has designed its vehicle to give a blend of comfort, refinement and size which has been remarkably well received throughout the world: the Silver Shadow's size, for example, was small for the U.S. market, but is now being accepted by the American companies themselves as a sensible dimension for their large luxury cars during their own downsizing programme.

Like Mercedes, Rolls-Royce has also widened its spread of activity through its diesel engine division; and a similar strategy can be seen at Volvo and Saab, which both have commercial vehicle ancillaries. The big exception to this rule is BMW, which has a motor cycle subsidiary, but of such small dimensions that it is overshadowed by the car-manufacturing group. So far there is no sign that the German companies or Rolls-Royce are faltering on their chosen path, although the new American regulations on fuel consumption are posing them the biggest engineering problem they have faced for many years. Their ability to overcome this challenge will give the clue to whether they can survive in their present form or not.

T.D.

IN RECENT years the once dramatic growth in competition clear-cut distinctions between in this sector of the market. The number of cars and models and the high-per-on offer has grown substantially. The traditional luxury mass producers have jumped on the bandwagon with luxury versions of their bread-and-butter become a vehicle for common machines.

One example is the use by Ford of Britain of the Ghia styling house to produce up-market versions of all its car models. The Fiesta, Escort, Capri, Cortina and Granada all have Ghia versions, with the top model in the Granada range now costing the thick end of £5,000 when a few extras are fitted.

This has led Ford into direct confrontation with the BMW, Audi and Volvo marques, not inconsiderable success. At the 1800/2200 Princess range, the same time the Fiat subsidiary Lancia is developing its latest versions of its Beta range are showing that the early Rover and so up to the Jaguar/Daimler.

Before the energy crisis the average buyer of a luxury car did not wish to compromise on size. He wanted a big car with a big engine and a rolling gait.

The first thing to catch up was the performance of the smaller cars. As engine efficiency improved and more revolutions per minute could be squeezed out of small engines with only a marginal increase in damage to parts, so journey times were reduced for the man with a small economy car and the differential reduced with its bigger brother.

But it meant a strain on nerves, caused not least by the noise of an engine screaming its heart out in a compartment that was built to a price. At that time it was not unheard of to see the road rushing by through a hole in the floor. So the manufacturers looked for a way of improving the cocoon to match the performance and to meet constraints on middle-class pockets which previously were able to aspire to greater things. The result has been a spartan brother.

### Competitor

Volvo has also taken the Daimler and turned that into a serious competitor in the small luxury range instead of the previous small economy car. One of the stimuli behind this effort is the importance of the business and fleet car market where a distinctive choice has to be offered to more senior worker or manager while at the same time manufacturers wish to keep the economics of mass production in making the basic skin.

This progression from economy through performance to a combination of performance and comfort has led to a change in attitude by the fleet salesmen over the basic economy versions and they will now often plug hard the merits of buying a more luxurious version on the grounds that when it comes to putting the car onto the second hand market it will command not just a better price but an easier sale than its

This in turn means that the manufacturer is able to sell more bits and pieces on the car and thus increase the added value through manufacturer. To take one small case, radios are now regarded as an almost standard item on most luxury small cars. This means that the supply to manufacturers has become more important than the accessories market. To some manufacturers of car radios.

And the customers are hardly likely to care whether the radio has a Ford brand name on it or any other so long as the equipment works well. So the car assemblers have been able to squeeze deals out of equipment manufacturers in much the same way as Marks and Spencer or Tesco and retain some of the added value themselves.

Faced with this big competition, companies like BMW seem to be left with the choice of either going further up-market or substantially increasing volume. In some ways BMW has done both, but \$600,000 a year still does not put it in the mass market while the introduction of the six and seven series has put it into head-on competition with Mercedes.

The inevitable drift, however, seems to be towards giving more and more comfort and the arrival of many recent advertising campaigns has been on this theme. Any continued attempt to downsize cars and engines in an attempt to reduce costs in the front line, seem certain to increase the turnover without increasing the volume of cars produced.

The factor militating against will be periodic downturns in the European economy. Many people already find the price of a new car so high that they can hardly afford to contemplate buying one. So it is unlikely that the whole of the market will become attuned to luxury so long as there are those who have to watch the pennies.

Stuart Alexander

## A FINANCIAL TIMES SURVEY VEHICLE FINANCE AND LEASING APRIL 26 1978

The Financial Times is planning to publish a Survey on Vehicle Finance and Leasing. The provisional editorial synopsis is set out below:

**INTRODUCTION** Car sales generally are booming in the U.K., where it is estimated that 60 per cent of all new registrations are for business. A boost to both HP and leasing came from the relaxation of Control of Hiring Order last summer.

**MOTOR CAR LEASING/CONTRACT HIRE** Straightforward finance leasing of cars has taken a great deal of business away from the contract hire specialists. However, it is widely predicted that there will be a drop in secondhand car values which could reverse the picture.

**CAR RENTAL FIRMS** The major rental firms have considerably increased their interest in contract hire and leasing. Hertz, which pulled out of leasing, has recently re-entered the business.

**LESSORS** The upswing in motor car fleet business has tempted a great many new companies into the field. The large finance houses have established a considerable presence in leasing by financing deals between distributor and customer.

**COMMERCIAL VEHICLES** Leasing or financing commercial vehicles raises special problems because of higher initial outlay and longer and more arduous life. Nevertheless, it is considered by many to be a new growth area.

**THE MANUFACTURERS** The big four U.K. motor car manufacturers have all set up financing facilities. How do their services differ.

**FOREIGN INVASION** Overseas motor car manufacturers have made vast inroads into the U.K. market for motor cars, many offering subsidised finance to customers.

**AGRICULTURAL VEHICLES** This is a highly specialised market, but a large one. Such vehicles are frequently acquired through co-operatives or syndicates. Some finance houses are now looking at this market.

**TRAILERS** There is a developed market in leasing trailers and the manufacturers themselves generally offer leasing facilities or other forms of finance.

**FINANCING EXPORTS OF VEHICLES** Exporting vehicles can be complicated by local regulations.

**BUYING A CAR FOR THE INDIVIDUAL** Why leasing to the individual is normally impractical.

**MOTOR DISTRIBUTORS** The larger motor distributors have their own finance companies offering HP and leasing facilities.

**THE EXECUTIVE CAR** Many of the prestige manufacturers have been wooing customers through leasing packages.

The Financial Times is also proposing to publish surveys on the following:

TRAILERS May 24 1978

EUROPEAN VEHICLE COMPONENTS June 6 1978

VANS AND LIGHT TRUCKS July 20 1978

COMMERCIAL VEHICLES September 25 1978

THE MOTOR INDUSTRY October 16 1978

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## New demand for off-road vehicles

IN THE CEASELESS battle among volume car-makers to win the market, the cross-country vehicle sector has been largely ignored. This is not apparent in this country, where Land Rovers and Range Rovers hold sway and make the exception that proves the rule, at least as far as Europe is concerned. This primacy, both in Rover's home market and in key export markets is now being determinedly challenged and will come under increasing attack from Japan, Germany and America. Nor can the threat from East European countries be discounted.

The potential for the new comers, as well as for established producers of cross-country vehicles, can be stated simply. The U.K. market of around 10,000 units a year is within a thousand or two as big as the rest of the Common Market countries. In 1976, the last year for which world statistics are available, production of cross-country vehicles outside the U.K. was virtually confined to Italy, Austria and Spain, and then only in penny numbers—9,000 Fiat Campagnolas, 2,000 Austrians from the MSA plant in Spain in which Leyland has a minority interest.

The British market has largely reflected the number of Land Rovers and (since 1969) Range Rovers the company could build or had left over, so to speak, from exports. While more than 1m. Land Rovers have been built since they were introduced by Rover Cars in 1948, as a diversion and to get into quick production with a new model, it is a valid criticism that neither neither Rover when it was independent, nor British Leyland after acquisition, really set out to exploit the Land Rover on a world-wide scale.

Land Rover output in 1976 was 48,870, or just over 1,000 a working week. Range Rover output was just under 10,000, giving a combined production of 58,750. Some 20 per cent went to the home market, which Rover holds with a monopolistic 95 per cent and will in future have to defend much more strongly as importers seek a foothold.

Most Land Rovers are bought by farmers. The Land Rover is rightly described as a work horse. Besides its abilities, as a four-wheel-drive vehicle, to do a multitude of jobs from helping to fetch sheep off the hillside to towing implements, its power take-off and numerous accessories for driving saws and other machinery makes it a versatile agricultural tool.

The Range Rover is a different matter. One of its curiosities is that it is permanently in four-wheel drive. An attempt to introduce a two-wheel version was so strongly discouraged by users, who wanted the extra road-holding provided by four-wheel drive, that it was dropped. The rule, at least as far as Europe is concerned, is that it is obviously an option likely to become necessary in the future to meet two-wheel-drive opposition. It is also such a widely used vehicle that it is widely used for ordinary transport. In an era of increasing conformity it gives a distinction and also, no doubt, a boost to the morale of the owner, of the kind a new hat confers on a woman.

### Military

Whereas Rover had the German market almost to itself, Volkswagen is now far along the way to making the L111. This is a 4x4 powered by a 1.6-litre engine and, though primarily for military-type use initially, will obviously have a civilian counterpart. Mercedes, in collaboration with Steyr-Daimler-Puch, the Austrian producer, is expected to introduce the Explorer in 1979, a competitor to the Range-Rover. Leyland showed its C300 series at the 1978 London motor show. Made in relatively small numbers (2,000 in that year), it costs three times as much as an equivalent Rover and sells mainly in its home territory and to military and service bodies abroad. It is expected to be a strong competitor to Rover and Toyota. Volvo has also fully developed its C200 series cross-country vehicle. The four and six-wheel 11 to 14-ton versions with two and three-litre petrol engines are being put through their paces today at the military vehicles test track at Bagshot, Surrey.

In America, the cross-country vehicle is apt to be derived from its saloon brother. Some look cumbersome, have only two-wheel drive and are frankly advertised as fun vehicles. They are nevertheless extremely popular. General Motors made 283,590 Blazers, Suburbans and similar models in 1976. Ford made 141,740 Broncos, American Motors 102,450 civilian Jeeps, plus Cherokees and Wagons, and Chrysler 60,240 Plymouth Trailbusters and Ramchargers. International Harvester built 25,580 Scouts, most of which went to Scandinavia. In all, America contributed about 600,000 units to the world production of nearly 1m. Of these, GM's Blazer looks the

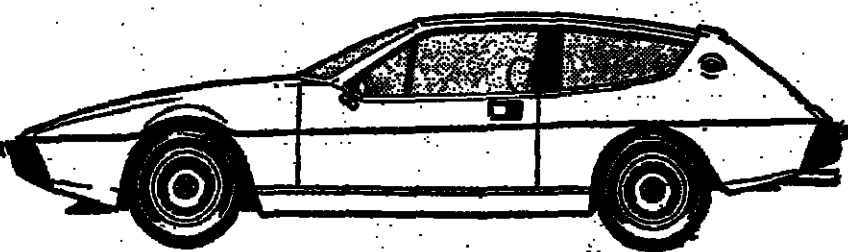
most competitive to the Range-Rover, while the CJ and J series Jeeps from American Motors are serious rivals to the Land-Rover range. Indeed, TKM Vehicle Services, of Andover, which imports Jeeps (and Daihatsus) have publicly stated they are ready to "cash in" on any Rover shortcomings.

Toyota will also be coming back strongly with its Land Cruisers, which come in four basic models and, because they cover the whole spectrum of Range Rovers, are regarded as the biggest threat. Rover has met them in Africa and other parts of the world and has good reason to respect them. Land Cruisers have been sold in the U.K. but were withdrawn because, like Rover, they could not guarantee availability. This omission is being repaired and production, some 84,250 in 1978, is being increased appreciably. While Nissan makes a Patrol model similar to the short-wheelbase Land Rovers and Suzuki and Mitsubishi also make or assemble cross-country vehicles, Toyota is pre-eminently the competitor.

There is no shadow of doubt that had Rover seized its chances when competitors were thin on the ground it would now be in a more commanding position. It plans to keep up with the opposition at least, however, by a massive investment in new facilities at Solihull designed to increase output from 1,300 to 3,200 units a week of Land-Rovers and Range Rovers. It has at least two other important factors in its favour. It has the greatest depth of technical experience and because it is not having to start entirely from scratch with new, high investment factories, should have more elbow room in the price war which will undoubtedly develop. But every-one acknowledges that the future is going to be very tough.

Rover will shortly be joined in this country by Stonefield Developments, which is now in the pre-production stage at a factory near Kilnarnock. Two basic models, a 4x4 and a 6x4, will start coming off the assembly lines in mid-summer, with production planned to rise to a rate of 2,000 a year by the end of next year. They are complementary to rather than competitive with the Rover range. The company in which the Scottish Development Agency has a 49 per cent interest, will be able to benefit from the expert guidance of Mr. Bernard Jackson, former Rover managing director who has just been appointed chairman of Stonefield.

P.C.



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# Lotus

# Racing developments

STANDING BY a rutted forestry track at dead of a winter's night, miles from anywhere in the Yorkshire Dales states of tune but still bearing cars, prompts thoughts that the motor sport breeds a special kind of lunacy among its followers.

But each year, at the end of November, enthusiasts in their tens of thousands forsake bed, wife, kids and dog for nocturnal excursions into remote parts of the Dales, Scotland's forests and the Welsh mountains to watch the high-speed touring circus which is the RAC Rally.

Similar scenes are witnessed all over Europe. Spectators cling to the eels in their thousands during the January nights of the Monte Carlo Rally, brave drifts of snow to watch the Swedish Rally in the depths of February and endure choking dust on Greece's Acropolis Rally.

With enthusiasm of this sort—2m. people are estimated to watch the RAC Rally at one stage or another and with 12 events on the World Rally Championship calendar, 49 European Championship events and literally hundreds of lesser, national status events now taking place throughout Europe, it is not hard to see why rallying in particular has gained increasing attention from manufacturers both as a marketing weapon and as the birth-place of new products.

At the same time, motor racing is seeing something of a revival in its fortunes since the depressed months following the 1973 oil crisis, although two clear trends towards change have become discernible. At the sport's most senior level, Formula One Grand Prix has undergone 11 years of development along a path which has increasingly divorced it from the main stream of automotive technology. Now it faces a major reassessment of its specifications before an all-new formula is introduced in 1982 which could well see a fuel-consumption criterion as one of its major features.

At the other end of the spectrum, saloon car racing has seen a move away from highly-modified specials towards the "production"—that is, showroom

running teams of the necessary standard to stay with what has become a fierce level of competition. An Escort, built to "works" standard, say, looking like a "normal" Escort but packing perhaps four times the power and with extensive suspension modifications and body strengthening, would cost £11,000 or so—if it could be bought. A team of four cars might use a dozen or more service vehicles, each with its complement of mechanics. Literally hundreds of tyres are carried and two-way radios and helicopters are all part of the scene.

### Crowding

Recently, the motor sport bandwagon has become crowded, with virtually every major European and Japanese manufacturer participating in one form or another. And it has spawned a new breed of cars: from Ford, the Escort RS 2000, which at £4,200 and with a 110-mph potential is an Escort in name only; from Fiat, which has just launched its Supermirafiori, a twin-overhead camshaft saloon which is a close relative of the cars which last year won Fiat the World Rally Championship and from Renault, the diminutive and spectacularly fast 5 Alpine, now selling so well in France as a result of its second and third placings behind Porsche on this year's Monte Carlo Rally that plans to market the car in the U.K. this year have had to be shelved.

There is no doubt that the manufacturers think the game is worth the candle: market research has led Renault—whose own motor sport expenditure is now over £25m. a year—to Ford and others to conclude that up to 60 per cent of new car private buyers are influenced in their choice of car to some extent by a manufacturer's sporting record.

To encourage the trend, numbers of manufacturers have launched their own championships for single makes: Leyland run a national "Mini challenge"; Ford, racing and rally championships for its Escorts; Porsche for its highest volume car, the 934; Mazda for its hatchbacks and Renault for its 5s. Such events now form a basic part of motor sport programmes throughout Europe.

Apart from promotional benefits, there has been a cumulative amount of technical spin-off which has worked its way through to the production line. The time pressures of changing components in the heat of an event have wrought design changes which cut maintenance costs on the ordinary roadgoing car; great strides have been made in tyre technology as a direct result of competition,

notably the low-aspect ratio tyres which are now working their way into the market. Brake and clutch linings and oil technology are two other significant areas in which advances directly linked to competition have been made.

But it is in the higher echelons of motor racing that technical advances of potential significance to the mass car market appear most likely to come. The first generation of viable turbo-charged cars has already appeared, from Porsche, with its 911 version, TVR with its Talmir Turbo and most recently, and most significantly, Saab with its 99 Turbo which, with a price tag of £5,000, is the nearest yet to a volume-production turbocharged car.

But Porsche, whose competition budget in 1976 was DM41m., or 0.5 per cent of total turnover, does appear to have established something of a technical lead in the field. Its specialised Group 5 World Championship of Makes 935 cars boast twin turbo charges and over 600 horsepower with well-proven reliability from 3 litres, and there are reports of a new car to come with an output some 50 per cent higher.

### Efficiency

With its modern technical development centre at Weissach, which also acts as a profit-making R and D operation for outside interests, Porsche could well play an important role in the emergence of smaller, high-output and fuel-efficient turbo engines with volume applications for the 1980s.

It is the turbo which threatens to bring the biggest upheaval of all to Formula One racing. Last season, Renault set the Grand Prix world on its ear when it turned out a 1.1 litre turbocharged car to take on the conventional 3-litre units of its rival teams. So far it has proved powerful, but not particularly reliable. But Renault now think they have the reliability problem licked: a proof of which will come when four sports cars with similar engines take on the might of Porsche in the 24 Hours race at Le Mans in June.

Renault decided to enter Formula One for two reasons: as part of its image-boosting exercise, and for the technical spin-off from turbo development for possible application in a future generation of road cars. But its entry into Formula One has come at a time when those most closely involved have started to question quite where the Grand Prix "circus" is going. It has now become a self-contained operation, financed largely by commercial concerns and notably, the tobacco companies, which themselves may be forced to drop out at some stage as governments' anti-smoking legislation puts ever tighter controls on tobacco promotion. Grand Prix engines, until Renault's turbo, in recent years have had no contribution to make in the evolution of production engine design.

They are high-revving and heavy fuel consumers, and for reasons such as these the formula's most successful engine designer, Mr. Keith Duckworth, of Cosworth Engineering, has suggested it is time to reassess priorities with a view to improving the sport's image in an energy-conscious world, and, as he put it in a recent speech, "to take a step back to the engineering grass roots."

He has called for the new formula for 1982 to be based on a limitation on the fuel supply to an engine. This, he believes, would allow designers to "produce engines which get the maximum amount of power from a minimum amount of fuel burn" so that development in racing engines will be useful for normal road-going vehicles and other power plants. "The current engines he describes as 'extremely interesting... but of no practical value whatsoever' and they will become progressively less defensible as world resources of oil diminish."

If his suggestions for 1982 are adopted, Grand Prix could once more be back on the road to becoming what many regard as its more legitimate role: as a technological test-bed for the industry, as well as an entertainment.

John Griffiths

## A question of economy

FOR MOST of the post-war period in this country the average motorist has been concerned with the thirstiness of his car. "How many to the gallon do you get?" has been a familiar early question whenever a proud owner has introduced his latest motoring acquisition into the conversation.

And if that figure was under 30, there would be a little whistle and an asstance look as the listener scored a jealous point. If the car were a large one then its under-30 to the gallon performance was elaborately shrugged off with a touch of bravado or some nonsense about the engine going on for ever and therefore repair bills were negligible.

But on one point there was agreement. However bad you were you could never be as bad as the Americans with their abiding love affair for the 5 to 7 litre vee-eight soft-springing their way along hundreds of miles of blacktop consuming vast quantities of refined Texas tea.

And then along came the oil price rise of 1973-74, energy conservation and a campaign to make all feel guilty about over-indulgence. And with that came the decision to force the U.S. automobile industry to improve the overall petrol economy of the fleet of cars it offered. The move included the importers, of course, but apart from those manufacturers which only make exotic erotica or, like Rolls-Royce, the stately carriage, most European manufacturers, including those which are U.S.-owned, would have little difficulty in meeting the requirements.

### Average

Under the present plan U.S. motor manufacturers are expected to improve the average miles per gallon delivered by their fleet from 18 miles per gallon this year to 27.5 miles per gallon in 1985-86.

And that is not all. At the same time they will probably have to meet increasingly rigorous safety standards which will also cut saving, and emission controls which make the air cleaner but the engine less efficient could also be made tougher.

The industry has already sought to save weight in order to save fuel by introducing compact and sub-compact cars and by reducing the weight of the more traditional-size American models. But there comes a point where the continued reduction will rely on the use of more expensive alloys and the con-

sider will then be paying dearly for the bee in Washington's environmental bonnet.

So far the home producers have done well in their fight against importers, although at times the import share of the U.S. market has crept up to over 19 per cent. But the basic strength of the two big volume producers, General Motors and Ford, are still worth a bet that they will win in the end.

And both have strong European arms, Ford the more so, on which they can rely for whole cars, components, and engineering expertise. This has allowed the industry to continue its traditional stance of uncompromising competitive rivalry in the market place while at the same time jointly complaining to the administration that its demands are being forced through too quickly and, in some cases, unnecessarily.

On the other hand the conservationists argue that the big stick has been very effective and the results which have been achieved would never have come about if it had been left to the manufacturers to make up their minds.

Since 1974 General Motors has raised its fleet average from 12 to a predicted 18.7 miles per gallon for the 1978/9 model year; Ford from 14.2 miles per gallon, and Chrysler from 13.7 to 18.8 miles per gallon.

All have used the same techniques. These include substitution of plastics and alloys for steel and the trimming of some specifications like doors and seats.

At the same time all three are able to introduce European cars into their fleets. GM has the Chevette, Ford the Fiesta and others, and Chrysler will have the Horizon and Dodge Omni.

There are also two other important routes open to them. One is improved efficiency from the petrol engine; the other improved performance from the diesel engine. Nor are they the only ones to be working feverishly on this problem.

Much of this work is being undertaken in Europe, while the Japanese have emerged as a world force in the building of small diesels.

In many ways cars have been curiously slow to develop since the pioneering days of the beginning of this century. Certainly they are now more reliable, usually more comfortable, probably more safe and perhaps easier to drive.

On the other hand they have developed more, through modification that revolution and there are those who would say that they are not as well constructed now as they were. The suck-squeeze, bang blow type of

engine is still very much with us although the business of getting the mixture into the pot and the detritus out has been made more efficient.

In general, however, internal combustion engines are a very mature product and attempts to change, like adapting to rotary or turbine engines have found little success so far.

Admittedly Ford has recently announced it will back with \$50m. a research programme into the development of the Stirling engine but it should not be forgotten that this external combustion process was designed by a Presbyterian minister in 1816.

### Injection

More immediately much work is being done on improving fuel delivery and ignition in the cylinders. Major electrical companies are experimenting with electronic injection to give a controlled and far leaner mixture than can be achieved by a conventional carburettor and this, in turn, can be linked to an electronic ignition system which is already in use on some cars.

So at long last some real effort is being made to make the petrol engine much more economical and therefore efficient in terms of energy conservation than it has been in the past when complacency coupled with ready supplies of cheap oil meant that there was little motivation for big money to chase clever ideas on the fuel economy front.

But that has changed. Recent spending plans of \$2.5bn. by Ford in 1978 were influenced in no small way by the need to chase fuel economy. For behind the automotive industry is the big stick of penalties for failure to comply with the miles-per-gallon requirements.

A substantial part of that vast sum is to be spent making sure that Ford does not incur the \$5-a-car penalty for each one-tenth-of-a-mile-per-gallon shortfall on the 1980-81 target.

Nearer home the Department of Energy in the U.K. recently introduced a labelling scheme for new cars which requires an official fuel consumption figure for urban driving and another for a constant 56 miles per hour. A third, optional figure, gives an indication of consumption at normal maximum motorway speeds.

Not everyone is convinced that the tests have been com-

pleted in the best possible way, but the Department is convinced that they will be useful enough to ensure that the public looks more closely at economy.

The new figure must be included on all sales literature as well as a tag on the car itself by the manufacturer. And there must be a dealer liable to a fine of \$400. No comparative information is required and the leaflets giving the rundown of results on all models will not overnight be generally distributed.

But the dealer must have one driving conditions and different drivers will lead inevitably to widely differing performance: and there is little likelihood of the puritan spirit invading the motorist's heart to the extent that we will all give up any warmth and luxury and cheerfully add a half hour to our journey times.

So the donkey of the motor industry will continue to be beaten by the governments and the "environmental" groups while the public dances in front waving the carrot of sales preference.

Nor does there seem to be any change on the preference of

those that can afford them for more luxurious, more powerful cars.

Arguments continue over whether there should be differential excise taxes reintroduced for large cars, or whether the extra taxation paid by the man who buys more and drives faster is enough. And there must be a dealer liable to a fine of \$400. No comparative information is required and the leaflets giving the rundown of results on all models will not overnight be generally distributed.

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Stuart Alexander

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# Relieving the local rates

BY COLIN JONES

A RADICAL re-casting of the financing of local government services, reducing household rates bills by well over half and taking the Conservatives off the book of their pledge to abolish domestic rates in their present form, sounds a pipe-dream. It has been proposed in all seriousness in a Bow Group pamphlet by Mr. Roland Freeman, a former GLC, ILEA, and Wandsworth finance chairman, and one of the Tories' local government finance authorities. His ideas may strike one as being too sweeping taken as a whole; but at least one of them—making rates tax deductible for all—is being seriously looked at by the Conservatives.

## Logical

Mr. Freeman has never let the fact that he sits on the GLC for Mrs. Thatcher's constituency deter him from being an early and constant critic of her pledge to do away with domestic rates on the grounds that there is no alternative to property as a local tax base. A local income-tax, favoured by the Layfield Committee, would cut across Tory plans to reduce direct taxation and would be an administrative monster, while a local sales tax, which many Conservatives instinctively favour, is even more impracticable. The courses that are left are either to pursue centralism to its logical conclusion and rely wholly on government grants for local finance (which Mr. Freeman says has some Tory adherents), or to reshape the system as to reduce rates burdens and the hardship and sense of injustice they create.

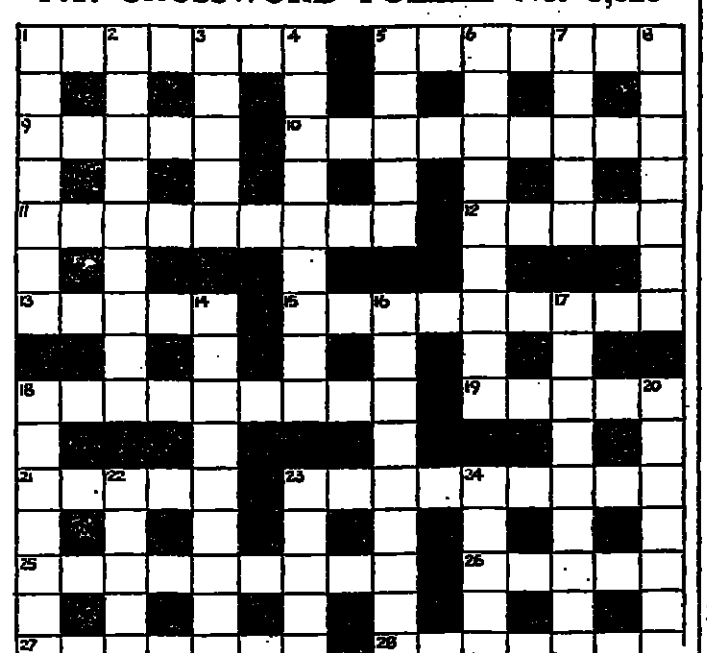
This could be done, Mr. Freeman says, by distinguishing between local services which are nationally supervised and those which are not. Education—a national service since the 1944 Education Act—should be financed by a 100 per cent. Exchequer grant and personal social services by a 60 per cent. grant. Both should be transferred from the shire counties to the districts, making them lower-tier responsibilities throughout the country. The counties would retain responsibility for police, fire, transport and road planning, and should be financed entirely by grant, becoming like the Scottish and Welsh Assemblies "directly-elected local government organisations" (DELGOs), or a cut above regional health authorities and other quasi-autonomous national government organisations (QUANGOS).

The county concept would have gone. As education, social services, and housing, the three biggest items in local budgets, would be largely grant-financed, the remaining district services could be financed out of a much reduced domestic rate call—plus the business rate which levied at a national percentage, would be pooled and re-distributed to districts so as to even up local disparities. Because the end of the free market in rented housing is making it impossible to go on using rental valuations as the basis for assessing residential property, rating assessments would be based either on capital values—the method favoured by the Inland Revenue, Layfield, and, it seems, by Mr. Freeman—or on the value of the property as against using capital values on the basis of "square metres of habitable space," another idea which has been around for some time. Finally, so as "to demonstrate clearly that non-ratepayers are contributing through a national taxation towards local services which are otherwise unaided by central funds," the new district rate should be paid net of tax at the current basic rate (34 per cent.) and the difference, would cut across Tory plans to reduce direct taxation and would be an administrative monster, while a local sales tax, which many Conservatives instinctively favour, is even more impracticable. The courses that are left are either to pursue centralism to its logical conclusion and rely wholly on government grants for local finance (which Mr. Freeman says has some Tory adherents), or to reshape the system as to reduce rates burdens and the hardship and sense of injustice they create.

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## F.T. CROSSWORD PUZZLE No. 3,618



- ACROSS**
- Underworld boss meets his match (7)
  - Does a bird love to appear in the duty list (7)
  - Such a doll for goodness (5)
  - Aspiration beyond reach of puffer (4, 5)
  - Fashionable company takes on a railway centre for patient care (9)
  - Cockney institution Georgia considers the end (3)
  - Man of the match (5)
  - Broke into solution (5)
  - Thread strong drink into machine for separating seeds (6-3)
  - Certainly old-fashioned way for producing ferment (3)
  - Footwear given a beating (5)
  - Complete reckoning of music for all parts (4, 5)
  - Some spare time of strange importance (6)
  - Benefit obtained from article against trouble (5)
  - Foot with hangover symptom (7)
  - Port of Bible appearing in instalments (7)
- DOWN**
- Protection from frost while doing time (7)
  - Depressing to face sign of bad weather (4, 5)
  - Fish and chip seller sounds an orderly man (5)
  - Cancellation over sound of bells (8)
  - Salesman certainly has to give money back (5)
  - Charles II long past going over mile at Newmarket (3, 6)
  - Those people point to subject (5)
  - Swindle by worker is running unchecked (7)
  - Sound of heavenly body in early detective novel (9)
  - Unmarried heavyweight is unique (9)
  - Complicated key to room for experiments with spout (9)
  - Players going to leave the shore (4, 3)
  - Tell Sir to make a garden fence (7)
  - Trainee editor upset with pet around (5)
  - Pal loses right to be a monster (5)
  - Crowd coming to see member for south-west (5)
- Across 1** 247m  
(3) Shakespearean broadcast  
(5) Shakespearean broadcast  
(7) Shakespearean broadcast  
(9) Shakespearean broadcast  
(11) Shakespearean broadcast  
(13) Shakespearean broadcast  
(15) Shakespearean broadcast  
(17) Shakespearean broadcast  
(19) Shakespearean broadcast  
(21) Shakespearean broadcast  
(23) Shakespearean broadcast  
(25) Shakespearean broadcast  
(27) Shakespearean broadcast

# The best times to prune the clematis

HOW DO you prune a clematis? In mid-March, the question stares all gardeners in the face as the shrivelled top growth on these supports of wire netting begins to be replaced by new silky buds at the plant's base. It must, then, be correct to cut out the dead remains of last year's growth. If it is correct to do this to a Nelly Moser, why not to a young May-flowering clematis and the small-flowered autumn viticella varieties too? But one variety is not like another and you must be sure which group your clematis belongs to.

First, a word for those who write to say that they would like clematis on their dead elm-stumps or among the branches of an ageing tree. Some will indeed grow well here, but you have to be sensible. The most impressive show comes from a large-flowered variety trained on to wire-netting over a dead stump. The big flowers will lie flat on the stump's surface, open-eyed as you look down on them and their support of widely-spaced wire. It would be worth choosing varieties which are not too vigorous so that they would not sprawl beyond the stump. Bess Jubilee, a deeper sort of pink-barred Nelly Moser, is one of the less strong varieties which I think most desirable. But you must remember that your clematis will refuse to compete with rough grass or weeds. If you cut a deep notch to receive it. Sometimes, this is wholly effective, but one cannot guarantee it. Consider the size and toughness of the stump.

All suckers and side-growth can be pruned yearly with doses of the admirable SEK brushwood killer. A large dose of poisonous sodium chlorate can also be packed into the heart of the stump, if you cut a deep notch to receive it. Sometimes, this is wholly effective, but one cannot guarantee it. Consider the size and toughness of the stump.

Against the living roots of a stump, you can only plant your clematis some several feet away from the stump's base and allow it to run forwards before climbing over the stump. This is not too convenient, and, naturally, the less vigorous sorts of clematis are not suited to it.

You must also decide how best to cope with the grass and so forth which lies between your clematis and the stump. It is best, I think, to burn it off altogether with a herbicide (casoron D, at this time of year), but it is not too pretty. Of various chomping tools, the stump puller is the most effective, but it is not too pretty. Of various chomping tools, the stump puller is the most effective, but it is not too pretty.

As for clematis in trees, I have never forgotten large curtains of white clematis swinging low, like creepers in Tarzan's jungle, off a line of tall pines in the sheltered Irish garden. If you plant a clematis far enough away from the tree-trunk (as for the living stumps, above) and if you lead it up a pole directly into the lower branches, without a

spring a surprise by outpacing John Chery.

**CHELTENHAM**  
2.30—Golden Cynnet  
3.45—Brighton  
3.40—Montfield e.w.  
4.15—Gambing Prince  
4.50—Warrior  
5.25—Shane's Castle

**TEESIDE**  
1.45—Bleed Boy  
2.45—Walt  
3.25—Dusky Dale  
4.50—Bitter End

**RACING**  
BY DOMINIC WIGAN

IF HE can land a third successive Champion Hurdle to-day and equal the post-war records of Hatton's Grace and Sir Ken, who both achieved hat-tricks in the period from 1949 to 1954, and Persian War (1968-70) inclusive, Night Nurse is certain of a hero's reception at Cheltenham.

The Falcon gelding has a stiff task to-day in the race sponsored by the Cheltenham Race Club, but he is no harder than the one he surmounted 12 months ago, two factors could turn the tables against him.

Firstly, Night Nurse has this season, except once, looked and performed a few pounds at least below his best form in last season, and secondly, Paddy Broderick, now retired, will not be driving the Easterly seven-year-old home.

Colin Tinkler, one of the most proficient jockeys, is sure to give Night Nurse every chance, but he is new to him. I would much rather have seen Broderick who knows the

English—5.55-6.20 p.m. Look North (Northwick); Midlands To-day (Birmingham); Points West (Bristol); South To-day (Southampton); Spotlight South West (Plymouth).

**BBC 2**  
6.40-7.55 a.m. Open University.  
10.20 Gharbar.  
10.45 Paroli.  
11.00 Play School.  
2.15 p.m. Racing from Cheltenham.  
4.55 Open University.  
7.00 News on 2 headlines.  
7.05 Educate, Agitate, Organise!  
7.20 Newsday.  
8.10 Brass Tacks looks at an issue of the moment.  
8.10 It's Patently Obvious.  
9.50 Arrows: Art and Design with Carl Andre; Madame Stravinsky.  
11.25 Late News on 2.  
11.35-11.45 Closedown: Hugh Dickinson reads "The Mosquito" by D. L. Lawrence.

**LONDON**  
9.30 a.m. Schools Programmes.  
12.00 Cloggia Castle.  
12.10 p.m. Raitalbow.  
12.30 p.m. Sound of Britain.  
1.00 News plus FT index.  
1.20 Help! 1.30 Crown Court. 2.30

**RADIO 1** 247m  
(3) Shakespearean broadcast  
(5) Shakespearean broadcast  
(7) Shakespearean broadcast  
(9) Shakespearean broadcast  
(11) Shakespearean broadcast  
(13) Shakespearean broadcast  
(15) Shakespearean broadcast  
(17) Shakespearean broadcast  
(19) Shakespearean broadcast  
(21) Shakespearean broadcast  
(23) Shakespearean broadcast  
(25) Shakespearean broadcast  
(27) Shakespearean broadcast

**RADIO 2** 1.500m and VHF  
VHF Radio 1 and 2—4.00 a.m. with Radio 2, including 1.50 a.m. Good Listening.  
6.00 a.m. to 1.00 p.m. with Radio 2, including 1.50 a.m. Good Listening.  
1.00 p.m. to 1.30 p.m. with Radio 2, including 1.50 a.m. Good Listening.  
1.30 p.m. to 1.50 p.m. with Radio 2, including 1.50 a.m. Good Listening.  
1.50 p.m. to 2.00 p.m. with Radio 2, including 1.50 a.m. Good Listening.

**RADIO 4** 424m, 330m, 285m and VHF  
6.15 a.m. News. 6.17 Farming Today. 6.20 News. 6.22 (VHF) Regional News. 7.00 News. 7.02 (VHF) Regional News. 7.04 News. 7.06 (VHF) Regional News. 7.08 News. 7.10 (VHF) Regional News. 7.12 News. 7.14 (VHF) Regional News. 7.16 News. 7.18 (VHF) Regional News. 7.20 News. 7.22 (VHF) Regional News. 7.24 News. 7.26 (VHF) Regional News. 7.28 News. 7.30 (VHF) Regional News. 7.32 News. 7.34 (VHF) Regional News. 7.36 News. 7.38 (VHF) Regional News. 7.40 News. 7.42 (VHF) Regional News. 7.44 News. 7.46 (VHF) Regional News. 7.48 News. 7.50 (VHF) Regional News. 7.52 News. 7.54 (VHF) Regional News. 7.56 News. 7.58 (VHF) Regional News. 8.00 News. 8.02 (VHF) Regional News. 8.04 News. 8.06 (VHF) Regional News. 8.08 News. 8.10 (VHF) Regional News. 8.12 News. 8.14 (VHF) Regional News. 8.16 News. 8.18 (VHF) Regional News. 8.20 News. 8.22 (VHF) Regional News. 8.24 News. 8.26 (VHF) Regional News. 8.28 News. 8.30 (VHF) Regional News. 8.32 News. 8.34 (VHF) Regional News. 8.36 News. 8.38 (VHF) Regional News. 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# Getting it almost right

by CHRIS DUNKLEY

BBC's 14-hour debate on the Question of Immigration is to be applauded. It is to be applauded in the same spirit as the Italian audience applauded the experienced tenor with an English touring company, who finished his first Verdi aria with a shout of "Encore!" and "Bis!" and "Ancora!" Delightfully giving an encore he was met with an even louder shout of "Encore!" and "Bis!" and "Ancora!"

When a subject causes as much interest and outcry as racial prejudice has in this country recently, it is absolutely right that television should attempt to provide a discussion in which as many as possible of the attitudes

held by different sectors of the population are represented. Personal experience and other people's research both suggest that the most common effect of such programmes is to reinforce the convictions and prejudices of those watching: we tend to indulge selective perceptions which leave us at the end of the programme remembering those participants and arguments which supported our original views, and conveniently forgetting the rest.

On the other hand civilised public debate can be one of the quickest and most effective ways of changing minds, as any honest person who has regularly taken part in debates will admit. Having one's own beliefs or feelings expressed in public and then hearing them endorsed or refuted is a very effective way of clarifying attitudes.

Sometimes it is the very experience of listening to the expression of what you had always thought were your own views by someone you had always assumed you agreed with that finally makes you realise that it is not really what you believe at all.

In an often chaotic and confusing way "debates" on subjects of national importance proceed incessantly in pubs and offices all over the country. All the more reason for television to formalise its proceedings and attempt by means of a firm chairman and carefully chosen participants, to avoid the endless argumentative circles of the office discussion and to arrive at some sort of synthesis—or, almost as usefully, synthesis—so that we can watch and decide whether we still agree with our own opinions.

John Dekker's *Question of Immigration* clearly appeared to be aiming at this and, I repeat, therefore to be applauded. But it did feature all sorts of errors.

The first and one of the worst was to build a misnomer into the title. Whatever the main question under discussion was, it was certainly not immigration. Some would say it was colour prejudice, some that it was irrational fear, and others that it was deportation. Chairman Robin Day made clear that the euphemism was recognised when he self-righteously told one participant who protested about hypocrisy that he himself had spoken throughout about coloured immigrants.

This alone would seem to have

proved the questioner's point, but Day's response was characterised by the deliberate obtuseness which he so often calls in aid as a delaying tactic when someone questions his own conduct of one of these sessions.

I admire the guts and persistence which Day introduced into the interviewing of politicians on television: many have copied him since, but he started alone. Yet it must be said that nowadays, for occasions of this sort, he can be irritatingly pompous, long winded (because pedantic) in his questioning (which often assumes greater importance than the answering), and at times almost laughably supercilious.

To the irate and hitherto ignored Camden councillor who burst passionately into the discussion near the end, Day—after taking a long time explaining how little time there was—made it very clear that he was jolly lucky even to have been allowed to watch; that it was Day's game, the BBC's marbles, and he had been warned that his role might never exceed that of onlooker.

This kind of attitude means that discussions end with the studio exuding a strong feeling of grievance, hostility, and frustration which can be sensed very powerfully by the viewer at home. It is almost as bad as the mischievous adversary system in which the television chairman reduces two opponents to glowering sulks, one staring at the left, the other at the right, while he fills away closing the proceedings with some sort of nonsense about agreeing to differ.

Other questionable aspects of *The Question of Immigration* were the disproportionately long time given to the already well known views of parties and politicians, the ease with which Enoch Powell was always allowed to get away with loaded phrases such as "manageable numbers" and "by no means least" the persistent noise as of booming surf caused by microphone stands being kicked: quite enough to drive you over to the other side of the room.

BBC1 series *The Breakaway Girls*.

Which is not to suggest—unfortunately—that this column is about to reveal some brand new foolproof method of mounting current affairs discussions on television. There are no brand new foolproof methods. After 35 years of Paul Watson's remarkable and an utterly engrossing script it was.

The moral is not that all current affairs programming should be turned over to the drama departments, but that these affairs need even more assiduous preparation than they are getting, if they are to help rather than hinder the audience.



Tim Brierley and William Lucas

## Watford Palace

### Comedians

by MICHAEL COVENEY

In the three years since its premiere at the Nottingham Playhouse, Trevor Griffiths' marvellous play has been seen at the National Theatre, in the West End and on Broadway. It comes to regional theatres and if all the production is as serviceable as this one by Stuart Kerr, the play deserves its own dedicated ideas of popular taste.

Within these polarised attitudes to the job, the class thrash around in their acts for the key to success. It is no surprise that all the contracts are produced class for budding comedians to receive final tuition from Eddie Eddies (Waters, the Lancashire Lad himself, before facing a Jew Samuels (Linal Hafi), London booking agent and us. Whereas the Nottingham production had the brothers Murray in Act 2, Mr. Kerr points the sink themselves on stage by divergent philosophies of Eddie blowing up half-way through

and the agent, Bert Challenor, their act, this version points rather more subtly the disintegration of dual purpose. I had forgotten, too, the underlying family feud between the two boys over their hospitalised father. Colin Starkey and Joe Dunlop set the point across superbly.

Anyone playing the Grock-inspired Gethin Price, the van driver who alienates his audience by articulating the fury of a United States boy, has to live with the long shadow cast by Jonathan Pryce. Tim Brierley is a little less frightening, but no less effective than his predecessor. The final confrontation in the third act inquest between Gethin and Eddie is carefully done and brings a powerful, intelligent and stimulating evening to a memorable close.

## Almost Free

### Sillitoe/Pinter

by MICHAEL COVENEY

Low lights and black drapes in radio parts, books and normally presage Headache Zionist propaganda. The idea is to get the dilapidated prisoner (John Rees) to interview by Alan Sillitoe and ensure his own escape by pointing the finger at Irina (Diana Storey), a 1953 survivor of the Holocaust, who has been applying for a visa for six years and has been thrown out of her job and attempts to play off the applications of two Russian Jews for as a result. We know these visas to Israel against each other things happen. I am not convinced by an allegation of anti-Semitism in the interviews are, State activities. An exemplary in reality, conducted in the product of the Socialist state in rather phlegmatic, Anglo-Saxon manner indicated by Mr. Sillitoe, does not exist, he wants to but he has a delicate, enthralling know who has been smuggling way of isolating the problem.



Sally Watts in 'Breakaway Girls' (BBC 1)

## uffes du Nord, Paris

### Jbu

by MICHAEL COVENEY

First visit to this extraordinary theatre at the "wrong" of the atmospheric market Rue du Faubourg Paris is an experience in itself. Long period of disuse has produced a unique and appropriate environment for Peter Brook's curiously economic approach to two of Jarry's Ubu plays, the unknown *Ubu Roi* (1896) and the lesser known sequel, *Enchained* (1910). The theatre has a ghostly intimacy for maintaining that the blend of Jarry the potache and Jarry the serious recur.

In many ways Brook's production is clearly derived from his African adventure (so vividly documented in John Heilpern's recent book) and the sombre parity of Les Iles. But it is over, extremely funny. As played by Andrzej Katusins, a tall and powerfully dark actor, Ubu is not represented as the usual grotesque buffoon. His grotesquery resides in what he says and does, and the hilarious, paralling power-lust of Ubu in the first play has an almost charming inevitability about it. The murder of the King and the concern of the King's wife before the fatal Review reflect accurately Jarry's schoolboy parodies of Macbeth and Julius Caesar. It is not until Ubu is beset by tiny bouncing balls (representing the Russian offensive) that he appears as a physical grotesque, lunging around the stage like a heavily padding octopus. The comic proficiency of the production is best seen in sequences such as the humiliation of the peasants crowded together, they create a concept of stage image to be steam-rolled by Ubu astride a giant, rolling barrel. That same barrel, turned on its side, operates elsewhere as a throne, a table and a bed-head. Likewise, the sheep-skin coat in which Ubu proclaims his initial triumphs doubles as the bear later on. There is a real beauty, too, in the staging of Mere Ubu's descent to the crypt of Warsaw Cathedral in search of treasure. The active Japanese drummer provides sound effects of bats, insects and slamming doors while Michèle Colillon treads warily and evocatively through the sinister vaults.

The plays are staged with breathtaking fluidity and, in *Ubu Enchained*, Brook scores some marvellous ironic points as Ubu continues his war of attrition as a slave. His ball and chain assume the significance of royal accoutrements in the eyes of the glib tourist (a broad and very funny cameo by the English actor Bruce Myers).

It will be interesting to see whether Brook continues on his severe and puritan course when he comes to Stratford-upon-Avon this Autumn to direct *Antony and Cleopatra* with Glenda Jackson and Stacy Keach. Later in the year he returns to Paris to direct *Measure For Measure*. His African safari company remains more or less intact and they still hold promise of the most fascinating theatre work to be seen in Europe.

## Winchester Cathedral

### St. Matthew Passion

Every ritual benefits from renewal, so that its unchanging message is not fossilised by the passage of time but speaks clearly to each new generation. In the case of Lenten performances of Bach's St. Matthew Passion—a ritual less than a century old but no less well established for that—the renewal has recently taken the form of an attempt to recapture some of the composer's own intentions, using smaller choirs and orchestras to reveal the intricate detail of the score. Martin Neary took the process a stage further on Sunday, and with considerable adventurousness (not to say risk) gave his Winchester St. Matthew Passion with baroque instruments at original pitch. (The experiment has been partially tried before, but never in a complete account using all old instruments.)

The first thing to report is that Martin Neary showed real sensitivity to the characteristics of the instruments, and managed to adapt the sound of his amateur choir most successfully to the style of their special qualities. The Wayne Singers produced lightly-slurred quavers in "I would beside my Lord," articulation as clear as their numbers would allow in the crowd choruses, and generally avoided that beefy, sustained choral sound which contrasts so poorly with baroque instruments.

In the circumstances it was a pity that the instrumentalists were not more persuasive. The couple of good obbligato for flute and violin, and an attractive clarity of line could not make up for a general scrappiness of ensemble. But then this Passion, given in English on Tuesday at and its sheer length, is perhaps

the most demanding work in the whole baroque repertoire: study of its difficulties could well occupy a permanently-constituted orchestra for at least six months. As it was, this playing was in the nature of a most hopeful experiment rather than a fully-formed achievement.

The solo singing was on a different level: highly accomplished but contrasted in style. Mary Beverley's radiantly clear and direct soprano was on a chamber-music scale: I hope it penetrated to the back of Winchester's huge nave. David James's counter-tenor posed problems of restraint rather than of projection, while William Kendall's tenor and Stephen Varcoe's bass were both admirably musical, if more conventional. Brian Burrows found a wide variety of expression in the Evangelist's narrative: he was most convincing at full stretch in the drama of the earthquake and his restrained moments sounded more forced.

The aims of the performance were most powerfully expressed in David Thomas's superbly intelligent and sensitive Christus; his subtle restraint owed nothing to conventional interpretations, while his accuracy and incisiveness complemented perfectly the vibrato of his half of string sound which surrounded his restive voice.

All the singers, though suffered from the decision to perform the work in English. I would have accepted a pragmatic reason for this, but Mr. Neary's case was that the familiarity of the English text served the cause of "authenticity." I'll consider this problem more fully when I review the St. John Passion which was given in English on Tuesday at St. John's, Smith Square.

## Bishopsgate Hall

### Charles Rosen

by NICHOLAS KENYON

Of all Mozart's piano sonatas, the A minor (K310) contradicts most firmly the accusation that his works in this form lack substance. Charles Rosen's performance for the City Music Society yesterday lunchtime made out an even weightier case for the piece than usual—the dissonances in the Andante were more clamorous, the moto perpetuo of the finale was driven harder, and the first movement's "maestoso" theme was sustained more grandly than is common. Only a player as aware of the music's structure as Rosen could avoid making such an approach sound overblown: here the effect was that of a fierce tempest attempting to burst the banks of 18th-century classical restraint.

In Beethoven's Op 109 Sonata the banks have, as it were, burst; few pianists can make us aware of the startling discontinuity in the opening movement with the more paradoxical coherence as Rosen, nor unity the outburst of the following Prestissimo as

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Wednesday March 15 1978

## A close race in France

MANY OF the political experts who, until two days ago, were forecasting victory for the Left in the French general elections are now with almost equal conviction predicting that the parties of the governing Centre-Right coalition will manage to hold on to power in next Sunday's decisive second round. It is true that the coalition parties have emerged from the first round in much better shape than they might have feared. Two of the most striking features of the results so far have been the Socialists' failure to make the major advance the opinion polls had predicted and the success of the centrist "Giscardian" parties in drawing almost level with their Gaullist partners. The terrain is now occupied by four main bodies of political opinion: Gaullist, centrist, Socialist and Communist, with remarkably similar levels of popular support.

### Failure

The pollsters have been quick to explain their failure to predict the outcome. They claim that a much more accurate picture would have emerged if they had been allowed to continue their operations until the eve of the first round — under French law no polls may be published in the week before voting. If this is so, it would indicate that a fair number of voters changed their minds in the days immediately preceding the poll. It would also suggest that President Giscard d'Estaing's last-minute appeal for support for the governing coalition, after campaigning had officially closed, may have had an important influence on wavering or uncommitted voters.

The implication is that the French have not followed their traditional practice of "voting with the heart" in the first round, before bringing their minds to bear in the second. The protest factor appears to have emerged before the first round, in the opinion polls. It may well be that the seriousness of this particular election, with the real prospect of the entry of Communist Ministers into government, has concentrated minds at an earlier stage than usual.

The speed with which the Communists and Socialists have publicly patched up their differences in the wake of this initial setback for the Left may

### Centre-left

That is the heart of M. Mitterrand's dilemma. In the current French political line-up, he cannot gain power without Communist support. But the closer his links with the Communists, the more he risks alienating the social democrats who form one of the main bases of his own party's support. If the Left again fails to take power on Sunday, M. Mitterrand may be forced to conclude that the time has come to try a different strategy. President Giscard d'Estaing would certainly like to detach him from the Communists and lure him into a centre-left coalition. That moment, however, has not yet arrived. Although it has undoubtedly suffered a reverse, the Left has not yet lost the elections. All the indications are that it will still be an extremely close fight.

## A statistical switchback

ANYONE BORED with the constant injunction, not to read much into the economic indicators for a single month in isolation, should take a hard look at the recent run of trade figures. The moderate surplus on visible trade which — with the help of North Sea oil — we had been running during the autumn became first a moderate deficit in December and then an extremely large deficit in January. Since most of the identifiable special factors seemed to be working in our favour rather than against us, there was nothing for it but to suspend judgement, with a strong feeling that so sudden and apparently inexplicable a change in the trend would probably turn out to be an unusually large hiccup.

And so it was. The visible balance moved back in February from a deficit of £334m. to a surplus of £84m., despite the fact the special factors had become unfavourable. Exports rose steeply, imports fell; since there was a small worsening in the terms of trade, due to the drop in the sterling exchange rate, this was as true of volume as of value. The current balance is now back in surplus to the tune of £184m. If that is lower than some of last year's figures, the reason is partly to be found in the fact that net invisible earnings are now somewhat lower than they were and the monthly estimate has had to be revised downwards.

### Erratic items

The usual way of trying to get past chance month-to-month fluctuations in the figures to the underlying trend is to compare the average outcome of the past three months with that of the preceding three. This procedure shows a much sharper rise in the value of imports than of exports; in volume terms the comparison is more unfavourable still — an 8½

per cent. rise in imports and none at all in exports. But there is some reason to suppose that the situation is not quite as gloomy as this and that the usual smoothing procedure is inadequate in this case.

A large part in recent fluctuations has been played by what the Department of Trade describes as "erratic" items. The definition of these is inevitably arbitrary but the most important are North Sea production equipment, precious stones, ships and aircraft. A comparison of the past with the preceding three months excluding these erratic items is probably the nearest to the trend one can get. This shows the volume of exports to be up by 14 per cent., that of imports by 9 per cent. The export figure, if not exciting, is not too bad when seen against the background of slow growth in world trade and increasingly common reports from industry about the difficulty of competing on price — though the exchange rate is now somewhat lower.

### Gilt sales

The recent growth of imports is less encouraging, especially for two reasons. The first is that it has taken place while domestic output has been little better than stagnant. The second is that rapid growth in terms of volume has taken place not only in imports of industrial materials as a whole — which would be the natural result of an expected increase in demand — but in imports of semi-manufactures and finished manufactures. This growth is not so far above the official estimate as was earlier thought, but it will have to be watched, especially in the context of a Budget intended to increase consumer purchasing power. Still, the balance of payments is comfortably into the black again. If the money supply figures also show the expected improvement, the Government Broker may soon be out of tap stocks again.

# Big changes in the British way of redundancies

By CHRISTIAN TYLER, Labour Editor

THE British way of redundancy may be changing. Traditionally, it has depended on buying — or bribing — workers out of their factories. Once they left the premises the employer's responsibility came to an end. Whether the worker found another job, bought a grocery shop or went on the dole, was not the employer's concern.

But in recent years, and even months, two things have happened. First, the cost of shedding labour has tended to rise and secondly employers — especially in the public sector — have tried to take a more forward-looking view.

Increasingly, redundancy agreements contain, in addition to the lump sum "bribe," some kind of regular payment to cushion the worker while he looks for another job. In some cases he may be paid while he is re-training; he may even be getting money from his old employer while working for a new one.

British practice still puts the emphasis on the once-for-all sum, even though the statutory redundancy system brought in in 1965 requires that justice be done by weighting the payments in favour of the older employee and the employee with long service. On the Continent, the emphasis is the other way. The redundant French worker gets 90 per cent. of his wage for a year, for instance, and the EEC's view is that this type of payment is more helpful to labour mobility and redeployment.

## Recent steel closures

Both the big recent steel industry closures, Harlepool in the North-East and East Moors, Cardiff, involved considerable sums — 50 per cent. funded by the EEC, 50 per cent. by the Government — of "re-adaptation" money for older workers. At East Moors this money, paid in weekly instalments, totals between £4,550 and £6,975 for men of 60 and about £800 for younger men, and lasts, depending on circumstances anything up to two years or more.

British Steel, like the Coal Board which has a similar scheme, is helped by the special

provisions of the European Coal and Steel Community. The £6,000 for most of them; a few 60-year-old mill rollersmen of with 20-30 years service reached £17,741.

At Leyland, too, it is thought that many of the assembly workers, presented with what they see as a fait accompli, are anxious to get out rather than fight. The ship stewards at Speke deny this, and others have declared that closure of Speke would mean the end of Leyland's worker participation system.

A curious paradox is reported by engineering employers in Coventry, a city which has seen some very large redundancies in the last few

## EXAMPLES OF PAYMENTS BY BSC TO EAST MOORS WORKERS

Age	30	30	40	50	60
Continuous years' service*	10	10	20	20	30
Weekly earnings	£75.74	£78.09	£78.09	£83.82	£111.42
£					
Redundancy pay under Act including BSC's 50% supplement	1,023	1,054	2,226	3,080	4,539
Holiday pay	773	797	797	850	1,139
Special pay related to early closure	3,182	3,280	3,280	3,520	4,688
Sub-total	4,978	5,131	6,303	7,450	10,366
Weekly re-adaptation pay with EEC funding	600	600	600	600	6,975
Total	5,578	5,731	6,903	8,050	17,341

\* Half the East Moors workforce has less than 10 years' service.

cost of keeping the plants open as with their consciousness of the social hardship in high unemployment areas which their decisions will cause. At East Moors, the cost of the severance is put at £9m. to £10m., the long term savings to the BSC at £20m. But the unions argued that the real saving was nearer £100m. Because the steel unions' co-operation is essential to the whole cost-cutting exercise, and since they have the ear of Mr. Eric Varley, the Secretary of State for Industry, they were probably better placed than most negotiators in the private sector to push up the bidding.

Nonetheless, there is evidence that it does not take much to buy British workers out, however strenuously their unions may fight the closure. For example, 800 men at BSC's Clyde Iron works in Scotland left without the unions' approval. Many of the East Moors men, depressed by the half-life they were leading, were so anxious to go — all the more so because of rumours that they might be able to push the Corporation as high as £20,000 a man.

In the event, the payments

need and shaking out workers (they do not.)

This tends to suggest that British workers like the British way of redundancy, and that complicated "after-care" arrangements, however desirable, are not really in demand. For example, the London port employers arranged for the Manpower Services Commission to put training offices in the docks to advise men thinking of taking severance (a maximum of £7,000 in all the ports). It has not had much success.

The history of docks severance does not show any great desire for sophisticated methods — and dockers' sever-

ance arrangements, statutorily backed, are jointly monitored by unions and employers. Certainly despite the bitterness over containerisation and the growth of inland ports (assuaged by the recent Dock Work Regulation Act) the ports have shed 65,000 registered men out of 95,000, in the last 15 years.

According to the Port of London Authority the scheme has been successful to the point where demand and supply of labour is nearly in balance apart from a hard core of unfit men, who, naturally enough, are the least likely to come forward. London which like the rest offers up to £7,000 — the first £5,000 being tax-free — has now closed the list against fit men.

Much has been made recently in the Commons and elsewhere of "golden handshakes for workers." This is a description that might be accurate if every worker got the maximum figures — the ones usually quoted — like the £17,700 at East Moors, the £10,400 in shipbuilding, the £7,000 for dockers. How much is really paid?

The least the employer can

Redundancy Payments Act 1965 CHAPTER 42

When do companies offer more than the Act's provisions... and why?

## Length of service

At the bottom end it gives half a week's pay for those under 21 for each year of service, provided they have had two years with the company. It rises by age and length of service to give, at the most, £3,000. Any worker earning over £100 a week is treated as if he earned £100 — a cut-off point recently raised from £80. The maximum is payable to a man aged between 41 and 64, with 20 years' service, who has been earning £100 a week or more. But the average payment is about £650.

Most companies probably have agreements which give their employees better severance than this, although practice varies widely. A British Institute of Management survey in 1974 suggested that 80 per cent. of companies pay over the odds. There are many ways of improving the deal, but often an employer will give some multiple of the earnings-related calculation.

To take a case which made only one paragraph in yesterday's Financial Times, Cadbury Schweppes announced on Monday night an agreement covering workers at its Typhoo Tea plant in Birmingham. (It is switching the work to Merseyside, where British Leyland's Speke and GEC's electric cooker plants are being shut.) Those of the 550 Typhoo workers who opt for redundancy will get five weeks' pay for up to one year's service, 12 weeks for three and four years, and 79 weeks' for very long service. The sums, for a £80 a week wage earner, range from £800 to £4,740. That deal took about six weeks to negotiate.

On a much grander scale is the scheme now being debated in Parliament for the recently nationalised shipbuilding companies (and Harland and Wolff). The Shipbuilding Redundancy Payments Bill, designed for the shakeout that most observers believe is inevitable, is of immediate interest to the 1,152 Swan Hunter workers declared redundant after the industrial action that lost them their share of the Polish ships order.

If passed as it stands, it will pay well over the statutory

money: £300 minimum for Act — a measure controversial enough in its day, and still top of the statutory maximum of £3,000 — making £10,400, the average under the Bill, still only £1,500 — or twice the average now being paid under the 1965 Act.

The scheme mainly provides lump sums. But there is weekly income addition last for two years for those who have jobs at less than their previous earnings, and a system of reclaiming money from a worker if he gets a job in another shipyard before entitlement runs out. There is a £2,000 allowance for mortgage to take a job elsewhere in British Shipbuilding. Earnings would be made up to their previous levels during training.

An even more ambitious scheme was proposed by us and employers in Fleet at in November, 1976. The called "programme for as" was an attempt to lay down comprehensive guidelines for introduction of new tech, and deal with the subside redundancy that would have followed. As a joint plan, it was voted down in half the unions' members, but of its ideas will resurface.

Part of the new management's promise to accept full social responsibility for volunteers to maintain a worker's income for no less than five years if in that time his new job did not meet the pay of his old or his entitlement was run out. For printers — so the best paid industrial wage in the country — it was a important proviso.

## More subtle ways

Although the plan was down for a number of reasons it was interesting that at the time some printers said would have preferred a sum on the nail, rather than the subject to arrangements they argued, they would powerless to contest once had left their strong Street union branches.

Enough schemes of this are under discussion to suggest that Britain is moving to a subtle and perhaps constraining ways of getting rid of labour which hardship, re-training relocation are important considerations. After all, a word redundancy does not end when the employer declares it, when he picks up his coat the last time — it is only beginning.

## MEN AND MATTERS

### Doomed Speke feeds on rumours

As the days tick grimly by towards the closure of British Leyland's Merseyside factory at Speke, a series of alleged leaks from the management is provoking bitter resentment among the 3,000 workers who will lose their jobs. Despite emphatic and repeated denials from the London headquarters of Leyland, I was told yesterday by local union leaders that all the Speke employees are convinced the recent 17-week strike was "manufactured" by management to create a "closure atmosphere."

This charge will be put to British Leyland chairman Michael Edwards this morning by a group of Labour MPs from Merseyside. At the meeting with him they will also ask about the charge that he told Prime Minister James Callaghan early in February: "Either we close down Speke — or I go."

Leading the MPs will be Eddie Loyden, member for Garston which includes the Speke district. He told me he believes there are "the seeds of truth" in the flurry of allegations now convulsing the Speke workers. Loyden declares that during many years as a trade union official he had "never seen a management behave as they did at Speke" — and he intends to tell Edwards of his suspicions to-day.



"That's the trouble with potential policemen, you can never find them when you really need them!"

at Speke in particular, the air is thick with suspicion and despair. Loyden says he is going to ask Edwards to reconsider closing the plant. It is a forlorn hope — and with the workforce feeding on rumours there are all the signs this week that an orderly shutdown is going to be extremely hard to achieve.

### Dressing down

On the same subject, but in lighter vein, I liked the Freudian slip in the press notice the Welsh Office issued the day after the East Moors shutdown agreement. This drew attention to assistance offered under the "Clothing Industry Scheme" — but referred instead to the "Closing Industry Scheme."

### Taste of honey?

My report last week about the EEC scheme to provide cheap sugar for bee-keepers has

brought a stinging response from a reader who boasts 200 hives. Oliver Field, whose bees buzz around his house, assures me that the Brussels brainwave is no use to British apiarists.

It seems that for some obscure bee-keeping reason, Continental swarms are topped up with dry sugar, whereas British bees feed on the liquid variety. The sugar companies are not at all interested in providing this commodity to Oliver Field and his counterparts. So why can't they just water the stuff themselves? Apparently it is all much more complicated than that: two EEC superintendents will have to be present under present regulations to see the job done. So the 3m. tonnes of surplus sugar has a bitter-sweet flavour for British bee-men.

### Fevered pitch

If the grass at Wembley went brown overnight, you would not get many people believing that "acidic soil under the turf had literally burnt the grass and made it useless for soccer." But that is what one news agency was blandly telling the world yesterday had happened in Buenos Aires, at the pitch in the River Plate stadium where the final of June's World Cup is to be played.

This latest apparent attempt to sabotage the World Cup comes at a time when even Argentinean ministers are wondering whether their country is in a fit state to host the event. General Jorge Videla's suave Minister of Finance, Juan Alemann, has been pointing out that the series will cost the country the equivalent of £700m. That includes the cost of two new football stadiums, the improvement of telecommunications — to the neglect of the spider's webs of wires which hang at street corners and fall each time it rains —

and the introduction of colour television.

Yesterday's news that 40 "common law prisoners" had been shot by police in a prison uprising — a number more than those killed in the Attica State massacre of 1971 in New York — shows that tensions in the country are still acute. Of journalists alone, in the past two years 30 have been killed and another 70 disappeared. But the Left wing Montoneros at least favour foreign journalists coming to see what is really happening. Not just because they are still skirmishing with the army but because in at least one field they seem one step ahead of Videla. They have learnt how to superimpose their broadcasts onto those of the junta — and so far claim to have done so 40 times.

### Devaluation

Oh dear! Nothing is sacred any more. "The surface area of the new £1 note is 85.5 per cent. that of the old note" — or so Dennis Davies, Minister of State at the Treasury, was telling Parliament on Monday. But yesterday we measured it with everything except the electronic microscope. It was only 81.8 per cent. So sterling lost 1.6 per cent. overnight. Rough times ahead.

### Sweet and sour

From the staff magazine of a Bradford company: "In China at that time, if a wealthy Chinese was condemned to death he could hire someone else to die for him. In those dark days there were many poor wretches who got a living by thus acting as substitutes."

Observer

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# COMPANY NEWS + COMMENT

## U.K. growth helps Utd. Biscuits to £38m.

MAINLY REFLECTING growth in the U.K. profits of Utd. Biscuits (Holdings) went ahead by 14.7 per cent. to £38.12m. in 1977, which compares with a forecast of not less than £38m. made at the time of the rights issue last October.

Compared with the average growth over the previous five years Sir Hector Laing, chairman, describes the profit rise as a "modest but satisfactory" in a challenging year. It was marked by some new ventures of great significance for the future, he declares.

As regards the current year Sir Hector reports that it has started well in the U.K. but less encouragingly in the U.S. The chairman anticipates that the year's profit will show a satisfactory increase subject to the effect of the American coal strike not being too adverse.

After tax and extraordinary items, the attributable balance for the year comes through at £17.90m. compared with £13.54m. Earnings per 25p share are stated to be up from 17.2p to 17.9p.

As forecast and with Treasury permission the dividend is increased from 4.24p to 4.35p, net with a final of 3.83p on the higher capital. In addition a one-for-one scrip issue is proposed.

### Corporate objectives

For the first time the group has given a detailed statement of long-term corporate objectives.

As regards capital employed the aim is for profit, before interest and tax, to be not less than 20 per cent. of capital employed with a target of 25 per cent. on an historical cost basis. For 1977 the return at 21 per cent. was marginally lower. In the short term major investment programmes will adversely affect the overall return.

The chairman says that the objectives for sales and profits in at least to maintain net margins. In 1977 net profit as a percentage fell from 6.4 per cent. to 6.1 per cent. Contributing factors in the U.K. were lower margins in the food division following the high potato prices of the first half and losses in the cake division during a period of withdrawal from van selling. Also, in the U.S., Keebler margins as expected were reduced from last year's exceptional level but were satisfactory at 6 per cent.

For capital expenditure it is intended to invest not less than 5p per pound sales annually and to make new investments at rates of return applicable to the risk involved to meet the group's target on capital employed. In 1977 capital expenditure totalled £40m. an increase of 34 per cent. — and represented 6.4p per pound sales.

For loans the aim is that these should not exceed 40 per cent. of capital employed. At the end of 1977 total borrowings amounted to 32 per cent. of capital employed.

During 1977 the group entered two markets the chairman believes will become increasingly important in the 1980s — fast food franchise operations and quality prepared frozen foods.

The group continued its very large investment programme in the U.S. for Keebler. This operation is similar to the investment programme undertaken in the U.K. in the middle 1960s which produced such successful results. Sir Hector believes the Keebler investment programme will prove equally rewarding.

Referring to Productos Ortiz in Spain the chairman says that after two years of reducing losses it was hoped that this company

### HIGHLIGHTS

Sharply higher profits are reported by Brooke Bond but all the gains came from overseas and in the second half the impact of lower tea prices is likely to leave profits lower for the full year. Attributable profits at Grindlays Bank are 16 per cent. higher, but after adjusting for exchange movements the gain is 52 per cent. Kleinwort Benson is the first major public merchant bank to report this year and the figures reveal a sharp downturn in the returns from the Argyl field. Lex also takes a look at United Biscuits which has produced the first-ever quantified corporate financial objectives. Elsewhere, Ductile has suffered along with others in the steel sector, but the move away from housebuilding to property seems to be paying dividends for Fairview.

would reach break-even point. In the event failure to achieve any real measure of success with new products launched in 1977 and high costs associated with them resulted in a trading loss of similar dimension to the previous year. Established products have continued to do well in 1978 and the company's resources will be directed towards increasing their volumes and the efficiency of their production.

	1977	1976
Turnover	£20,200	£21,000
U.S.	375,100	362,000
Europe	17,800	17,700
Rest of world	5,300	1,300
Profit before tax	£2,120	£1,632
Taxation	13,521	16,432
Profit after tax	14,200	15,211
Dividends	14,000	14,000
Reserves	200	211
Profit before tax	£2,120	£1,632
Interest	4,000	3,946
Profit before tax	16,120	11,266
Taxation	13,521	16,432
Profit after tax	2,599	4,834
Dividends	14,000	14,000
Reserves	200	211

See Lex

## East Lanes. Paper tops £1m.

A SECOND half advance in taxable earnings from £452,671 to £516,689 lifted the 1977 full year profit at East Lancashire Paper Group from a depressed £212,671 to £1,132,689. Sales by the group which makes processes and merchants paper, were up £3.8m. at £28.87m.

All the group's companies recorded satisfactory profits except for Walcott Stationery and Greetings Cards where there was a loss of £288,000. Remedial action was initiated in the second half but this was too late to influence the results.

Re-organisation expenses at Walcott amounted to £27,700 after tax.

The net total dividend is lifted to a maximum permitted 3.3p (2.83p) per 25p share, with a final of 1.94p.

Compared with Inveresk's 31 per cent. advance, East Lancashire Paper's 51-fold profits rise is certainly impressive. Turnover increased of 28 per cent. includes about a 5 per cent. jump in sales volume at the paper mill and the merchandising activities, and group margins have improved by more

## Fairclough finishes £1.1m. up

WITH TURNOVER £6.57m. higher at £70.04m., pre-tax profits of Fairclough Construction Group finished 1977 ahead by £1.1m. at £7.05m. This continues the progress made at midyear when an advance from £2.41m. to £3.06m. was reported.

Yearly earnings per 25p share are shown to have risen from 7.5p to 9.33p and the total dividend is effectively lifted from 2.25p to 2.48p with a final of 1.38p net.

	1977	1976
Turnover	£70,040	£63,470
Profit before tax	£7,050	£5,950
Taxation	3,557	2,125
Net profit	3,493	3,825
Dividends	3,493	3,825
Reserves	0	0
Profit before tax	£7,050	£5,950
Interest	4,000	3,946
Profit before tax	16,120	11,266
Taxation	13,521	16,432
Profit after tax	2,599	4,834
Dividends	14,000	14,000
Reserves	200	211

Mr. Oswald Davies, chairman, reports that the company is well advanced with its penetration of new markets and had more work on hand at the end of the year than at the beginning.

The group's investment programme as regards property plant and vehicles has continued and the directors are confident that the company's activities in Saudi Arabia will continue to expand.

Good progress has been made in Iran and Kenya, and a strong cash position has been maintained.

### comment

Full-year £-sales from Fairclough Construction are right in line with market expectations. The pressures on the U.K. construction industry are evident in a turnover figure only 4 per cent. higher for the year as a whole including a small setback in the second half. Nevertheless profits rose by 18 per cent. overall. The company is evidently making progress overseas though as yet it has not brought in any contribution from its associate company in Saudi Arabia which has volume at the paper mill and the merchandising activities, and group margins have improved by more

year—the volume of work on hand is quite a bit higher than this time a year ago, and further profits growth is looked for. Meantime the shares look fairly valued at 70p, where the yield is 5 1/2 per cent. and the p/e 7 1/2, on the market capitalisation of £26.4m. Is roughly double the value of net cash in the balance sheet.

## Setback for Ductile Steels

REFLECTING adverse trading conditions throughout the steel industry and without the substantial stock profits seen in the first half of last year, taxable earnings at Ductile Steels slumped from £3.4m. to £1.87m. in the half year to the end of December, 1977.

External sales were up £2.77m. at £30.98m. The steel division was particularly hard hit by lack of demand and reduced margins. However, the first six months of the Davignon-Plan in December there has been some improvement in demand but it is too early to say if this trend will continue, says Mr. R. Sidway, the chairman.

So far in the second half there has been only a small increase in orders and there is little sign of a general upturn. Even so, the directors are hopeful that with this small improvement second-half profits will be considerably better than the first six months, the chairman adds.

For 1977-78 the surplus was a record £3.73m. The net interim dividend is raised to 1.28p (1.75p). The final last time was 1.28p. As existing dividend controls end on July 31, 1978, the Board hopes to be allowed more flexibility when fixing the current year's final. However if the controls remain in force it could only be increased by 3 per cent., he says.

The tube engineering divisions did reasonably well during the first year and the performance of Newmans Tubes, acquired in August, has been fully up to the directors' expectations.

	1977	1976
Turnover	£30,980	£28,210
Profit before tax	£1,870	£3,400
Taxation	3,557	2,125
Net profit	3,493	3,825
Dividends	3,493	3,825
Reserves	0	0
Profit before tax	£1,870	£3,400
Interest	4,000	3,946
Profit before tax	16,120	11,266
Taxation	13,521	16,432
Profit after tax	2,599	4,834
Dividends	14,000	14,000
Reserves	200	211

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### comment

In common with others in the sector, Ductile Steels is finding the recession heavy-going—first-half profits are 40 per cent. lower and there is still no sign of the expected upturn for which last year's £1.8m. capital expenditure programme was designed. The problem is in the important steel division, which is experiencing a lack of demand from its largest customer, the car industry, compounded by cheap imports from the EEC and the Far East. On top of this there is an absence of stock profits, which amounted to about £1m. in the previous first half. The tubes division was also depressed but profits improved after the £0.48m. contribution from newly-acquired Newman Ductile's position in the electrically welded tube market. On past 12 months' earnings the shares, at 117p, are on a p/e of 6.9 while the yield is 7 per cent.

### DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding div.	Total for year	Total last year
Brooke Bond	0.53p	July 3	0.78	5	2.76
J. E. Crowther (Edg.)	1.93	March 20	—	—	5.05
Ductile Steels	1.28p	May 5	1.75	3.3	2.93
East Lanes Paper	1.35	May 5	1.75	3.3	2.93
Fairclough Const.	1.39	July 3	1.23	2.49	2.25
Fairview Estates	1.25	April 27	2.23	3.48	3.03
Federated Land	1.55	May 11	1.3	2.85	2.63
Kleinwort Benson	2.57	May 15	2.21	4.78	4.32
Lambert Horwath	2.37	May 15	1.97	4.34	3.94
Gen. Mining and Finance	1.35	May 6	1.20	2.55	2.10
Globe and Phoenix	1.25	—	0.63	1.88	0.63
Grindlays Holdings	1.75	April 28	2	3.75	2.5
Pentos	0.56	May 15	0.54	1.1	1.1
Second City Props.	0.56	May 5	0.53	1.09	0.95
Stothert and Pitt	2.4	April 4	2.15	4.55	4.24
United Biscuits	3.63p	July 3	3.69	7.32	6.93
Vesper	2.35	June 7	2.1	4.45	4.16

Dividends shown pence per share net except where otherwise stated. \* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ South African cents.

## 16% profit increase for Fairview

taxable profit from £206,000 to £241,000 was achieved by Fairview Estates for the half year to the end of December, 1977. No sales of industrial property or building land took place during the period and turnover was up 4 per cent. at £10.33m. against £10.43m.

The company's contracted rent roll is now £1.45m. a year, representing a rise of over 20 per cent. in the past six months. Inquiries for space are still at a satisfactory level and further lettings are under negotiation. Mr. D. J. Cope, the chairman, reports.

Discussions are now in hand on several rent reviews. The two so far agreed show an increase in excess of 200 per cent. Greater benefits from these reviews will be seen later in the year, he says.

The housing market is currently buoyant and the improvements in margins previously foreseen have been attained. Profits generated from this activity will continue to facilitate the enlargement of the company's property portfolio.

Earnings per 10p share for the first half are shown higher at 9p (8.3p) and the net interim dividend is lifted to 2.5p (2.25p) absorbing £269,000 (£242,000). For 1977-78 a final of 3.38p was paid from profit of £12.1m.

After a fall of £54,000 (£16,000) the net balance emerged at £968,000 (£890,000).

A revaluation of the company's investment properties will take place shortly, and will be incorporated in the next annual accounts to be produced at June, 1978. This will undoubtedly show a substantial strengthening of the balance-sheet, Mr. Cope observes.

### comment

Canterbury City Council has raised £1m. of 8 per cent. bonds due April 18, 1978 at par.

Two-year 9 per cent. bonds dated March 12, 1980 are issued at par by West Lancashire District Council (£1m.), Kettering Borough Council (£1m.), City of Bradford Metropolitan District Council (£1m.), Horsham District Council (£1m.), London Borough of Islington (£1m.).

South Oxfordshire District Council has raised £1m. by the issue of 10 1/2 per cent. bonds dated March 11, 1981 at par.

Borough of Blaenau Gwent has raised £0.2m. by the issue of 10 1/2 per cent. bonds, maturing on March 10, 1982, at par.

Torfaen District Council has raised £0.15m. by an issue of five-year bonds at par maturing on March 9, 1983.

Wimborne District Council has raised £1m. of variable rate bonds dated March 11, 1981 at par.

Five-year variable rate bonds issued at par and maturing on March 8, 1983 have been issued by Taft-Evans Borough Council (£1m.) and Chichester District Council (£1m.).

## Grindlays second half slowdown

IN THE SECOND half of 1977 profits of Grindlays Holdings fell from £18.69m. to £14.33m. leaving the total for the year virtually unchanged at £30.43m. compared with £30.13m., after provision for doubtful debts.

Profit of Grindlays Bank, a 51 per cent. owned subsidiary, amounted to £30.72m. against £30.45m.

Mr. N. J. Robson, chairman of the bank, points out that fluctuations in exchange rates took place during the year resulting in a net loss of £1.6m. compared with a gain of £2.3m. arising from currency changes.

At the net profit level the balance shows an increase from £14.33m. to £16.55m., after minorities down from £2.47m. to £1.70m., with earnings per £1 share showing a rise from 85p to 103p. Excluding the currency effects the rise would be from £11.7m. to £17.5m.

The bank has added over £14m. to reserves bringing the total to £273,000 for the year, added for the last two years combined to over £27m.

For Holdings the year's attributable balance emerges at £3.34m. compared with £7.23m. after minorities of £7.88m. (£5.65m.).

The Holdings dividend is raised from 2.5p to 2.75p net, with a final of 1.75p. The Bank has declared dividends for the year of £1.53m. net and the dividends payable by Holdings in respect of its 51 per cent. holding amounts to £343,000 net.

There was an extraordinary dividend of £783,000 for the year mostly in respect of the clean and transfer costs, including redundancy payments, of 8 Gummers Engineering Works, Rotham, and the loss on the sale of the Phoenix Timber Company, which had been held by the Austin-Hall Group prior to acquisition of that company by Pentos.

	1977	1976
Turnover	£18,690	£18,690
Profit before tax	£18,690	£18,690
Taxation	4,360	4,360
Net profit	14,330	14,330
Dividends	14,330	14,330
Reserves	0	0
Profit before tax	£18,690	£18,690
Interest	4,000	3,946
Profit before tax	16,120	11,266
Taxation	13,521	16,432
Profit after tax	2,599	4,834
Dividends	14,000	14,000
Reserves	200	211

See Lex

## Good start for SGB

In view of the recent bad weather SGB Group, the international construction plant and services concern, could not expect to maintain the same rate of growth in the first six months as in the previous first half, Sir Edgar Beck, the retiring chairman, told the annual meeting in London yesterday.

Nevertheless, the current year was going well, he added. The home market was doing well but overseas, there was still plenty of room for improvement.

Sir Edgar remains on the Board as a non-executive director. The new chairman is Mr. Neville Clifford-Jones. Mr. Clive Beck becomes deputy chairman and joint managing director with Mr. Clifford-Jones.

South Oxfordshire District Council has raised £1m. by the issue of 10 1/2 per cent. bonds dated March 11, 1981 at par.

Borough of Blaenau Gwent has raised £0.2m. by the issue of 10 1/2 per cent. bonds, maturing on March 10, 1982, at par.

Torfaen District Council has raised £0.15m. by an issue of five-year bonds at par maturing on March 9, 1983.

Wimborne District Council has raised £1m. of variable rate bonds dated March 11, 1981 at par.

Five-year variable rate bonds issued at par and maturing on March 8, 1983 have been issued by Taft-Evans Borough Council (£1m.) and Chichester District Council (£1m.).

### comment

With interest rates continuing below those prevailing in 1977, a further substantial increase in profits could be expected this year, Mr. Joseph added.

### GLOBE INV.

Globe Investment Trust has arranged an unsecured loan

## Pentos up in second half

AS ANTICIPATED at half-year when an unchanged profit of £1.07m. was announced, the tax figure of Pentos showed a advance for 1977, from £2.98m. to £3.26m. Turnover rose to £41.8m. compared with £38.4m. Exports increased 17 per cent. to £8.59m. and excluding construction results were £2.96m. a 30 per cent. advance.

Tax took £0.85m. (£0.69m.) as earnings are shown up from restated 14.45p to 13.36p per 10 share. As forecast, a final dividend of 2.44p (2.34p) net lifts total to £4.24p (£4.04p).

There was an extraordinary dividend of £783,000 for the year mostly in respect of the clean and transfer costs, including redundancy payments, of 8 Gummers Engineering Works, Rotham, and the loss on the sale of the Phoenix Timber Company, which had been held by the Austin-Hall Group prior to acquisition of that company by Pentos.

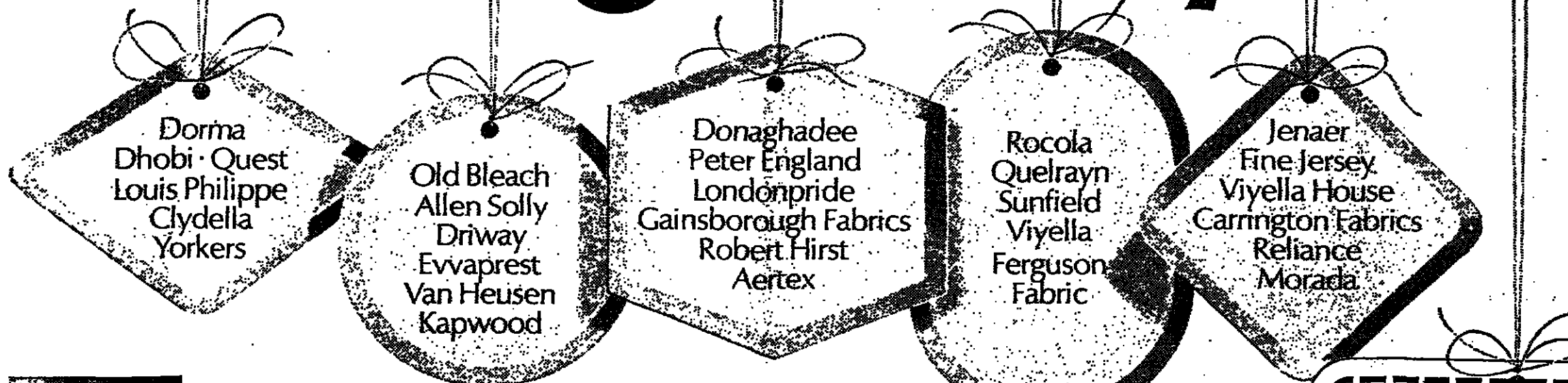
	1977	1976
Turnover	£41,800	£38,400
Profit before tax	£3,260	£2,980
Taxation	4,360	4,360
Net profit	14,330	14,330
Dividends	14,330	14,330
Reserves	0	0
Profit before tax	£3,260	£2,980
Interest	4,000	3,946
Profit before tax	16,120	11,266
Taxation	13,521	16,432
Profit after tax	2,599	4,834
Dividends	14,000	14,000
Reserves	200	211

See Lex

The directors say that during 1978 they are looking for further improvements in publishing a bookkeeping, engineering, a garden and leisure products, a for some recovery in construction. Over 60 per cent. of sales a profits are now attributable consumer products and a increase in consumer spending 1978 will obviously be beneficial. Overall, prospects are good as the directors expect (furl growth during the current year.

With publishing and bookkeeping accounting for the bulk of gross profits—some 45 per cent. compared with 42 per cent. in previous year—Pentos' second half is traditionally better than its first as the run up to Christmas boosts the sale of books, the last year the seasonal i was further exaggerated by acquisition of Dillons Univer. Bookshop which chipped around £100,000 to second-l profits of £2.19m. But w dividends may have contribut nearly three-tenths of the improvement in publishing activity that contribution was offset the disposal of the 23.4 per o stake in Phoenix Timber, w took a £100,000 out of second-l profits. However, lower protional costs and a w distribution network lifted pr from gardening and leisure acties, principally greenhou from £18,000 to £60,000. the real disappointment has b construction where falling volu sales for portable buildings pressed profits. In fact a £200, loss on the manufacturing sid masked by around £350,000 profit on hiring and less interests. At 79p the shares sit on a p/e of 4.8 on stated earn or 7.4 fully taxed, and yield (covered twice). The income the attraction.

# Carrington Viyella



Extracts from the Statement by the Chairman for the year ended 31 December 1977:



and days second  
slowdown  
Pentagon in second half



# United Biscuits

## Getting the mixture right for the employee, the shareholder and the consumer.

1977 Preliminary Figures and Extracts from the Statement by the Chairman, Sir Hector Laing.

### Group Results

At the time of our Rights Issue last October we forecast that our profit for the year would be not less than £36 million. This has proved to be a conservative figure. Compared with the average growth over the previous five years, the 14.7% increase in profit from £33.2 million to £38.1 million was modest but satisfactory in a challenging year.

### Major Developments

The year was marked by some new ventures of great significance for the future.

- We entered two markets which we believe will become increasingly important in the 1980's:  
We purchased Wimpy International, leaders in fast food franchise operations in the UK with a firm foothold in Europe and elsewhere overseas.  
In quality prepared frozen foods we purchased Alveston Kitchens (frozen meals primarily to the catering industry); TFC of Hull (frozen foods for caterers); King Harry Foods (frozen pizzas); and Rossi (frozen pasta meals).
- Our initial moves to lessen our dependence on short-life ambient cake have been successful.
- We have significantly altered the Group management structure in the UK to decentralise and give more responsibility to the Divisional Managing Directors.
- We continued our very large investment programme in the USA for Keebler involving all their factories.
- Keebler has achieved a useful tonnage gain which, in the challenging and competitive circumstances in which they operate, is very significant.

### Results for the year

	1977 £m	1976 £m	Difference £m	%
<b>Sales</b>				
United Kingdom	378.1	302.6	+ 75.5	+ 25.0
USA	225.9	200.9	+ 25.0	+ 12.4
Europe	17.9	12.7	+ 5.2	+ 40.9
Rest of World	8.3	4.8	+ 3.5	+ 72.9
<b>Total</b>	<b>630.2</b>	<b>521.0</b>	<b>+ 109.2</b>	<b>+ 21.0</b>
<b>Trading Profits</b>				
United Kingdom	28.4	22.4	+ 6.0	+ 26.8
USA	14.0	14.0	—	—
Europe	(0.6)	(0.8)	+ 0.2	+ 25.0
Rest of World	0.4	0.3	+ 0.1	+ 33.3
<b>Total</b>	<b>42.2</b>	<b>35.9</b>	<b>+ 6.3</b>	<b>+ 17.6</b>
<b>Interest — Net Cost</b>	<b>4.1</b>	<b>2.7</b>	<b>+ 1.4</b>	<b>+ 51.9</b>
<b>Net Profit before Tax</b>	<b>38.1</b>	<b>33.2</b>	<b>+ 4.9</b>	<b>+ 14.7</b>

- We made very successful Rights and Eurobond Issues as well as a private placement for Keebler.

There have, of course, been failures, the principal one being that Productos Ortiz in Spain is still making a loss. Failure to achieve any real measure of success with the new products launched in 1977 and the high costs associated with them resulted in a trading loss of similar dimension to the previous year. Established products have continued to do well and in 1978 the company's resources will be directed towards increasing their volumes and the efficiency of their production.

### Thanks to Our Employees

There is no doubt that an incomes policy which erodes differentials, coupled with a high level of direct taxation,

makes it difficult for a company to provide opportunities for its employees to achieve satisfaction in their jobs. Although in common with other companies we have experienced some difficulties which I attribute primarily to that cause, I would like to thank all members of the Group at every level for contributing to another successful year.

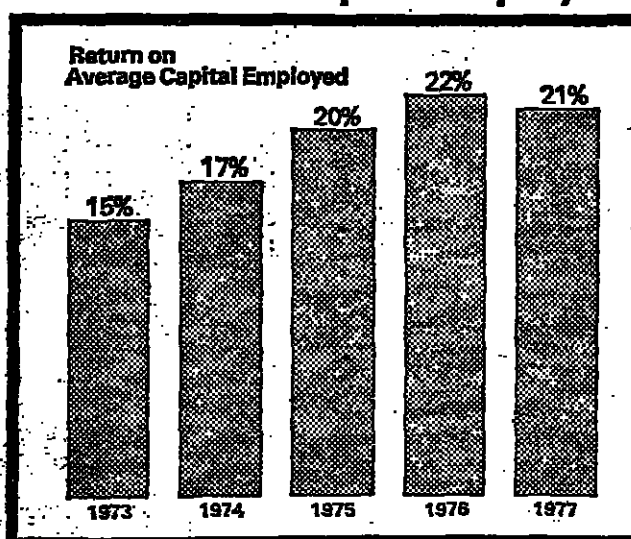
### Outlook for 1978

Although it is always difficult to make a meaningful forecast for a year ahead, the year has started well in the UK but less encouragingly in the United States. I anticipate that our profit in 1978 will show a satisfactory increase subject to the effect of the American coal strike not being too adverse.

## Corporate Objectives

When a great deal of effort is being made to condition the public into thinking of themselves primarily as consumers rather than as wage-earners, I think the time has come to include with my Statement the long-term Corporate Objectives which our company strives to achieve. These are designed to give security of employment and the highest possible standard of living to our employees, the best possible value for money to the consumer, and consistently reward the investor at a level which fully recognises the element of risk, while ensuring that the business remains internationally competitive.

### 1. Return on Capital Employed



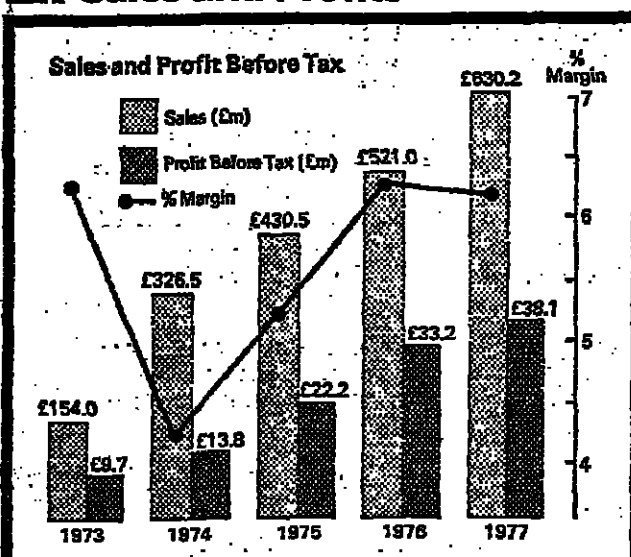
#### Objective

To make a profit, before interest and tax, of not less than 20% of capital employed, with a target of 25% on an historical cost basis. Capital employed is defined as the total of shareholders' funds plus long and short-term borrowings.

#### Comment

For 1977, the return on average capital employed during the year was 21% and was marginally lower than the return for 1976. The benefits from major investment programmes, such as Keebler are presently carrying out, take time to flow through. In the short term therefore such programmes will adversely affect the overall return on capital employed.

### 2. Sales and Profits



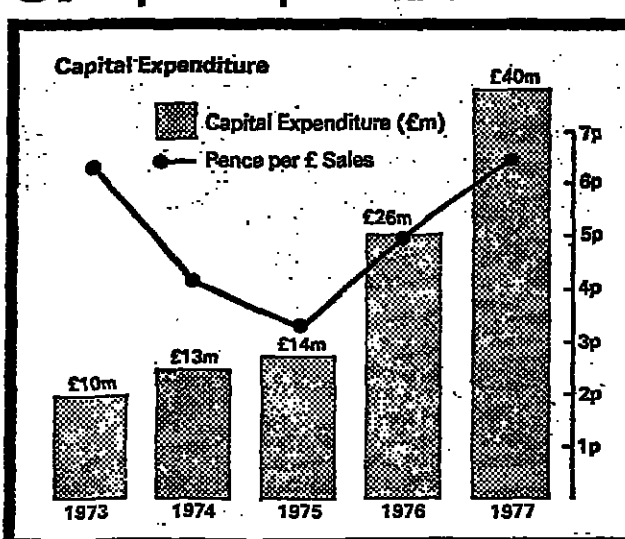
### Objective

At least to maintain the increase in profits in line with the increase in sales, i.e. to maintain net profit margins.

### Comment

Profit before taxation, i.e. net profit, increased by 14.7% over last year on an increase in sales of 21%. Net profit as a % of sales fell from 6.4% in 1976 to 6.1% in 1977. Contributing factors in the UK were lower margins in the Foods Division following the high potato prices of the first half year and losses in the Cake Division while we withdrew from Van Selling. Also, in the USA, Keebler margins, as expected, were reduced from last year's exceptional level, but were very satisfactory at 6.0%. The most important factor in achieving our profit level for 1977 was once again the performance of our UK Biscuit Division.

### 3. Capital Expenditure



#### Objective

To maintain the quality of existing assets by investing not less than 5p per £ sales annually and to make new investments at rates of return applicable to the risk involved to meet the Group's targeted return on capital employed.

#### Comment

During 1977 major additions included a Krackawheat plant at Liverpool; new buildings at Grimsby; an extension to our Headquarters at Osterley; and significant development of Keebler's facilities in the USA, at the Atlanta, Philadelphia, Denver and Grand Rapids factories. In 1978 we intend to continue to develop our production facilities at Glasgow, Carlisle and Ashby in the UK, and in the USA.

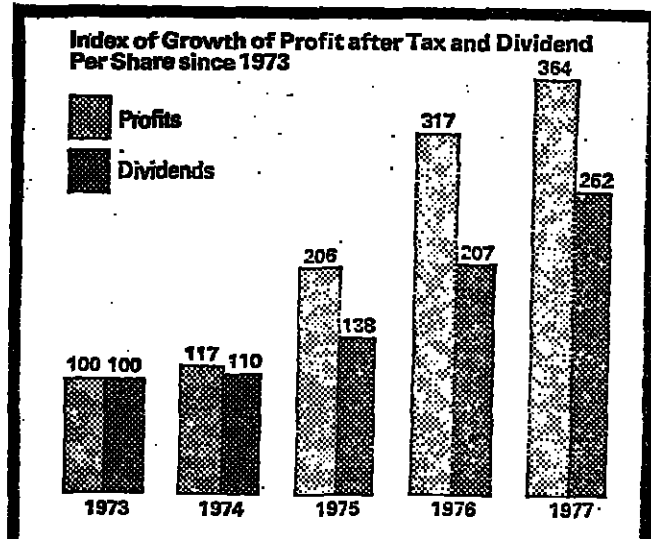
### 4. Dividends

#### Objective

That the return to shareholders should grow in line with the growth in net profit.

#### Comment

Our ability to achieve this has been adversely affected by dividend control in recent years. With Treasury approval and in order that the success of our Rights Issue could be assured, the dividend for 1977 has been increased by 27%, which has partially helped to correct the disparity.



### 5. Loans

#### Objective

That loans should not exceed 40% of capital employed unless required for exceptional circumstances of a short-term nature.

#### Comment

Total borrowings amounted to 32% of capital employed. The increase in the capital base in 1977 as a result of the Rights Issue, gives the Group not only the resources to increase capital spending in the UK, but also the potential to increase borrowings to finance overseas expansion. In 1977, the Group also took the opportunity to raise longer term fixed interest funds through a Eurobond issue of \$30m and in the US through a private placement of \$25m. These were used to replace certain short term borrowings and to fund capital expenditure respectively.

### 6. Overseas Assets and Liabilities

#### Objective

That foreign currency assets and liabilities are matched.

#### Comment

Any expansion overseas is financed wherever possible in the currency of the country concerned. At 31st December 1977 our overseas assets marginally exceeded our overseas liabilities.

### Creating Wealth and Sharing Prosperity

I believe that an understanding of Added Value and its distribution is essential to the success of any industrial strategy, because it has such important implications for employee, consumer and investor alike. I have therefore written a booklet, to be distributed with the Report and Accounts, in which I have put forward some ideas for prosperity sharing that the overwhelming majority of a company's employees could support. I have also included a brief description of Added Value, how it can be increased, its distribution and have made some suggestions for priorities.

Hector Laing.

14 March 1978

The Annual Report will be posted to shareholders on 19 April 1978.

#### United Biscuits (Holdings) Limited

If you would like to receive a copy of the Annual Report, and 'Creating Wealth and Sharing Prosperity', and are not a shareholder, please complete this coupon and return it to:

The Registrars, The Royal Bank of Scotland Limited, 31 St Andrew Square, Edinburgh EH2 2AB

Name

Address

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# FAIRCLOUGH

Year ended 31st December, 1977

	1977	1976
£'000	£'000	£'000
Turnover	170,041	163,471
Profit before taxation	7,049	5,954
Profit after taxation	3,512	2,828
Earnings per Ordinary share	9.330p	7.650p
Dividend per Ordinary share	2.488p	2.250p

Points from the Statement of the Chairman, Mr. G. Davies, C.B.E., D.C.M., J.P.

- \* The Group's results show, once again, a significant advance over the previous year.
- \* The dividend has been increased by 10%, the maximum increase permitted.
- \* We are well advanced with our penetration of new markets.
- \* More work on hand at year-end than at the beginning.
- \* The Group's investment programme as regards property, plant and vehicles has continued.
- \* We are confident that our activities in Saudi Arabia will continue to expand.
- \* Good progress has been made in Iran and Kenya.

**FAIRCLOUGH CONSTRUCTION GROUP LTD.**  
Sandiway House, Northwich, Cheshire

**CIVIL ENGINEERING · BUILDING ·  
TUNNELLING · SURFACE MINING ·  
MECHANICAL ENGINEERING**

## Brooke Bond leaps £6m. on overseas boost

HIGHER PROFITS earned in all overseas areas offset a decline in the U.K. for Brooke Bond Ltd. to expand taxable earnings in the half-year to December 31, 1977, by £6.2m. to £23.6m. External sales by the group, which packs and distributes tea, coffee, meat and other foodstuffs, reached £274.4m. against £254.5m. Total trading profit was up from £19.5m. to £25.7m. with U.K. contribution down at £5.15m. (£5.59m.) and overseas ahead at £20.62m. (£19.91m.).

Trading profits for the year are expected to be lower than in 1976-77, the directors say. Subject to world tea prices and exchange rates, overseas profits should be comparable with those of last year. In the U.K. the distortion of the normal pattern of tea supply to the public due to changing price levels continues. The situation has been further aggravated by Government intervention and no reliable indication can yet be given of the effect on the full-time result, they say. Last year the taxable surplus was a record £49.33m.

The net interim dividend is raised to 0.8315p (0.7502p) per 25p share on capital increased by rights issue, and absorbs £2.14m. (£1.56m.). The final last time was 2.0679p.

Substantial improvements were recorded in Continental Europe, Canada, Pakistan and in plantation companies, but Indian distribution profits were down. The overall improvement would have been greater but for the general strengthening of sterling since last year, the directors state. The fall in the U.K. was due to the decline in tea sales volume which followed the build up of trade and consumer stocks during the spring and early summer of last year.

See Lex

made to achieve substantially increased production and sales, say the directors, and they look forward during the second half to an upturn in profits, which will produce results in line with previous years. For the whole of 1976-77, the company reported a taxable profit of £29.9m.

First-half tax takes £214,073 (£239,696) leaving the net balance down from £22,539 to £19,611. The net interim dividend is 0.5544p (0.546p) per 10p share, costing £27,568 (£26,021)—the 1976-77 final was 1.18015p.

**Kleinwort Benson expands**  
WITH A higher contribution of £3.17m. against £4.53m. from its banking division, net profit of Kleinwort Benson, London, an investment holding company, expanded from £5.34m. to £7.58m. for 1977.

The banking result was after transfers to other divisions of £1.74m. (£1.35m.), while the non-banking division dropped from £2.74m. to £2.57m. The net dividend total is stepped up from 3.72241p to 4.1202p per 25p share, costing £22.1m. (£18.9m.), with a 2.4702p final.

After preference dividends absorbing £60,000 (same), retained profit was higher at £5.18m. (£4.5m.). See Lex

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the second tunnel in at Howley Park in October, 1976, the company was faced with selling an increased output of 40 per cent. Exceptionally wet weather during the first four months severely curtailed deliveries and contributed to the increase in the cost of eight weeks by the end of June. This led to the decision to close the company's oldest brickworks at Thorpe, and production was phased out by June; all stocks were sold by the end of November.



# "Another successful year"

STATEMENT BY THE CHAIRMAN, MR. A. M. HODGE

To be presented at the Annual General Meeting on March 21st, 1978.

**Large increase in market value of assets.  
Strong valuation basis. Bonus rates increased.  
Service to policy holders improved.**

## RETIRING DIRECTOR

At our annual general meeting last year Mr Ian Pitman, W.S., was one of the directors who retired by rotation, but who, by reasons of age, did not seek re-election. Mr Pitman joined the Board in 1948 and was Chairman from 1963 to 1966. He was the third member of a family whose service to Standard Life extended almost unbroken over the past ninety years. He brought to our meetings wise counsel, considerable financial and general experience, and above all, enthusiasm and a sense of humour. We shall miss his contributions to our discussions and we wish him well in his retirement.

## THE ECONOMIC SITUATION

In a speech to the National Conference of Labour Women the Secretary of State for Economic Affairs had a cheering message for us. He forecast "The pace of the price spiral has been stopped. The index of retail prices, from February onwards, will indicate that the Government had steadied the spiral and had brought it, to some extent, under control. Wages and salaries were going up to try to keep pace with prices, and each was following the other." The Government, he said, would take steps through its prices and incomes policy to "stop, or slow down the spiral".

The speaker was Lord George Brown (as he now is) and the date of his speech was 10th March 1965. It is not the only item in the issue of the newspaper which could almost be a contemporaneous record—there is even the news that the strikers at Austin works in Birmingham had voted to resume work. This sense of timelessness does not, however, survive even the briefest perusal of the advertisements, and the ones mentioned in them. In 1965, for example, you could buy twenty pounds of fresh seed potatoes for the price quoted in 1978 for one pound.

I have quoted this passage, not to make fun of a minister and a Government, but to bring order to chaos, but because it is instructive to draw the parallel with our present position. At the cost of unpopularity, of rising unemployment, of a reduction in real standards of living the Government has won for us a respite from the horrifying and rising rates of inflation from which we had too long suffered. But let us be clear that the battle is still to be won: the advance of the vicious enemy has been checked but not, as yet, reversed. We have not yet returned to the levels which were causing Mr Brown such concern in 1965 and experience must surely have taught us by now that the idea that we can live with, and control, inflation, even at what we should now think of as a gentle rate, is a chimera.

The efforts which have been made in the past two years have been great and have earned the success they have won. But if the ending of the present phase of the pay policy is to be accompanied by a scramble to make good the losses in which, to their credit, the Trades Unions have acquiesced in the national interest, these sacrifices will have been in vain. Surely by now we must be learning that we cannot survive, as a trading nation, if we try to achieve a spurious standard of living by spending more than we earn and borrowing the rest.

## THE LIFE ASSURANCE YEAR

Against this background of falling standards of living and continued doubts about the efficacy of long-term saving it is not surprising that the life insurance industry in general has experienced a check to the progress it had come to regard as most inevitable. More business, whether measured by premium income or by benefits secured, has been written but the increase is less than we have been accustomed to and has not kept pace with inflation. Standard Life's figures reflect the general trend though it is to the credit of all our staff that we have done better than the average. There were signs of growing confidence towards the end of our financial year and it may be that rates of growth will once more accelerate.

New business apart, this has been a quieter year in general which has given us a welcome opportunity to continue and consolidate the developments in our data-processing systems, already among the most advanced in the country. Efficiency and service to policyholders have been improved and yet we are now handling a greatly increased volume of business with a smaller number of staff than we employed in 1970. Unfortunately next year some of these efforts will perforce be diverted to the less productive task of coping with the changes in the methods by which Life Assurance Premium relief is to be granted.

When the life offices first agreed to the suggestions of the Inland Revenue it was in circumstances very different from those of the present day and events have more than justified the doubts which were originally expressed. On the whole, however, the floods of legislation which had threatened to engulf the life assurance industry seem, at least for the moment, to be on the ebb. Some of the more contentious measures may, alas, have been postponed rather than abandoned but there is still quite enough going on for the respite to be welcome. What is perhaps less satisfactory is the continued delay in producing the Regulations which will govern how our liabilities are to be valued. I do not expect that we shall have any difficulty in complying with any requirements which are likely to be laid on us but it is conceivable that our investment strategy might be affected and uncertainty in this field is not desirable. The difficulties of reconciling the very different views held in some European countries with the greater freedom we have additionally enjoyed in Britain is enormous and I wish our representatives in Brussels all success in defending the British point of view.

## INSTITUTIONAL INVESTMENT

The "Wilson" Committee, whose terms of reference include the review of arrangements for channelling savings by the financial institutions into industry and trade, has been hearing evidence during a large part of last year. Representatives of the insurance industry submitted our primary evidence in June of last year and the second stage evidence is even now in course of presentation.

All the evidence submitted to date, and not only that from the insurance industry, strongly suggests that there has been no lack of institutional support for industrial investment. Lack of demand, rather than lack of supply of finance has been the main reason for the low levels which have so inhibited growth in this country. Indeed one might go further. Life assurance companies in Britain are generally fully invested. If they are to increase their stake in one particular area, then a corresponding reduction must be made in another; they cannot invest more than they take in. They are already a major source of supply of long-term Government finance and the Government, as we have seen in the past two or three years, can make the terms on which it is prepared to borrow so attractive as virtually to pre-empt most of the institutional funds available for investment. It is lack of demand, coupled with this, which has limited the amount of new industrial investment.

The use to which the Government puts the huge sums it borrows annually is primarily its concern, and not that of the institutions who supply so large a part of the money raised. It may be that it is considered to be in the best interests of the country as a whole for money to be invested in projects which are considered to be socially desirable rather than remunerative. One may not agree with the criteria on which such decisions are made but one cannot argue against the right of Governments to make them. There is, however, a world of difference between the Government borrowing money on commercial terms and using it in this way, and the proposition that the institutional investors should directly make money available to industry irrespective of the likely return on its investment. In the first place, the risks of loss are borne, as they should be, by the tax-payers as a whole while in the second it is the individual savings of the thrifty and prudent members of the community which are put at risk. If the attempt were made to direct institutional investment in this way it is more than probable that the impact on the savings market would be such that the flow of new money available for investment generally would dwindle, which could be to no one's advantage.

## PENSIONS BUSINESS

Some of the difficulties and frustrations mentioned last year by my predecessor, Mr Risk, have been happily resolved though others remain. The limits imposed by the pay policy on permissible improvements to occupational pension schemes have been lifted and we are already experiencing the benefits. The final arrangements for contracting-out from the new State Pension Scheme were settled more satisfactorily than at one stage appeared possible and we may permit ourselves a modest satisfaction at our contribution to the achievement of this end. We are well ahead with the work involved in meeting the deadline of April 1978. We have always prided ourselves on the standards of our pension fund documentation and our experience to date of the contracting-out process has afforded welcome corroboration that this is no mere empty boast. It may be of interest to mention that approximately three-quarters of the schemes we administer have decided in favour of contracting-out. At the end of January the Occupational Pensions Board indicated that they expected from the whole country about 15,000 applications to contract out and that they had by then issued only 1,500 contracting-out certificates, that is, a tenth of the total. By the same date certificates had been issued for as many as three out of ten of the schemes we administer. It was striking proof too of the efficacy of our preparations that two out of the first five contracting-out certificates issued went to schemes under our administration. Our staff are to be congratulated on the way they have responded to this heavy challenge.

## CANADA

The past year has seen Canada faced with rising unemployment, political constraints and the economic consequences of the three year prices and incomes plan introduced to combat inflation. In these conditions it is satisfactory to be able to report that our new business figures not merely set new records but showed a markedly higher rate of growth than that reported by the industry generally. It is not easy to forecast what 1978 may bring forth. During the spring a start will be made in dismantling the controls imposed by the regulations of the Anti-Inflation Board. Fiscal changes, already announced, may be expected to stimulate the economy and from this point of view there are grounds for cautious optimism. Against that however there are the fears that these very measures may increase existing inflationary tendencies, and, with the consumer price index already rising at just under 9% per annum, the dangers are obvious. The situation in Quebec and the future of that province leave another question mark hanging over the scene.

It would be injudicious for an outsider to comment on domestic politics, but as a company which was the pioneer of life assurance in Canada when it established an agency in Quebec in 1833 and opened its Head Office for Canada in Montreal, where it still remains, in 1846, we cannot feel ourselves to be utter strangers. Indeed current experiences in Scotland may make it easier for us to sympathise with our friends in Canada than if we had never ourselves had to consider the problems of conducting a nation-wide business from a Head Office situated in a country where highly developed nationalistic ambitions are emerging ever

more strongly. But while not denying this natural sympathy it is fair to say that one feature in Canada which does cause us concern is the question of the new laws making French the official language of Quebec. Regulations have yet to be published dealing with the application of these laws to Head Offices of international organisations like Standard Life whose clientele is predominantly English speaking. It is to be hoped that a *modus vivendi* may yet be found. Strong as are the ties of sentiment which bind us to Montreal, the efficiency of the whole of our Canadian operations must be our primary concern.

I cannot close this section without a brief reference to the retirement from the Canadian Board of Mr W. A. Arbuckle. When he demitted office as its Chairman tribute was paid by my predecessor to the services he gave to us in Edinburgh as a member of our main Board. Now that he has reached retirement age, and has therefore had to sever his connection with the company, I gladly endorse what Mr Risk said, and add my own thanks for the even greater work Mr Arbuckle did for Standard Life in Canada.

## DEVOLUTION

At the time of writing it is not clear in precisely what form the Scotland Bill, which is now ploughing its weary way through Westminster, will emerge from Parliament. From Edinburgh it is hard to escape a feeling that there is a degree of unreality in the proceedings. It is rather as if the Southern view was almost that this was virtually an academic exercise which could have no practical result. I believe this to be a dangerous illusion. I fear that, as the proposals now stand, the Bill carries within itself the seeds of the disruption of the United Kingdom, and that this would not be to the advantage of any of the partners in that union. Greater control of Scottish affairs and better government can surely be achieved without incurring the risk of a clash of opinion between an Assembly in Edinburgh and Parliament in Westminster from which issues could arise which would be likely to be decided more on emotional than on rational grounds.

## VALUATION RESULTS

The fall in rates of interest yielded by fixed interest investments and further recoveries in both the property market and in the prices of equity shares have contributed to a very large increase in the excess of the market value of our assets over the figure at which they have been included in our funds. To the extent that increased values are matched by corresponding increases in the income produced by the investments concerned we may regard the gain as real. Otherwise it is no more a cause for elation than the depreciation which our investments suffered in 1974 was a cause for depression. In that year we wrote down our funds by £250m. and in the following year we partially reversed this. It now seems appropriate to complete the process. We normally seek a certain stability in the value placed on our funds leaving fluctuations from year to year to be reflected in the size of our investment reserve. It is surely legitimate to hope that current conditions are more "normal" than those of 1974 and this is the main reason why we have taken the present step. Even allowing for this, the yield shown on the written up funds is virtually the same as in 1976.

The main basis of the valuation of our liabilities has been unchanged. It was a strong basis in 1976; it is stronger today. We have good grounds for confidence in facing the future despite doubts about future levels of inflation. We have therefore felt it right to increase both our reversionary and our special bonus rates. Our policies have long had a well deserved reputation for excellence and I am confident that this declaration will keep us in the forefront. But it is precisely this reputation which makes it prudent for me to sound a warning note. We have gone through a period when rising profits, rents, and yields on fixed interest investment, have all contributed to surplus on a scale which, even a few years ago, would have been considered as quite exceptional. As a result we have grown used to rates of bonus which have moved in one direction only, that is upwards, and we are perhaps in danger of forgetting that if results in future are to be as good as they are now we must continue to earn profits at these levels. I have no doubt whatever of the ability of Standard Life to make the most of whatever conditions the future may hold. Where I part company from some financial commentators and advisers is in their optimistic assumption that the present favourable conditions are bound to continue unchanged in future.

## STAFF

During the year there were two retirements to which I should like to refer. Arthur Stepany retired as Assistant General Manager (Life), after last year's Annual General Meeting, having served the Company for forty-seven years. For nearly twenty years of that time he was closely associated with new business matters and the results of his efforts are reflected in the record figures produced each year. E. G. Wedgwood who joined the Company in 1935 also retired. He was the first Regional Manager of the Midland Region in 1973 in Birmingham and had much to do with the successful establishment of a Regional Office there. We wish them both a long and happy retirement.

Each year our business grows not merely in size but in complexity and it is a tribute to the quality of our staff throughout the whole Company that without expansion in their numbers they have been able to maintain the high standards of service our members have come to expect. Both on personal grounds, and on behalf of the Board and those whom it represents, I should like to express our very sincere thanks to Mr Donald and all our staff for their work in what has been another successful year.

# Standard Life

The largest mutual life assurance company in the European Community.

Head Office: 3 George Street, Edinburgh.



## WHEN IT COMES TO PENSIONS, WHAT MAKES YOU THINK YOU'RE SO SPECIAL?

Tell us—and we'll tell you which of our pension plans, the Adaptable Personal Pension Policy or the DEK Plan, will work best in your special circumstances.

For instance, are you self-employed or working in a non-pensionable job? If so, you're well-advised to look after your own retirement with an Adaptable Personal Pension plan. Each plan is tailor-made to your individual requirements, and you may invest up to £3,000 a year in it, with tax relief at the highest rate you pay.

On the other hand if you're an employer wishing to provide pension and life assurance benefits for your special people—our DEK Plan is especially designed for DIRECTORS, EXECUTIVES, and KEY employees. Use it as the sole benefit scheme or as a supplement to existing benefits—either way it is an extremely tax-efficient arrangement.

Both the Adaptable Personal Pension Policy and the DEK Plan deal with individual circumstances. If you're just that little bit special, post the coupon and we'll send you the details. Or ask your broker.

To: FS Assurance, 190 West George Street, Glasgow G2 2PA. Telephone 041-332 6462. Please send, without obligation, full details of your Adaptable Personal Pension Policy/DEK Plan, (S.I.O. No. CAP 145/87) to:

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## A brave decision

BY MARY CAMPBELL

Until now, the rating of the quality of bond issues hardly happened outside the U.S. market. However, the move by Extel to introduce a service in the U.K. is part of a wider trend taking place in a number of countries. In Japan, Nihon Keizai, the leading economic newspaper, has recently introduced a bond rating service, and bond ratings are also now being carried out in Canada. There are moves afoot in other countries too.

In Britain the situation is complicated because the bond market has traditionally played a less important role than in some other countries, notably the U.S. But in the U.S., although the bond rating agencies have come under fire for misleading investors in certain instances, the practice of bond rating is intrinsic to the whole bond market. The attitude towards the U.S. rating agencies—the two main ones are Moody's and Standard and Poor's—is summarised in the title to an article once printed about them in Forbes Magazine: "The men who make corporate treasurers tremble."

Extel's decision to get into this business in the U.K. looks brave since the market in U.K. domestic loan stocks has been contracting over the past five years. In 1973 the nominal amount outstanding reached a peak of £7bn, and since then has gradually sunk back to £6.6bn. Taking inflation into account and the fall in market values, this contraction has been dramatic.

For those operating in the market the loss of business has

been even worse. Not only are new issues very rare but most of the old stocks are now in the firm hands of pension funds and insurance companies, so there is very little dealing. The turnover last year was only £2.4bn, compared with £14.7bn, for gilts. And this was despite the exceptional boost to activity given by the CEC issue of variable rate stock. Last month loan stocks accounted for only 1 per cent. of stock exchange turnover.

Since 1973 the tendency has been for major companies to make early repayment of existing stocks rather than issue new ones, either to avoid the restrictions of trust deeds or to improve the look of balance sheets.

In these circumstances the value which analysts may attach to the new rating service could be less than in some other countries.

Extel's scheme is organised on a rather different basis from that in the U.S. U.S. agencies rate each issue individually when it is announced and charge the company concerned a fee for the privilege. They also base their ratings to some extent on unpublished data. The ratings are changed from time to time as the agency thinks fit.

Extel ratings will be from A (top) to E (bottom) and will consist of two parts: a rating for the company, based on its size and the extent of its gearing, and a rating for the individual bond issue based on its rank on the pecking order should the company by chance go bust at any stage during the life of the issue. Thus for example Canning Town

Glass' 12 per cent debenture for which the final maturity is 1996 is rated "EA." "E" being the rating of the company and "A" the rating of the security.

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By comparison with the approach of the U.S. agencies the Extel approach to rating has been much more formula-based. Extel calls this an "objective formula" but Dun and Bradstreet reflected the different approach of its colleagues, Moody's, when it claimed yesterday that it needs more than a formula to provide a satisfactory rating. The formula approach, it feels, fails to give sufficient weight to environmental, political and economic factors—whether, for example, a market is expanding or contracting.

However Dun and Bradstreet does not rule out the possibility of itself starting to rate British companies, although any such development would be likely to result from the introduction by the Moody's group of a wider international rating service of which U.K. bonds would be only one part.

market as opposed to the disappointing performance of the overseas markets.

In fact, in addition to the extra U.S. investment, £420,000 was invested in Brazil. There were net reductions in the U.K. of £530,000, in Japan and Asia of £550,000 and in Australia of £430,000. The company's holding of U.K. Government stocks were increased by more than £11.8m.

Meeting Glasgow, on April 3, at 11 a.m.

### Scot. Western Investment

At present Scottish Western Investment Company is not increasing its proportion of investment in the U.K. and the directors continue to feel that their substantial investment in the U.S. will prove rewarding. Mr. J. A. Lumsden, the chairman, tells members.

Some £470,000 was added to U.S. equity holdings, during 1977

and the directors are continuing to make further additions for which purpose US\$3m. was borrowed in November, from a bank for two years.

On the basis of market values the percentage of equity investment in the U.K. rose from 31.22 to 41.05 during 1977, while in the U.S., including the premium, it fell to 36.13 (39.26) and in Japan to 11.87 (15.79).

These changes were not caused by any transfer of funds into U.K. equities but were due to the strong performance of the U.K.

market as opposed to the disappointing performance of the overseas markets.

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## What does Grindlays bank on?

The Grindlays Bank Group has come a long way from its beginnings in the 19th Century. In 1978 we are a major international bank

- a world leader in certain areas - but we work hard

to preserve the traditions that put us where we are today.

Although the Group is now represented and active all around the world, we have not forgotten that it is people who make our business: our own specialists and managers in head office and branches working alongside other people - our customers.

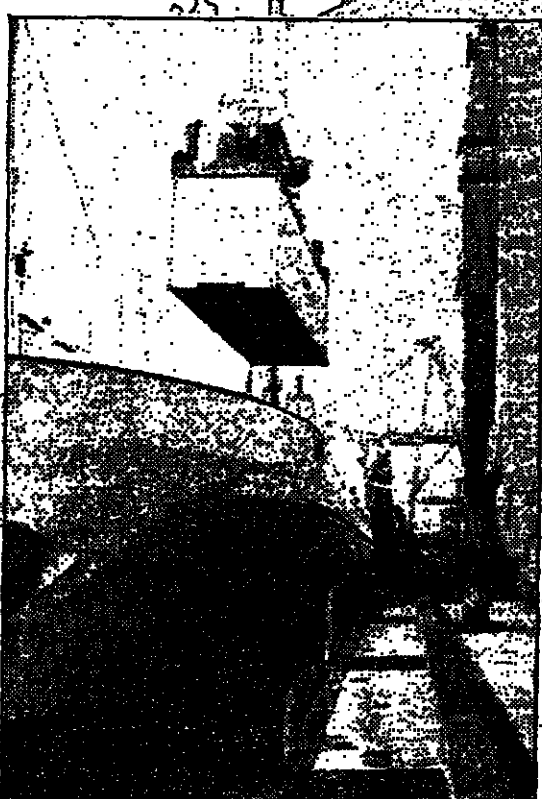
The success of this team effort can be seen in these examples of the Group's activities - as they happen.

They are the result of people's efforts.

That is what Grindlays banks on.



THE GROUP PROVIDES BANKING FACILITIES FOR 71 OF THE U.K. TOP 100 INDUSTRIAL COMPANIES SOMEWHERE IN THE WORLD. Two of our corporate banking team in London discuss the financing of a project in the Middle East with the Finance Director of a leading British contracting company.



THE GROUP ACTIVELY PROMOTES BRITISH EXPORTS THROUGH ECSD DOLLAR BUYER CREDITS. We have arranged ECSD export finance facilities for British equipment to customers in over 55 countries.



THE GROUP'S TREASURY DIVISION COVERS ALL FOREIGN EXCHANGE AND MONEY MARKET ACTIVITIES. Our foreign exchange dealing room is one of London's most active in the major currencies and also provides quotations in up to 40 other currencies. The Treasury is also active in the eurocurrency and sterling inter-bank markets and in particular offers a service in a wide range of money market instruments.



**Grindlays Bank Group**

23 Fenchurch Street, London EC3P 3ED.

### BIDS AND DEALS

## Johnson-Richards holders intervene

A group of major shareholders in H. R. Johnson-Richards, the company which is being taken over by the Johnson-Richards group, have taken steps to ensure that the takeover is completed. The shareholders have agreed to a plan of action which will ensure that the takeover is completed by the end of the month.

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Mr. H. S. Kaim has ceased to be interested in 930,380 shares. Mr. P. Kaim has disposed of a non-beneficial interest in 845,921 shares.

Anasagmat Stores: Inter-European Import exercised on March 8 an option to purchase 1m. Ordinary shares (8.6 per cent.). Leonard Phillips on the same date disposed of 1m. Inter-European Import shares. Mr. Phillips' interest is now 2.5m. shares (15.7 per cent.).

Change Wares: Mr. Joseph Eiger on March 1 sold 100,000 of his 940,623 12 per cent. conv. cum. participating preferred redeemable shares.

### SPEY STEPS UP CRAY STAKE

Spey Investments, which is wholly-owned by Grindlays Bank, itself 51 per cent. controlled by Grindlays Holdings, has bought a 26.6 per cent. holding in Cray Electronics from Crest Nicholson at 25p a share. Together with its existing stake in Cray, this takes the Spey holding to just over the 60 per cent. level and triggers off a general bid on the same terms under Rule 54 of the City Code.

However, Spey is appealing to Cray shareholders not to accept the offer as it intends to maintain the Cray quotation on the Stock Exchange. Spey stated yesterday that it would be "making any placing arrangements that may be necessary" and a spokesman said last night it was the intention "for the time being" to maintain the Spey stake at over 51 per cent. Any placing of the shares would be as widely spread as possible.

Spey, now run as an investment holding company and which has a number of other industrial interests, has said that it intends to support Cray's existing policies and to expand the company both organically and by acquisition. Spey also intends to "encourage a policy of continuing dividend growth."

The transaction comes as a result of an approach by Spey to Crest Nicholson, which acquired its holding in Cray through an earlier acquisition and by subscribing to a rights issue by Cray at the end of 1976. The price—considered by Crest Nicholson to be "adequate"—places a value on the Crest stake of £686,000, compared with a book value of £642,000. The sale also represents the disposal of Crest's only minority holding. Mr. David Dome, the Crest chairman, said yesterday that it had never been his company's intention to hold the stake forever, and that the proceeds would be redeployed within the group's other businesses.



## Bank Hapoalim B.M.

Notice is hereby given that the Annual General Meeting of the Bank will be held at the Head Office of the Bank, 30 Rothschild Boulevard, Tel Aviv, at 12.00 noon on March 22, 1978 for the purpose of:

1. Approving the financial statements and the report of the Directors for the year ended 31.12.77.
2. Declaring dividends
3. Distributing bonus shares
4. Electing Directors
5. Appointing auditors
6. Miscellaneous

Holders of share warrants to bearer of the Bank may attend the meeting and vote thereon on depositing the said warrants at the offices of the Bank not later than 12.00 noon March 20, 1978 and such warrants will be retained in custody until the termination of the meeting.

Foreign residents may deposit share warrants to bearer, and owners of bearer shares in the U.K. may arrange for authorised depositaries holding share warrants to bearer on their behalf, to transfer the warrants on the same conditions as mentioned above to the London and Manchester branches of Bank Hapoalim.

If within half an hour from the time appointed for the meeting a quorum is not present the meeting shall stand adjourned to 22 March 1978 12.00 noon at the Head Office of the Bank, without any duty on behalf of the Board of Directors to give notice thereof to members. If at such adjourned meeting, within half an hour from the time appointed for the meeting, a quorum is not present, the members present shall form a quorum and may transact the business for which the meeting was called.

Copies of the financial statements and report of the Directors for the year ended 31.12.77 will be available to shareholders on application at the above-mentioned branches.

By order of the Board of Directors,  
Gideon Elliot  
Secretary

## MIDLAND INDUSTRIES

### Continued Progress

Year ended 30th September	1977	1976
Turnover	£000	£000
Profit before tax	19,553	15,205
Earnings per share	1.801	1.339
Dividends per share	6.83p	4.97p
	0.988274p	0.884814p

"The past year has been one of progress for the Group. Turnover has increased by 28.6% and profit before tax by 34.5%. These results have been achieved in the face of difficult conditions prevailing in the industries with which the Group is associated and the economic situation generally.

In spite of the difficulties, we have continued with our policy of expansion to ensure the future success of the Group. Turning to the current year, the signs are encouraging and we expect to make further progress".

E. C. Marsland, Chairman

IRONFOUNDERS AND AGRICULTURAL ENGINEERS  
Health Town Works, Wolverhampton, WV10 0GD















## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## Control of Bonuskor goes to Volkskas

By Our Own Correspondent  
JOHANNESBURG, March 14.

A DIVISION between the Sanlam insurance group and the Volkskas banking group, two premier Afrikaans financial institutions, concerning the jointly-controlled, beleaguered Bonuskor Investment Company, has ended with Volkskas acquiring Sanlam's 26.5 per cent stake in Bonuskor.

Volkskas now owns 51.3 per cent of Bonuskor and is extending an offer for the holdings of the remaining 30,000 minority shareholders at 38 cents per share.

The offer leaves the minorities in a quandary. Bonuskor's net asset value is 127 cents per share but the company has just reported a R2.2m operating loss, equivalent to 8.2 cents per share for the six months to December 31, 1977. For the second half-year, losses will continue and there seems little possibility of the company returning to the dividend list for several years.

Bonuskor fell on hard times last year when most of its timber, agricultural, property and earthmoving equipment companies, which it had bought with the proceeds of sales of quoted investments, were hit by the South African recession.

Liquidators of the property subsidiary were appointed in January.

## Yen revaluation puts Sony in reverse \$182m. Islamic bank loans

BY CHARLES SMITH

THE SONY CORPORATION'S profits fell by 49 per cent from a year earlier in the first quarter of its new financial year, the company announced today. Profits for the three months to January 31 were ¥3,489m. (\$23.4m.) on a consolidated basis.

Sales reached ¥136,029m. (\$88.12m.) up 6.3 per cent on the first quarter of fiscal 1977 but slightly down on the immediately preceding quarter.

Sony attributes the sharp setback in profits to "almost entirely" to the accounting effect of the yen revaluation on overseas sales and profit margins.

It points out that sales made in Japan are worth less when translated into yen than they were a year ago—with the dollar having risen some 20 per cent in the past year. Sales costs, however, arise mainly in Japan and thus have been unaffected by the yen revaluation.

Sony claims that its profits

would have been up 13-15 per cent. If the yen had held steady against the dollar while its sales might have risen by about 20 per cent. It expects the effect of yen revaluation on its profits to continue throughout the year, but with a diminishing impact if the yen remains at its present parity of around 235 to the dollar.

Since the yen is in fact expected to continue moving up against the dollar for some weeks, if not months, Sony's future profit level in 1978 is extremely hard to predict.

In its published statement the company says only that "all possible steps will be taken to counter unfavourable conditions" in the outside world. These steps will include the transfer of more of Sony's manufacturing operations out of Japan, though not, for the time being, through the opening of any completely new plants.

What Sony plans to do is to

increase the range of parts manufactured at its San Diego television factory and thus increase the amount of added value achieved by its U.S. manufacturing operations. It also plans to put more money into its Alabama tape factory.

"Various possibilities" are being considered in Europe but the time is not right for decisions, the company says.

The star performer among Sony's various products during the first quarter continued to be video tape recorders (VTR). Sales of these increased 51.9 per cent over a year ago and accounted for 16.8 per cent of total sales. Sales of colour TVs declined by 4.2 per cent. (A figure which Sony claims was less than that of the industry as a whole.) Tape recorders and radio sets also fell but audio equipment and "other products" increased their sales by 6 per cent and 16.9 per cent respectively.

Sony says it has overcome

bottlenecks in its VTR production capacity. It expects a sustained boom in this sector along the lines of the long boom in colour TV which spelled prosperity for the Japanese electronics industry in the late 60s and early 70s.

The scope for growth is indicated by the fact that less than 2 per cent of Japanese homes and less than 1 per cent of American homes so far have VTRs, Sony says.

Sony is reticent about its plans for marketing VTR in Europe where it has been overtaken by Victor Company of Japan, which claims to be selling in four European markets with sales to four more due to start this month. Victor's VHS home video recording system came on sale in the U.K. at the beginning of March for the price per set of £710. Victor says that it has firm orders for the delivery of 5,000 sets by September.

BY RICHARD JOHNS, MIDDLE EAST EDITOR

THE ISLAMIC Development Bank extended loans worth the equivalent of \$182.5m. by last December, after two years of operations including no less than \$80.5m. for the financing of foreign trade.

The IDB's second annual report says that it has been assisting developing countries by utilising capital not immediately needed for development loans by purchasing "vital imports" and also "exportable surpluses" from others.

It says that commodities so far covered by such operations are industrial raw materials, fertilisers and petroleum products.

Such operations covered

include the purchase of coke and copper wire for Algeria (\$12.5m.); coke for Turkey (\$10m.); fertilisers for Pakistan (\$15m.); refined petroleum products for Sudan (\$8.2m.); and fuel oil for Turkey (\$8.6m.).

The IDB, which lends at a nominal rate of "commission" (believed to be 2.5 per cent.) and does not refer to interest in accordance with Islamic strictures against usury, has extended \$71m. in project loans by December last year.

Among these were \$12m. for the expansion of the Suez Canal, \$7.5m. for Harjeh-Forama road, \$6.5m. for a paper pulp mill in the Cameroons and \$6.7m. in Malaysian cement plant.

The IDB has also taken an indirect participation of \$2.7m. in the Malaysian Development Bank.

the Cameroons, and \$7m. for the Dacca International Airport as well as other projects in Sudan, Niger, Tunisia, South Yemen, Algeria, Senegal and Mauritania.

At the end of its second year during which, as the report says, operations only really got underway if the IDB had also taken a direct equity participation of \$83.6m. in various projects including \$10m. in a Moroccan cement plant, \$9.5m. in the expansion of Jordan's Zarka oil refinery, \$8.3m. in a paper pulp mill in the Cameroons and \$6.7m. in Malaysian cement plant.

The IDB has also taken an indirect participation of \$2.7m. in the Malaysian Development Bank.

## ISRAELI BANKING

## A spirited defence

BY L. DANIEL IN TEL AVIV

CONSIDERABLE indignation has been aroused in banking circles here by the remarks of the Minister of Commerce, Industry and Tourism, Mr. Yigal Horowitz, claiming that the profits made by the commercial banks are excessive and that the banks are throttling industry.

Considering that the general price level in Israel has risen by 500 per cent since the beginning of the decade (with this year's inflation again forecast at 30 per cent.), there is no increase, or very little, in the yield per share in real terms (and in some cases even a decrease) or in profit in relation to the banks' own means.

Moreover, bankers point out, in view both of the high rate of inflation and the centralisation of commercial banking in Israel, an expansion of the capital base is a necessity. This, they argue, can be achieved only by enlarging reserves and by making the yield attractive enough to attract buyers for new issues.

The Manufacturers Association (which represents the private sector of industry) is currently in the last stages of completing a survey of bank charges and practices in relation to industry. The three main complaints appear to concern collateral, extra charges on top of interest and delays in being credited with transfers.

Industrialists say that even though they constitute far less of a risk than exporters or importers, the collateral being demanded of them is too high. For instance, they argue, when public has been reduced to the level of investment in buildings or equipment, with the result that the bank may regard only

35 per cent of that amount as collateral, forcing the industrialist to turn to the insurance companies for loans costing up to 42 per cent.

The situation has been exacerbated by the floating of the Israeli pound which increased to 100 per cent of the old Israeli pound, equivalent to 50 per cent of the new Israeli pound, causing the banks to ask for yet further collateral.

Both the cost of services to individual customers, and the commissions charged on foreign currency conversion and the sale/purchase of securities are substantially lower than in Europe, according to the banking association. Banks in Israel have an unusually large number of individual customers, as opposed to corporate bodies, because of the absence of savings banks and the building societies which elsewhere associated with these are exercised by the commercial banks—so that the majority of Israelis have a bank account.

More than 1m. people out of a population of 3.3m. receive their salaries and national security payments, such as pensions and children's allowances, through the banks.

Additionally, the commercial banking system is the main channel for the sale of Government bonds linked to the cost of living index.

The bonds backing these savings schemes are 100 per cent linked to the index, whereas the demanded of them is too high. For instance, they argue, when public has been reduced to the level of investment in buildings or equipment, with the result that the bank may regard only

public of 1946 in 1977 (with the money going into the share market).

Sales to the banking system of 100 per cent linked bonds to back savings schemes, pension and provident funds, on the other hand, came to 15.5m. (the Treasury had hoped to reach an overall net total of 12.1m.), and the shortfall explains the deficit financing of recent months.

Not that the banks are acting in this without reward. They pay three per cent on long-term savings accounts, whose main attraction is the linkage, whereas they receive 4.25 per cent on the bonds, though an average two-thirds of gross profits go back to the Treasury in the form of taxes.

As to the alleged stranglehold on industry, banking circles point out that export industries and agricultural exports still receive "directed credit" at 6-12 per cent (this accounts for about 40 per cent of all commercial bank credit) whereas anyone else has to pay a minimum 30 per cent.

Conversely, the interest on time deposits starts at 23 per cent and may be as high as 28 per cent for large depositors—still a very comfortable margin.

The warning by the Minister of Commerce and Industry that he will find ways of reducing the banks' profits if necessary may have been made in view of the impending start of wage negotiations for 1978.

The banks have come under strong criticism in the past for the high level of salaries they pay.

## Steady growth in Clal assets

BY L. DANIEL

CONSOLIDATED net earnings of Clal, Israel's largest investment company, amounted to 12,480m. in the first six months of last year.

This compared with 12,900m. for the whole of 1976. To this must be added 125.5m. from discontinued operations (mainly subsidiaries of Clal reports

the sale of investments in two months of 1977, against 125.0m. for the full year 1976.

Tefahot Israel Mortgage Bank reports net earnings for the six months ended September 30, 1977, of 125.4m. compared with 123.7m. in 1976/77. Tefahot is one of the Government controlled companies which is high on the list for sale to private interests.

Clal Industries, one of the main subsidiaries of Clal, reports

its consolidated balance sheet total stood at 123.3m. as at June 30, 1977, compared with 123.4m. at the end of 1976.

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## Profit up at DBS in 1977

By H. F. Lee

SINGAPORE, March 14.

THE Development Bank of Singapore (DBS)—one of the big four Singapore banks—has reported a 11.5 per cent improvement in group after-tax profit for the year to December, to S\$20.6m. (S\$15.9m.), from S\$18.4m. in 1976.

Unlike previous years, when much of the running was done by the group's subsidiaries, this year's impetus came largely from its banking operations—that is, from the parent company, which reported a 16.3 per cent increase in net earnings to S\$18.1m.

Group total assets were 6.5 per cent higher at S\$3,450m., as at the end of the year.

The Board has proposed a first and final gross dividend of nine per cent—one point higher than the 1976 dividend.

UNISOUTH, the textiles, property concern, announced an interim dividend of 30 cents for the year ended March 31, on capital increased by a one for 20 bonus issue, writes Daniel Nelson from Hong Kong.

Profit of HK\$10m. was made last year, a drop of 47.09 per cent, but at the time chairman H. T. Liu forecast that the company would do "reasonably well" in the future.

Asia Insurance

ASIA Insurance reported a 56 per cent rise in net profit to HK\$13.62m. (SUS\$9.7m.) for 1977, and a final dividend of 35 (25) cents, making a total of 55 cents compared with the previous year's 45. Daniel Nelson writes from Hong Kong.

The performance reflects the benefit of the 10 per cent interest acquired in Continental Insurance Companies of New York in January, 1977.

Gain at Weeks Petroleum

MELBOURNE, March 14. WEEKS PETROLEUM'S revenue from U.S. oil and gas production rose 630 per cent to S\$4.58m. in 1977.

The company expects this revenue to grow further as it continues its active exploration, development and property acquisition programme in the U.S., it said in a statement on its SUS\$7.5m. record after-tax profit for the year. This compared with SUS\$1.77m. for the previous year.

In addition, Bass Strait oil and gas royalty receipts rose 18 per cent to SUS\$7.08m. and this is expected to grow further in 1978.

Reuter

Dai Ichi Securities

DAI-ICHI Securities Company of Japan has announced the opening of a London branch office. The office will start business today.

Reuter

Reuter

Reuter

Reuter

Reuter

Reuter

Reuter

## Fairview Estates Limited

PRELIMINARY STATEMENT  
6 MONTHS ENDED 31st DECEMBER 1977

Unaudited Results	6 Months to 31 Dec 77	6 Months to 31 Dec 76
Turnover	£900	£900
PROFIT BEFORE TAXATION	10,823	10,426
Taxation	(84)	(16)
Profit After Taxation	998	890
Interim Dividend	269	242
(net amount per share)	(2.5)	(2.25p)
EARNINGS PER SHARE	9.0p	8.3p

A profit for the 6 months to 31st December 1977 of £1,052,000 was earned. No sales of industrial property or building land took place during this period.

An interim dividend of 2.5p. net will be paid on the 27th April 1978 to shareholders registered on the 14th April 1978.

It is your Directors' intention to have your Company's investment properties re-valued shortly and such re-valuation incorporated in the next audited accounts to be produced at June 1978. This will undoubtedly show a substantial strengthening of the balance sheet.

Long term finance has been arranged in substitution for a significant part of the present bank loans funding investment properties. The terms of the loans range between ten and twenty-five years as is more appropriate to your Company's long term objective.

Several of the negotiations to let industrial properties referred to in my last report are now concluded and your Company's contracted Rent Roll is £1.45m. per annum, an increase of 20% in the past six months. Enquiries for space are still at a satisfactory level and further lettings are under negotiation.

Discussions are now in hand on several of the rent reviews and the two so far agreed show an increase in excess of 200%. Greater benefits from these reviews will be seen later in the year.

The housing market is currently buoyant and the improvements in margins previously foreseen have been achieved. Profits generated from this activity will continue to facilitate the enlargement of your Company's property portfolio. However, it is your Directors' intention to ensure that any growth of your Company's residential development business is carefully controlled. Management availability is being increasingly directed towards commercial/industrial property activities, thereby ensuring that the stated objective of securing substantial rental income from property assets is further achieved.

D. J. COPE, Chairman  
14th March 1978.

Creating places to work, places to live.  
**Fairview**

## ORION BANK LIMITED

## 1977 HIGHLIGHTS

Extract from Consolidated Accounts at 31st December 1977

	1977	1976
£ millions \$*	£ millions \$*	
Shareholders Funds	48 92	45 77
Medium Term Loans	607 1,164	622 1,059
Deposits	944 1,809	970 1,583
Total Assets	1,026 1,966	999 1,700
Pre-Tax Profits	10.2 19.5	9.7 16.5
After-Tax Profits	5.4 10.3	5.1 8.8

\*Conversion at year end rates

The Chase Manhattan Corporation National Westminster Bank Limited  
Credito Italiano Holding S.A. The Royal Bank of Canada  
The Mitsubishi Bank, Limited Wersdeutsche Landesbank Girozentrale

1 London Wall, London EC2. Telephone: 01-600 6222

## Temple Bar Investment Trust

SUMMARY OF RESULTS	1977	1976
Revenue attributable to Ordinary Shareholders	£1,362,328	£1,205,889
Basic earnings per stock unit of 25p	10.213p	9.110p
Dividend per stock unit of 25p (adjusted)	9.355p	8.533p
Investments at Valuation	£36,243,738	£27,124,480
Net assets available to Ordinary Shareholders	£31,882,413	£23,939,280
Net asset value per stock unit of 25p	240p	180p
Net assets after deduction of prior charges at market value	£31,915,895	£23,939,701
Net asset value per stock unit of 25p after deduction of prior charges at market value	240p	193p

A full copy of the Report and Accounts can be obtained from the Secretaries, Electra House Company Limited, Electra House, Temple Place, Victoria Embankment, London WC2R 3BP.

AN ELECTRA HOUSE COMPANY

NOTICE OF REDEMPTION to the holders of

## AMAX INC.

(formerly American Metal Climax, Inc. and Amax International Capital Corporation)

8 3/4% Guaranteed Sinking Fund Debentures (Series A) due April 1, 1986 (Red Color)

NOTICE IS HEREBY GIVEN THAT, pursuant to Section 5.01 of Article Three of the Indenture dated as of April 1, 1971, among Amax Inc., formerly American Metal Climax, Inc. and Amax International Capital Corporation (hereinafter called "the Company"), American Metal Climax, Inc., Guarantor, and Bankers Trust Company, New York, New York, as Trustee (the "Trustee"), dated as of April 1, 1971, the operation of the Sinking Fund, as at a redemption price equal to 100% of the principal amount to be redeemed, of \$1,560,000 principal amount of 8 3/4% Guaranteed Sinking Fund Debentures (Series A) due April 1, 1986 (hereinafter called "the Debentures").

The following table sets forth the serial numbers of the Debentures bearing prefix M to be redeemed:

135 1943 3191 4839 6080 7080 7993 9013 10019 11085 12236 13612 15130 16220 17222 18126 19128	201 1973 3192 4840 6081 7081 7994 9014 10020 11086 12237 13613 15131 16221 17223 18127 19129	212 1984 3205 4855 6092 7088 8001 9023 10047 11093 12238 13614 15132 16222 17224 18128 19130	223 1995 3216 4866 6103 7101 8003 9034 10058 11104 12239 13615 15133 16223 17225 18129 19131	234 2006 3227 4877 6114 7112 8014 9045 10069 11115 12240 13616 15134 16224 17226 18130 19132	245 2017 3238 4888 6125 7123 8025 9056 10083 11126 12241 13617 15135 16225 17227 18131 19133	256 2028 3249 4899 6136 7134 8036 9067 10094 11137 12242 13618 15136 16226 17228 18132 19134	267 2039 3260 4910 6147 7145 8047 9078 10105 11148 12243 13619 15137 16227 17229 18133 19135	278 2050 3271 4921 6158 7156 8058 9089 10116 11159 12244 13620 15138 16228 17230 18134 19136	289 2061 3282 4932 6169 7167 8069 9100 10127 11170 12245 13621 15139 16229 17231 18135 19137	290 2072 3293 4943 6180 7178 8080 9111 10138 11181 12246 13622 15140 16230 17232 18136 19138	301 2083 3304 4954 6191 7189 8091 9122 10149 11192 12247 13623 15141 16231 17233 18137 19139	312 2094 3315 4965 6202 7200 8102 9133 10160 11203 12248 13624 15142 16232 17234 18138 19140	323 2105 3326 4976 6213 7211 8113 9144 10171 11214 12249 13625 15143 16233 17235 18139 19141	334 2116 3337 4987 6224
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# FINANCIAL TIMES SURVEY

Wednesday March 15 1978

## Canadian Banking and Finance

The weakness of the Canadian dollar has demonstrated the strength of the Canadian banking system. Its profits have risen to a peak, although later in 1978 they are expected to ease off.

declined from \$5.9bn. to \$5.6bn. the loss in the first two months of this year alone has been of almost \$1bn.

Mr. Jean Chretien, the Minister of Finance, is taking the classic route by borrowing abroad to fill the gap. At the beginning of this month he announced that he intended to float a \$750m. loan in the U.S. in addition to the drawing already made on the standby. The rate at which he makes this borrowing should give a fair indication as to what investors feel about Canada.

The reason for saying that the position is not disastrous is that Canada is a habitual importer of long-term capital and that Mr. Chretien, in a limited sense, is stepping in as a borrower because provincial governments (for reasons of economy) and the corporate sector (because the economy is soggy) have been holding back. Being a cautious importer of capital has, of course, greatly increased the burden of dividend and interest payments, which, together with a tourist deficit, are the real reasons for the outflow of funds.

It is, however, easy to exaggerate that danger. Economists are extremely sceptical about the real annual growth rate of 4.5 per cent. until 1981 which was forecast as the biggest find in more than a decade. Moreover, Alberta is running into a surplus of

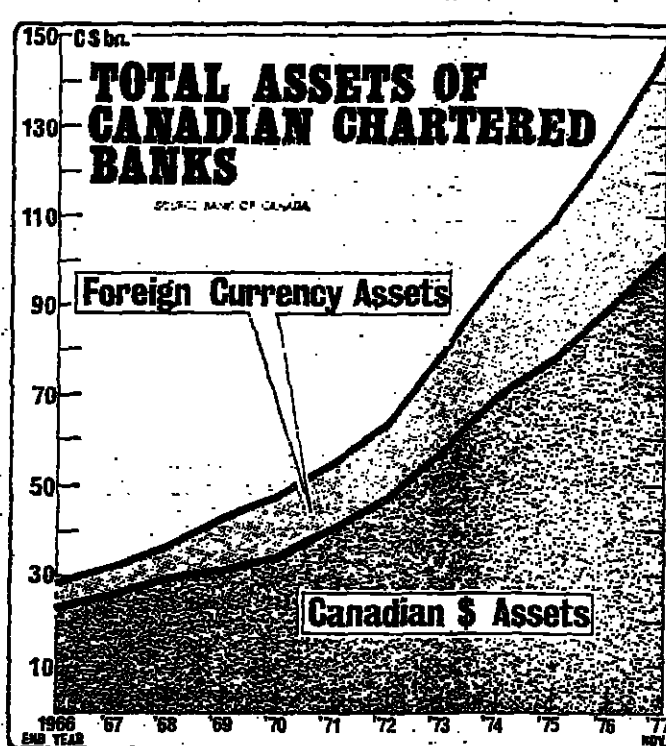
moment the only really expansive element is exports, which have done well as a result of the dollar devaluation: merchandise exports are doing nicely, and the tourist deficit may be responding too.

### Sceptical

The question therefore is whether demand for Canadian goods will last in the U.S. which buys about two thirds of Canadian exports. The wage controls imposed in 1975 have worked moderately well; this year they are to be phased out. At a time of high unemployment that may not lead to renewed excessive wage claims in industry; but there have been some signs that public service employees may feel more aggressive, and could start the whole spiral going again.

Given that productivity growth in Canadian manufacturing industry tends to be slow, and given the poor world market for base metals, the ace in the Canadian hand is energy. In the early days of the energy crisis, Canada was billed as the one industrialised country with a surplus of energy. Subsequently it was found that Canada had less oil than commonly thought, but there are strong reasons for saying that the gloom was greatly exaggerated.

To begin with, in Alberta, where Canada gets nearly all its oil, new reserves have been found in the Pembina area. If anyone knows how big the find and its implications for further discoveries are, they are not telling. But Pembina is described as the biggest find in more than a decade. Moreover, Alberta is running into a surplus of



dollar. In its relation to other currencies, the Canadian dollar is likely to follow the U.S. dollar more or less closely.

Official exchange rate policy is a bit difficult to explain. Mr. Chretien keeps on reiterating that the dollar is allowed to float; the official story is that intervention is merely intended to maintain orderly markets. But \$1bn. seems a lot to spend on that in two months. The fact of the matter is that the devaluation has already begun to feed back into consumer prices and that there was a sort of psychological barrier reached when the dollar went below U.S. cents 80. With an election in the offing, maybe as early as June, that was dangerous.

Similar considerations seem to have made the authorities reluctant to raise interest rates more than avoidable: it would hurt the prospects of economic recovery and be thoroughly unpopular. The opposition says now that it would be less tender-hearted—but it remains to be seen what happens after the election, whoever wins.

More enduring problems than those of the timing of an election are adding to the uncertainties in which Canadian financial institutions have to operate. Thus the revision of the Bank Act under which the chartered banks operate, and which should have taken place in 1977 is still not settled. And the biggest problem of all, the future of Quebec, is likely to persist for a long time.

All of these are reasons to suppose that the Canadian dollar does have considerable reserves of strength—though one should note that when Canadians talk of their exchange rate they think in terms of the rate with the U.S. which opened the growth area

of personal loans to them. Their clearly held wish to be allowed to use their computer capacities to sell data processing services looks like being rejected.

A little extra competition may come from the proposal to let foreign-owned banks be chartered in Canada. But in fact they have been operating quite happily, largely in the wholesale market, under provincial charters and without using the protected description of "bank."

There has been little discussion lately of the proposal contained in a White Paper of 1976 (like the plan for foreign banks) to allow provincial governments to hold for up to ten years a quarter equity stake in newly founded banks. That really was a proposal intended to please the Canadian West, where it was suspected that the eastern-dominated banks were not giving all the service and financial help they might. The matter is discussed elsewhere, but it should be said here that the political tide in the West is flowing against Government intervention in business. To some extent at least the western criticism has been met by greater decentralisation within the chartered banks, and the foundation of specifically western institutions.

Another regional situation, that in Quebec, gives rise to a great deal of anxiety. The Parti Quebecois Government of Mr. Rene Levesque is of a distinctly interventionist turn of mind and its relations with the financial world in Montreal are frosty.

Long before the PQ came to power, the Canadian financial centre of gravity had been moving from Montreal to Toronto, some others do.

Two of the three highest Canadian banks, the Royal and the Bank of Montreal, have maintained their headquarters in Montreal, but both have been moving departments to Toronto. The highest trust company, Royal Trust, is also keeping its headquarters there, but business outside Quebec is increasingly being managed from Toronto and Calgary.

The big event this year was the decision of the Sun Life Assurance Company of Canada to move to Toronto, subject to the approval of a policyholders' meeting in April. The Sun Life says that it has found some potential customers hesitant to take any policies with a company that has its headquarters in Quebec.

### Concern

The real concern of the Sun Life is the possibility that the Quebec Government may one day restrict its freedom to invest outside Quebec the premium income it derives from there. Should that happen, the effect upon the English-dominated financial community in Montreal would be disastrous. Like the rest of Canada, Quebec needs foreign money to carry through its development, first and foremost James Bay. Mr. Jacques Parizeau, the Quebec Finance Minister, actually has powers to ensure that insurance companies reinvest a reasonable portion of their Quebec income in the Province. All that would be needed is a regulation to define what is "reasonable." But Mr. Parizeau is also shrewd and does not look the man to put off his nose to spite his face. Admittedly, some others do.

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## Good period for chartered banks

THE CANADIAN chartered banks are in the midst of a good spell in spite of a host of political and economic uncertainties.

The net balance of revenue for the entire system increased by 10 per cent. in the year of account to October 31 last, the pace accelerating to a rate of 33 per cent. in the last quarter. This year the pattern may be reversed, with profits growth slackening off but still adding another 10 per cent. to the balance of revenue.

From the political side the uncertainties that make forecasting and advance planning difficult are the well-known problems of Quebec (a situation that will not be resolved either way during 1978); the likelihood of a federal election of uncertain outcome; and the long-delayed bill revising the Bank Act under which the chartered banks operate. On the economic side there are the doubts whether the Canadian economy will achieve the hoped-for growth of 4-5 per cent., and an increasing external deficit. In addition, this is the year when wage and profit controls expire. That may affect the banks less than might appear: the large volume of their foreign business has escaped the controls and has provided most of the bigger chartered banks with a useful escape route. Foreign currency represents almost a third of the banks' total assets and in 1977 contributed almost a third of the profits and most of the profit growth.

Not all the big chartered banks jumped in with equal enthusiasm, but at least some of the stragglers are determined to catch up. Quite apart from the better profits to be earned abroad, foreign assets also make a contribution to balance sheet appearances at a time when the Canadian dollar is falling in terms of its U.S. counterpart. The matter is not, however,

entirely uncontroversial. Mr. Victor Koloshuk, of McLeod Young Weir, in a study of the foreign exposure of Canadian chartered banks published in January, estimates that in 1977 Canadian banks increased to 51 per cent. their share in the Euro-currency market, but also says that in order to obtain better yields they tended to take on borrowers of poorer quality. Mr. Koloshuk says that during 1977 the prime Euro-currency rate fell from 1 to 1 1/2 percentage points over London Inter-bank Offered Rate (LIBOR), but that Canadian banks took very few loans in that range. Most of their loans fell into the range of 1 1/2 and 1 3/4 points over LIBOR. His assessment is that they are operating in a high risk, high reward market.

### Prudence

Bank economists argue, however, that the Canadians are by no means over-exposed in this direction. Indeed, it is true that the Canadian system has a reputation for prudence; the last bank failure took place in 1923. The last rescue was the takeover of Unity Bank by Canadian Provincial in 1977. It had nothing whatever to do with foreign business, but rather with a thorough miscalculation of market openings for a newly founded bank.

The revision of the Bank Act has been overhanging the financial community for the best part of two years. In theory it is an event that takes place every ten years; in practice delays are frequent. The last revision, for instance, took place in 1967 instead of 1964; the current revision looks like getting onto the statute book in 1979. So far not even the draft bill has been published, and given the likelihood of an election this year final passage in 1978 can be just about ruled out.

The Bank Act regulates the chartered banks—the only financial institutions allowed to call themselves banks in Canada. In addition there is a host of "near-banks"—including savings banks and credit unions, as well as trust companies—all of which have in practice penetrated deeply into the bankers' very own business of accepting transferable deposits.

By the same token, the chartered banks have been penetrating into certain lines of business previously reserved for others. Thus the Bank Act revision of 1967, by abolishing an anachronistic rule limiting banks' interest rates to 6 per cent., cleared the way for a great expansion of the banks' consumer credit business. A White Paper published in 1976 to prepare for the next revision of the Act recorded that the banks' share in this market had risen from about a third to more than a half.

The White Paper incorporated the Government's proposal for the forthcoming revision of the Act, the chief of which was intended to re-admit foreign-owned institutions to the charmed circle of Canadian banks, and to rope the so-called near banks into the minimum reserve ratio system entertained by the Bank of Canada.

The latter proposal seems to have fallen by the wayside: it upset not only the near banks, but also the Canadian provinces under whose authority they fall. The provinces suspected a plot to enhance the powers of the federal Government at their expense.

Under the initial proposal, trust companies, credit unions, and the Quebec co-operative banks—the *Caisse populaires*—would have been invited to join in a Canadian Payments Association, which would have replaced the money transfer system at present operated by the chartered banks. In return they would have had to maintain monetary reserves with the Bank of Canada as the chartered banks do.

A compromise proposal has come from the Canadian Senate which appears to have found favour. Under it the near banks would have to entertain rather

### CHARTERED BANKS' PERFORMANCE

	ASSETS (\$bn.)			BALANCE OF REVENUE (\$m.)		
	Dec. 1977	Dec. 1976	% change	Yr. to 31.10.77	Yr. to 31.1.78	Interq. to spend
Royal Bank	33.7	30.0	13.8	168.8	31.7	16.2
Canadian Imperial Bank of Commerce	32.8	27.4	19.6	130.6	42.4	25.4
Bank of Montreal	25.9	21.3	21.8	122.0	40.1	42.2
Bank of Nova Scotia	22.1	18.9	16.8	131.5	34.6	11.4
Toronto-Dominion Bank	19.5	16.4	18.5	100.0	29.7	12.1
Bank Canadian National	6.8	6.0	14.7	26.8	6.1	8.1
Provincial Bank	4.4	3.6	22.7	14.4	4.4	23.1
Mercantile Bank	2.0	1.7	16.0	14.0	4.1	9.1
Bank of British Columbia	1.1	0.9	30.1	4.5	1.4	41.1

\* Before provision for losses, after taxes. † Took over Unity Bank June, 1977.

lower liquidity reserves with the payments association itself. In a business operating on rates that could create difficulties.

The document also poses to limit foreign-owned banks to a maximum of 10 per cent. of the total assets of the banks (no great hardship given the foreigners' orientation towards wholesale banking), account by feeding a plastic payments—not credit—card assets. In addition it is into a computer terminal. That posed to hold the foreigners is why in general near-banks a maximum of 15 per cent. all commercial lending.

The Senate also proposed a reduction of the reserve requirements put on the banks. At present they have to deposit with the Bank of Canada cash equal to 12 per cent. of demand deposits and 4 per cent. of term deposits. The Senate proposes cutting those ratios to 10 per cent. and 3 per cent. respectively. In addition they have to maintain so-called secondary reserves which the Bank of Canada can vary in accordance with the needs of its monetary policy. That proposal, which would help bank profits, has yet to be ruled upon by the Cabinet. The heartfelt wish of the banks that the primary reserve should carry interest has been put forward, but is unlikely to find favour.

The real departure of the White Paper proposals is very cautiously to open the door to foreign banks to make their appearance as such. In practice they operate widely already. More than half of the 50 biggest banks in the world (as listed by Fortune magazine) already operate in Canada in one form or another, almost exclusively in the wholesale sector. But the law, as it stands, forbids them to call themselves banks.

The White Paper proposals, which look like being incorporated into the Bill to be tabled, are to be a great extent intended to bring these operations under federal regulation. (At present they are incorporated by provincial charters.) That can be deduced from a passage in the White Paper which says that, unless specifically authorised, affiliates of foreign banks not having bank status in Canada should no longer have the right to borrow in Canada.

But that leaves out the representatives, above all U.S. banks, who do business in Canada without any incorporation or even offices. Canadian jargon describes them as case bankers; one wonders how many millions they carry about in their flight bags, no do carefully wrapped up in pyjamas.

W. L. Luetke

### Size

The size of the foreign banks in Canada is a matter some dispute. Bank of Canada figures show the assets of Canadian financial institutions affiliated with foreign banks have increased from \$1.4bn at the beginning of 1974, \$3.2bn at the end of 1977.

But that leaves out the representatives, above all U.S. banks, who do business in Canada without any incorporation or even offices. Canadian jargon describes them as case bankers; one wonders how many millions they carry about in their flight bags, no do carefully wrapped up in pyjamas.

W. L. Luetke

## Foreign banks

THE CANADIAN Government's was raised outside Canada decision to go to foreign capital through the sale of bonds markets for money to help de-Canadian borrowers. By 1977 the external value of the was \$2.41bn, in 1975 \$4.05bn. The move came as Canada's battered dollar sank to its lowest levels since the depression years of the early 1930s.

A principal cause of the exchange rate crisis was the increasingly heavy pressure on the balance of payments from servicing earlier massive foreign financings by Canadian borrowers of all kinds.

In the latter part of the 1960s interest and dividend payments to foreign investors rose gently as a huge deficit on current account. In 1966 to payments, \$1.37bn. In 1969, growth began to accelerate in 1970 with an increase to \$1.53bn. The payments passed the \$2bn. mark by 1973, reached \$3.34bn. by 1976 and are estimated to have been at least \$1bn. more last year. This year they will undoubtedly be close to \$5bn. Interest and dividends earned from foreigners have also increased over the decade, but have remained under the \$1bn. mark.

The rising bill reflects a tide of long-term capital into Canada. In 1970 about \$1.16bn. gross foreign borrowing of long-term capital into Canada. share of 5 per cent. of so. In 1970 about \$1.16bn. gross foreign borrowing of long-term capital into Canada. share of 5 per cent. of so. In 1970 about \$1.16bn. gross foreign borrowing of long-term capital into Canada. share of 5 per cent. of so.

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# Gas pipeline finance

**FOOTHILLS PIPE** Lines to the success of the project, the consortium that to make up their minds on some is building the Canadian section of the Alaska highway gas pipeline, from Prudhoe Bay recently with the announcement to U.S. markets, is in danger by the Canadian Government of falling behind the tight deadline for the pipeline construction and financing from Whitehorse in the Yukon schedule it had set for itself to Caroline, Alberta, where the line splits into two lines into the United States, will be 56 company's control. While they inch diameter pipe, may be giving the project managers and their financial advisers nightmares, there seems to be little that can be done pany can plan the financing, other than to prod those in according to Mr. S. Robert Blair, government, who hold the keys head of the consortium and the

driving force behind it. The other two are a decision by the United States on how the Alaskan gas will be priced in markets in the so-called "lower" 48 states of the United States, and the passage of the Canadian legislation authorising the pipeline. The legislation does not appear to present any problems. It has passed second reading in the House of Commons and it appears likely that it will be passed before the Canadian Prime Minister, Mr. Pierre Trudeau, calls a federal election.

prepare final cost estimates, one of the key elements in developing a financial plan. The current, round-figure cost estimate for the Canadian portion of the built 5,700 mile system from Alberta into eastern Canada more than 20 years ago.

He also notes that the risk of cost overrun is reduced by a formula agreed upon in the pipeline treaty between Canada and the United States. The regulatory agency setting pipeline tariffs, the National Energy Board in Canada's case, will allow a greater return on equity if the project is within budget and, if cost overruns escalate, the rate of return allowed will be lowered.

## Problem

The problem from Mr. Blair's standpoint is that what he and his consortium are building is the Canadian link between a gas pipeline across Alaska and the gas distribution system in the lower 48 states. The gas producers are those oil companies also producing oil in the Prudhoe Bay area and the ultimate customers are utilities in the lower 48.

Before any pipeline can be financed, producers and customers have to get together and the financial managers for the pipeline have to see signatures on gas purchase contracts before they can begin to write the paper which they hope to sell to finance the pipeline.

There is to be serious negotiations between Alaskan producers and U.S. utilities, the U.S. Government has to make a ruling as to how the gas will be priced in the field, and how it will be treated by utilities at the distribution end. Traditionally, the Federal Power Commission had allowed gas utilities to price their gas on a weighted-average price with high- and low-price gas being blended together, as they are, in fact, in a gas distribution system. However, the new U.S. Energy Department has replaced the FPC as the regulator of the gas industry. It ruled recently that Hefield Natural, which already operates natural gas imported from Algeria could not have its high cost rolled into the domestic price.

While such a ruling could possibly scuttle any plans to bring Alaskan gas south, it is not expected to be extended to the Alaskan gas since it is from a domestic source of supply and one that the U.S. needs to help with future gas shortages.

Even so, there can be no progress in developing financial plans until the gas pricing issue is resolved.

Now that the pipe size for the bulk of the Canadian section of the line has been chosen (the rest will be 48-inch diameter length of the line, just over pipe). Foothills (Yukon) will 2,000 miles in Canada, the ter-

## Majority

The Canadian public may be offered 20 per cent of the equity in Foothills (Yukon) at a later date. In that case, the portion held by each member of the consortium would be reduced on a pro rata basis.

Foothills (Yukon) will be the majority owner of every section of the gas pipeline across Canada, but various sections of it will have minority partners, a plan recommended by Canada's National Energy Board in order to spread the risk across the Canadian industry. Thus, the branch from Caroline that links to utilities in the western part of the United States will have as a minority partner, Alberta Natural, which already operates a major gas pipeline out of southern Alberta into the western states, is controlled by a U.S. utility that will be an important buyer of Alaskan gas.

This ownership plan also reduces the risk of cost overrun in Mr. Blair's view. All the Alaskan gas since it is from a domestic source of supply and one that the U.S. needs to help with future gas shortages.

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## Questions

While there are a number of unresolved questions about swaps, particularly those of price, which normally could be expected to escalate during the life of a swap agreement, these have been left by Canadian and U.S. authorities to the gas companies to work out. If the companies can arrive at commercial arrangements satisfactory to themselves, it will be up to the U.S. and Canadian Governments to rule on the political and regulatory aspects of a swap.

Presumably if a swap is worked out this summer and autumn, the financial planning for the pipeline would swing into high gear so that work could begin on the links into the U.S. Mr. Blair hopes that the financial managers for the project will have worked out a basic financial plan by this autumn so that it can be shown to potential backers late this year.

Under that timetable, the paper would be sold during the first half of 1979 with the first draw downs of funds coming late in 1979 as construction got underway.

The heaviest flow of funds into Canada would be in 1982 and 1983, when the construction would be at its peak.

The rebuilding of the southern end of the pipeline would mean that the flow of funds into the country would be evened out somewhat, with higher flows in the early years and lower flows later. It would also mean a more even pace of construction activity. Mr. Blair is not disturbed by the amounts involved. He noted that his company was able last year to raise \$U.S.358m. for an ethylene plant that it is building in Alberta.

The fiscal agents in Canada for Foothills (Yukon) are Dominion Securities, McLeod Young Weir and Pitfield Mackay Ross, all of Toronto. Its fiscal agent in the U.S. market will be First Boston Corporation.

Jim Rusk

# Oils buoy up the stock markets

**WITHOUT THE** speculative trading in Alberta oil stocks over the past six months business on Canadian stock exchanges would have been as sluggish as the country's economy, and there is no reason to expect anything more than a desultory interest in equities in the months ahead.

The \$7.9bn. of trading done in 1977 was an improvement over the past three years, but short of the \$9bn. plus years of 1972 and 1973. With \$24m. the average daily value of trading on the dominant Toronto Stock Exchange last year, the average brokerage firm made money—but not much.

The action in the oils has been good for both brokers and investors. The value of oil shares traded in Toronto jumped 82 per cent in 1977 over 1976 to \$975m., and the price index for oils doubled during the year. Trading in industrial stocks increased by only 12 per cent to \$6bn. and the index drifted in a narrow range.

Trading of stocks in other sectors has been generated more often by bad news than good. Mining, with the exception of uranium, has been an especially troubled industry. Profit results for manufacturing and service companies have been mixed, and much of the good news for investors has come in the form of takeover bids—some by principal shareholders who see no benefit for a small company to be public.

In addition to the economy being soft, profits and dividend payments are still under control by the federal Anti-Inflation Board. The controls are to come off this year, which could spur the market, but there will have to be a pickup in the economy to produce any enduring strength in the indexes.

The health of the stock market and economy in the U.S. is also a key influence on the Canadian market.

The poor market for Canadian stocks is illustrated by the fact that equities accounted for only 2 per cent of the new capital raised by companies last year. The number of new listings on the Toronto exchange has been steadily declining, from 74 in 1973 to only six in 1977. With takeovers and mergers, the number of companies now listed in Toronto (1,256) is two dozen fewer than in 1975.

Mr. Pearce Bunting, who headed a brokerage house bearing his family name before becoming president of the

Toronto exchange in mid-1977, has complained that there is "an economic and political drift in Canada, and the lack of faith is indicated in the equity market."

On expectations that the volume of stock trading may not increase much for a few years at least, the Toronto and Montreal exchanges, in particular, have been trying to increase their operating revenues by raising some charges and getting into other trading activities.

In January, the Toronto exchange increased fees for listed companies. In the current fiscal year they will contribute 38 per cent of total revenue instead of an indicated 25 per cent, and allow the exchange to break even on a budget of about \$8.5m. Once Toronto takes such a step the other four exchanges follow.

Over the past two years, Toronto and Montreal have been dealing in "call" options and they operate a joint clearing corporation, Trans Canada Options. Writing options on the shares of West Pemmian participants has at last put the level of activity up to where the sponsors originally thought it would be and, aside from expanding the list, steps are being taken to expand into "put" options.

## Urgent

Diversification into operations other than stock trading is more urgent in Montreal than Toronto because Toronto continues to take an ever-increasing percentage of total trading. Montreal does not have as many oil stocks listed, which accounts for some of the slippage, but moves to Toronto by the investment departments of some big financial institutions have also hurt.

Last year, nearly 77 per cent of the value of all trading in Canada was done in Toronto, compared with less than 70 per cent in the early 1970s and less than 60 per cent in the early 1950s. Montreal had about 17 per cent of total value last year, compared with 25 per cent in the early 1970s.

In the first couple of months of 1978, the spread between market shares in the two cities has grown even wider, with Toronto accounting for more than 80 per cent and Montreal for less than 12 per cent of total trading value.

Although foreign investments by most financial intermediaries are restricted by the

regulatory rules, Indian Canadian investors have been putting a lot of money into stocks over the past three years because of healthier economic conditions south of the border. Some U.S. stocks are high Canadian exchanges and at Canadian dollar prices most investors prefer to in the liveliest market, New York. By making a market in U.S. stocks in U.S. dollars, Montreal hopes to get a piece of business that has to \$3bn. a year.

Many brokers are seeing about Montreal's chances according to Mr. J. Demers, president of the Montreal exchange, success in such venture is directly related to the amount of activity taken by professionals in investment community, may—and I say may—be the ability for people to a market in these stocks, exchange has only 13 U.S. listed, but members can in a larger market on the others by virtue of their membership on the Philadelphia exchanges.

The Toronto exchange considered getting into U.S. dollar stocks Canadian bonds, but the for new activities is less and both are given low priority. The main sources of new business being considered include "put" options futures of debt securities and perhaps commodities.

The exchange also decided how far it wants into the business of providing market information and computer services. Over the past few years, it has developed an information system, Candat II and leased teletype and allied equipment used for accounting and brokerage services, and also the basis for computer assisted trading.

Trading in a few stocks through a computer began last year, and last year brokers may be able to adopt for a Canadian securities market. Meanwhile the five exchanges—in Toronto, Montreal and Vancouver, and the Investment Dealers Association of Canada have been on a plan to unify trading computer—trading developed by Toronto a well suited to it.

Timothy Pritt

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# Record insurance profits

**ALTHOUGH CANADA'S** insurance companies ended 1977 strongly in the black, industry spokesmen see clouds on the horizon that may cast a shadow over profit margins in 1978. With inflationary pressures pushing medical expenses and vehicle parts replacement and repair costs higher, there are fears that current premium levels, held in check by intense competition and federal Anti-Inflation Board (AIB) controls on company profits, may prove inadequate.

However, there is no doubt that 1977 will prove to have been the industry's best year ever. Net income, after taxes and exceptional items, rose sharply to \$412.5m. for the first nine months from \$261.3m. in the corresponding period of 1976. One estimate is that by the end of November the companies had accumulated about \$200m. in excess revenue as defined by the AIB. While the increase in claims as a result of the severe weather of December may reduce net excess, refunds to customers required by AIB will still be hefty.

Industry sources attribute the improved results to a healthier climate for automobile insurance resulting from the large premium increases introduced in 1975 and 1976 which are now working through the system, a decline in the number and cost of collision and property damage claims, and a lack of catastrophic losses in commercial property insurance.

Mr. Daniel Damov, president of the industry-wide Insurance Bureau of Canada, says that the nine-month results indicate that company operations continued to be quite favourable in 1977 "with a definite situation of price stability across the country." He notes that most of the improvement had come from motor insurance, which is the most volatile class of business and "certainly the most sensitive politically." At the same time, property and accident results continue to range between mediocre and satisfactory.

Despite a recent easing of the regulations applicable to insurers, Mr. Damov insists that the "stringent" effects of the AIB programme, which permits the companies a return of only 4 per cent—or, in some special hardship cases, 5 per cent—of gross revenue, compared with last year's 3 per cent level, continues to be a deterrent to industry growth and a restraint on optimism.

At the same time, the frequency of car accidents, after a period of decline, appears again to be on the upswing, with the likelihood that this will bring a deterioration in the motor insurance field.

## Increased

For the nine months ended September 30, 1977, premium income increased by about 18 per cent to \$3.5bn. and investment income by about 20 per cent to \$423.3m., underwriting profit was 211m.

Mr. Damov expects that total 1977 results, reflecting the usually less favourable fourth quarter, will probably produce excess revenue of 7 or 8 per cent of gross premiums, "certainly to something less than the indicated 10 per cent ratio."

He says the results clearly indicate that competition in the marketplace rather than the AIB restraints has led to the current motor insurance pricing reductions. It was "regrettable that the AIB does not allow the industry to retain its full profit as a support for capacity when the next cyclical downturn occurs," he adds. "These downturns, which are getting more severe, place a growing strain on the surpluses that must be built up during the upswings."

Industry profit margins this year will also be adversely affected by the Quebec Government's takeover of the bodily injury and accident benefit sides of motor insurance on March 1. Private insurance companies retain the collision and property damage cover.

In addition to the loss of \$350m. in direct Quebec premium income, out of a total

\$800m. to \$900m. market, insurers also have to return about \$100m. in unexpired premium income, Mr. Damov notes that "this represents a very large disbursement for the companies, on top of the fact we must do business after losing one-third of the market. We will have to cope with a new system, while generating less revenue and carrying basically the same operating expenses."

At the same time competition has been heating up. Current profitability has triggered a cycle of more intense competition and a wave of aggressive price-cutting is sweeping through the industry as companies attempt to secure larger shares of an improved market.

Several implemented premium discounts on renewal policies to protect their market share. "It seems inevitable that the artificially lowered premium levels will bump into rising costs, perhaps as early as a year hence, and the industry's short-lived profit margins will begin to deteriorate," Mr. Damov says.

Mr. J. C. Butler, past-president of the Toronto Insurance Conference, says that the tight commercial markets of 1974 and 1975 have largely disappeared to be replaced by a general, open-door policy and many companies are using diverse methods to obtain a larger share of the market. "Rate cutting, in some instances severe, has become common."

The conference represents about 30 major insurance brokerage firms with operations in North America and overseas. Mr. J. K. Cramb, of Tomenson Saunders Whitehead of Toronto, contends that the market has become more competitive with insurers relaxing loss prevention requirements, reducing inspections, and offering lower and lower rates for broad insurance coverages.

Life insurance sales (adjusted to 1977, by somewhat slower rate in the past few years. A-1 of the major 16 companies representing about 80 per cent of life insurance revenue showed a 7 per cent increase last year to \$1.2bn. compared with a 12 per cent rise in 1976. Sales are expected to continue to increase but the rate of growth depend on the overall economic conditions in the country industry sources.

## Rapidly

Total premium income passed the \$4bn. level for the first time in 1976, rose by \$500m. to \$4.5bn. Gross insurance continued to rapidly to account for 50 per cent of total insurance force, compared with 39 per cent at the end of 1976.

In investments, holders of corporate bonds increased by close to \$1.2bn., government bonds \$400m., while corporate holdings showed little growth. Investments of all showed a total net increase of \$2.55bn., up \$300m. on 1976. The prospect of higher interest rates was partly eased by the decision by Ottawa to moderate the increases of the March 31, 1977, but however, Mr. E. S. Ja chairman of the Canadian Insurance Association (representing most life insurers, says the ultimate effect of the new and of posals is obvious: "Taxat life insurance companies going to go up."

The CLIA also reported latest compilation of financial results that Canadian ownership in 1976 rose by cent. to \$257.2bn. It meant Canadians, with average companies are endeavouring to write more and more off an account, if not the whole per capita than the insurance account, and there is a definite trend away from subscription policy participation, where several insurers share the insurance risk.

Lawrence V



# Credit Unions still growing

EDIT UNIONS and Caisses particularly Alberta, which has been experiencing boom times. Growth has brought problems such as an apparent preoccupation with a desire to become even bigger. The refusal of the Association of Canadian Caisses populaires (Desjardins in Quebec) to issue credit cards to its members is an instance of the traditional attitude. But many credit union officials are emphasizing quantity rather than quality, growth instead of service. In the view of Mr. Peter Podovnikoff, president of the NACCU, there no longer is much concern with the welfare of a neighbour. "Very often we find one credit union vigorously competing with its credit union neighbour," he says. "Growth and size have so preoccupied some officials that they have cast aside or forgotten that there are credit union members whose welfare they must keep in mind."

Proposed revisions to the Canadian Bank Act would require credit unions to deposit millions of dollars of interest-free reserves with the Bank of Canada. The credit unions, which have functioned very successfully under provincial control, would thereby come under federal control. Provincial governments, particularly in New Brunswick, Quebec, Manitoba, Saskatchewan, Alberta and British Columbia, are very disturbed by this proposed federal intrusion. They do not want federal regulations conflicting with provincial regulations, federal inspectors bothering what are purely provincial and local organisations, or the money of provincial residents tied up without interest in federal reserves. The Canadian Senate has proposed dropping this proposal. The Government seems to be going along, but the final shape of the Act is as yet unknown.

As the movement grows up, the Canadian Cooperative Credit Society (CSCS), the national pooling body for the Canadian credit union movement, has merged with the NACCU and will provide all services formerly provided by the NACCU in addition to its financial services. The NACCU name and corporate identity are, however, being maintained. A decision on what form NACCU will take in the future will probably be made later this year and a decision will be made next year on what to call the new CSCS structure.

An expanded CSCS is expected to be able to attract money from outside the credit union movement, and plans are being prepared to begin borrowing abroad. The first borrowing will be done on the European market, rather than in the U.S., because co-operative-type banking is more familiar in Europe than in the U.S.

James Scott

# Lopsided trade picture

A SOUND balance of direct trade is a typical feature of Canadian external payments, setting Canada apart from most other countries in payments deficit: it is the services and the capital service on the Canadian debt that have caused recent difficulties.

Except for a brief spell in 1975 and the beginning of 1976, the visible trade account has been in surplus continuously since the early 1960s. In 1977, a bad year for the Canadian dollar, there actually was a visible surplus of close to \$3bn. It is expected to go higher in 1978 (a year which has also started badly for the exchange rate).

Nonetheless, the Canadian authorities are not happy about the structure of their foreign trade, and above all of exports. About two thirds of imports are of manufactured goods; a roughly similar share of exports consists of raw materials and semi-processed goods. There is another lopsidedness that exercises minds in Ottawa—the U.S. share in Canadian exports is as high as 60-70 per cent.

The big part raw materials play in the Canadian export picture has given rise to the cliché that Canadians are in danger of being merely hewers of wood and drawers of water—a thought that appears a bit odd to the visitor from Europe contemplating the evident affluence of Canadian life.

The close dependence upon the U.S. as the pre-eminent trading partner links up with another Canadian stereotype, the well-founded belief that much of Canadian industry consists of "branch plants" of U.S. parent companies. It is a dependence that undoubtedly has created difficulties: the intimate economic relations across the U.S. border make the impact of the leads and lags upon exchange rate movements more pronounced than they would be if the two economies were at arm's length.

## Counteract

Canadian nationalists have tried to counteract the U.S. influence. The rather tame controls imposed on foreign investment are an example. Take-overs and green field ventures by foreigners have to be shown to be of significant benefit to Canada—which is a rule that has turned out to be tiresome, but not an impossible task. The rather more stringent limitations on foreign bankers operating in Canada are discussed elsewhere in this survey.

Given the prospect of current account deficits in the region of \$4bn. this year and last, businessmen and officials are unlikely to be worrying too much about the composition of Canadian exports, provided they can be sold. But an underlying attitude remains from the early

1970s and before, when the Trudeau Government made an attempt, halfhearted at times, to diversify trade relations and the country's exports.

The policy decisions taken included an attempt to seek a closer relationship with the European Economic Community. The contractual link aspired to has actually been concluded, though it has remained vague at best.

Another instrument, less publicised, and of more specialised interest, but perhaps for the moment at least as effective, is the Export Development Corporation (EDC), a Crown Corporation set up in 1969 as the successor to the Export Credit Insurance Corporation founded in 1945. Government agencies designed to extend and insure credit to promote exports are two a penny in the world; the Canadian one claims to be an unusual variety, however, since it operates at a profit.

Of course that sort of thing is relative. The president of EDC, Mr. John A. MacDonald, says of his aims: "We do want to make a profit, but do not try to maximise that profit." The primary purpose of EDC is to help Canadian exporters to meet international credit competition, and by and large it has to do so on the strength of commercially borrowed funds. At present it has a ceiling placed upon its borrowing of \$C4.25bn. But Mr. MacDonald hopes that this will be lifted by Act of Parliament this year.

Altogether, the EDC last year signed loan agreements totalling \$1.2bn. and Mr. MacDonald hopes to reach \$1.5-\$2bn. this year. The aim is a mix of finance in which the private banking sector finances an average of 30 per cent. of the aggregate deals for which EDC extends loans—a target that seems to have been only barely missed so far.

But perhaps the most impressive figure in Mr. MacDonald's portfolio of statistics is that EDC helps to finance 41 per cent. of Canada's exports of capital goods and related services (such as consultant engineering) to countries other than the U.S. It is here that it can be shown to be playing a part in the attempted diversification of exports both by region and by commodity.

## Classic

Besides its lending activities, EDC also provides classic export credit insurance (covering exports of \$1.4bn. in 1976) and will also cover Canadian direct investment abroad against political risks such as expropriation, and the transfer risk. Cover is limited to 90 per cent. of each venture and to a maximum of \$200m. for each. The ceiling of \$250m. has been more than half reached.

Given that Canada is sensitive about foreign investment

within its own borders this side of the EDC business requires a certain tact. Therefore, and as a matter of prudence, EDC prefers to see bilateral agreements covering investment concluded with the recipient country, and also likes the Canadian investor to have a local partner, preferably in a majority position.

Why does Canada have a profit-making export credit organisation? One obvious reason is that it does not deal with the LDCs the poorest of the poor.

Another is that Canada, as an exporter of wheat and other commodities, has an historic interest in multilateral trade and suspects non-tariff barriers and their counterpart, the various devices of export subsidy. (That did not prevent Canada, historically speaking from being a high tariff country. Nor has it stopped the Canadian Government adopting import quotas to protect its classic consumer goods industries, or laying down pipeline specifications calculated to help its own steel-makers.)

That explains why there is little interest in Ottawa in slashing interest rates to facilitate exports. Yet EDC does have a cost advantage that many others might envy. As a Crown Corporation it is exempt from corporate income taxes: last year's surplus of \$18.5m. was ploughed back into the business.

W.L.L.

# The pension burden

WITH continuing inflation the burden of financing private and public pension plans in Canada is becoming critical, and unless changes are made in the amounts contributed by individuals, serious trouble may be a few years away. Among the vigorous debates, none is more fundamental than the controversy about what should be done about Canada's Pension Plan (CPP), the State old-age pension scheme.

Started in 1966, the CPP is universal and indexed. It works on a pay-as-you-go basis and at present there is a surplus in the fund. That surplus is invested in securities issued by provincial governments, the money being used to finance public services such as schools, hospitals and roads.

At current contribution rates it is calculated that by 1983 the CPP will go into the red, with payments exceeding contributions. That means that a traditional source of provincial revenue will dry up. But what is the bigger burden that will be placed on those remaining in the workforce.

## olution

The obvious solution is to raise the contribution rates, which could prove expensive, since Canada is an ageing society. As each year passes a proportion of retired persons increases, while the proportion of supporting workers falls.

The combined assets of the 600-odd private pension plans, listed retirement savings funds (a form of tax-favoured structural savings), and the Canada and Quebec Pension Insurance (Quebec insisted on its own pension plan under separate act when the Canada Pension Plan was established) is estimated at about \$42bn. Many pension plans are in financial trouble, which means there is no guarantee that the pensions that have been promised will in fact be paid. Despite contributions of \$1.7bn. a year, the CPP, which began paying its full pension rate in 1976, will be in real trouble by the end of the century.

Many actuaries believe that it is time to start making the CPP pay its own way, probably by raising contributions and putting a ceiling on the rate of future payments. The provinces at present borrow the plus between the contributions and pensions paid out for the CPP, to spend as they wish with no strings attached, of them put the money into a "general expense" account, which of course produces no return.

There are some variations. British Columbia has transferred the debt to its Crown corporations and used some of the funds to finance the British Columbia Hydro Authority.

Saskatchewan has used some of the funds for its Saskatchewan Power Corporation and its land bank programme. Alberta has lent some of the money to its provincial Crown corporations at a higher interest rate than it is paying the Federal Government.

On the other hand, Ontario has had budget deficits for the past five years corresponding almost exactly to the amount available from the CPP. The exception has been Quebec, which puts the funds it gets from the CPP into the Caisse de Depot, an investment agency set up especially for the purpose. The Caisse in turn has been investing 70 per cent. of the money in Quebec provincial bonds, including Hydro-Quebec issues, and the remaining 30 per cent. in securities, mortgages and other investment media.

As a result, the Quebec Pension Plan earns about 2 percentage points more than the CPP, and the Caisse, with total investments of about \$6bn., has become one of the largest bondholders and shareholders in Canada. It is a shareholder in at least two of Canada's national chartered banks. (Holdings are by law limited to 10 per cent. of a bank's equity.)

Private pension plans probably have a much greater opportunity to make the most of their funds, but they have other problems. A survey by the Financial Executives Institute revealed that about three-quarters of the company plans which they surveyed are not paying their way and that their debt is growing at an ever increasing rate.

One of the most radical suggestions about pension plans was made recently by Louis Desmarais, former chairman of Canada's Steamship Lines, and now chairman of the Council for Canadian Unity. He believes pensions have become such an expensive muddle that the only solution is to scrap all plans, both public and private, and replace them with a single system in which the employers and employees contribute to individual retirement savings plans for each worker.

This type of pension would have the great advantage of moving with a worker when he changed jobs. The amount available when he retired would be whatever his fund had earned during the years he and his employers had contributed. The cost to the companies and governments could be calculated in advance, since it would be a straight percentage of salaries.

Such a plan would create a vast pool of domestic capital, vitally necessary for Canada's future strength and development, says Mr. Desmarais. In addition, it would eliminate the inequities between the general public service pension plans and the varying and not always comparable private ones.

J.S.

# 1,400 Olivetti TC800 terminals update a Canadian banking network. Banks know whom to trust.

## The problem

To progressively update a banking data transmission network that spans a continent vaster than all of Europe—four thousand miles from coast to coast. In the process, to automate in real time the counter and back-office transactions of most of the bank's more than 1,700 branches.

## The customer

Canadian Imperial Bank of Commerce is one of the world's largest banks with assets in excess of 30 billion dollars. In Canada it has the largest network of branches with representation in all ten provinces and the two northern territories. Several remote communities in the Arctic are served by aircraft while a shipboard service is available to communities along the St. Lawrence river.

## The solution

To install intelligent banking terminals at most banking locations. The initial order calls for the installation of 1,400 Olivetti TC800's in branches in the provinces of Quebec and British Columbia and in the city of Ottawa, the country's capital.

## The choice

The bank had excellent experience with an earlier generation of Olivetti banking terminals. To integrate into the bank's main on-line network the branches in which these earlier units had been installed and to expand the network to many other branches, the TC800 was chosen because of its intelligence and outstanding capabilities in large data processing and transmission networks.

## Companies everywhere are choosing Olivetti systems

Here are the latest world-wide totals: 330,000 accounting machines; 140,000 data processing systems and personal mini-computers; 65,000 terminals and data collection units; 150,000 teleprinters and telecommunications units.

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# COMMODITIES

## World sugar price slide halted by New York rally

**By Our Commodities Staff**

THE CONTINUING slide in sugar futures prices on the London market was brought to a halt yesterday thanks mainly to a strong opening and rapid recovery in values on the New York market.

After the London daily price for raws was set at 26.50 a tonne lower at the lowest since mid-November, the market opened about 23 a tonne down on Monday night's close and continued to fall.

However, once the slide was stopped in mid-afternoon following news of the brighter opening in New York, technical buying helped pull prices up again.

At the close, May delivery sugar was only 90p a tonne lower at 26.50 a tonne. The August price was down 51c at 26.00 a tonne on the day.

Sugar traders were puzzled by the rally and failed to isolate any single factor which could have been responsible for such a sudden recovery.

One dealer commented that there was a general feeling in the market that the International Sugar Agreement was falling to stabilise prices, and traders' confidence had suffered.

There were no large-scale buyers of sugar in the market and since China and the Soviets seemed to have done all their buying for the time being, there was little prospect of any substantial improvement in demand.

At the same time sugar producing countries were keen to sell. Looking ahead to the planned renegotiation of ISA sugar export quotas in 1980, all were eager to ensure that they fulfilled their existing quotas as far as possible in the meantime.

Say the Caribbean Community and Common Market (Caricom) States Trinidad and Tobago, Jamaica, Guyana, Barbados and St. Kitts and Nevis are expected to produce 1,480,000 tonnes of sugar this year. This will be 180,767 tonnes more than the 1977 crop of 1,299,233 tonnes.

The five are likely to have 846,250 tonnes available for export after satisfying domestic demand.

About half of this is earmarked for sale mainly to Britain under the sugar protocol to the Lomé Convention.

Our correspondent in Bridgetown, Barbados, says Dr. Bernard Orin, the director of a German beet growers' association, has predicted a world shortage of sugar within ten years.

Dr. Orin, heading a member delegation of his association which is touring several sugar producing countries said world sugar production at present was approximately 22m tonnes.

Demand by 1988 would be more than 100m tonnes, he claimed.

"Unless we can do something now to expand world production we will not have enough to meet the demand in ten years time," he said.

He doubted whether there was the overall capacity to expand at that rate. Many sugar-producing countries simply did not have the capital to increase production.

"Because of overproduction at the moment, prices are in evidence and trade hedging against this was a major encouragement to the fall."

Some traders thought the 1 per cent decline in Dutch February cocoa grindings (compared with February 1977) encouraged the lower prices.

But others reasoned that such a small decline could only be seen as "bullish" when viewed against market projections of a substantial decline in world demand.

Meanwhile cocoa producing and consuming nations were still arguing over whether or not to renegotiate the 1975 International Cocoa Agreement.

Views of delegates attending a London meeting of the International Cocoa Organisation—scheduled to end today—appeared to have polarised, with producers still pressing for renegotiation and consumers insisting on a more definite stance that the present agreement should be extended.

## Price row strains London's image

**By John Edwards, Commodities Editor**

THE U.K. tea blenders' decision to withdraw as buyers for two weeks in succession has dealt a severe blow to the international reputation of the London tea auctions.

It could hardly have come at a worse time, with a special committee in India taking a hard look at the London auctions as part of a general investigation into the marketing of tea—one of its main export products.

To the outside world the refusal of the Tea Brokers Association to quote auction prices as a result of the U.K. blenders' withdrawal appears to confirm the view that the market is controlled by the blenders.

Any visit to the London auctions at St. John's House, Lower Thames Street, also bolsters this view.

The name of Brooke-Smith (a shorthand description for incorporating Brooke Bond and their buying brokers S. Smith) is constantly on the lips of the auctioneer, interspersed with the names of other main buyers representing Lyons, Tetley, Cadbury, Typhoo and the Co-op.

Sainsbury's have become an increasingly important buyer with their own successful tea brand, and about 10 per cent of the tea auctioned in London is re-exported through various companies to other markets.

However, it is a fact that the U.K. is still by far the biggest market for tea exports, so it is not surprising that British buyers should be dominant, especially at the London auctions.

At which they buy at least 50 per cent of their requirements. On Monday only 10,000 of the 50,000 chests (50 kilos each) on offer were sold.

## India to raise zinc output

**NEW DELHI, March 14.** INDIA EXPECTS to meet about 70 per cent of its zinc requirements from domestic production in 1978-79, Mr. R. P. Kapur, chairman of the State-owned Hindustan Zinc company said, Reuters.

Producing this fiscal year is expected to be 42,000 tonnes. An equivalent amount is expected to be imported. In 1976-77 domestic production was 27,033 tonnes and imports about 82,000 tonnes.

Mr. Kapur said India did not propose to increase its zinc smelting capacity.

At the same time competitive bidders can offer to take part of the total lot being offered from the main tender, and if the offer is refused make a slightly higher bid.

It is a highly sophisticated system that has withstood searching inquiries from producing countries, and the Monopolies Commission in Britain in the past.

It is freely admitted that the tea selling brokers do control the amount of tea offered each week, but this is estimated in consultation with both buyers and sellers as to what the market can take, bearing in mind shipments on their way, stocks already held in

## Orkney freight charges to rise

**P AND O Ferries, which operates passenger and cargo services to Orkney and Shetland, is to raise freight tariffs by 12 per cent on April 8.**

A roll-on/roll-off cargo service between Aberdeen, Stromness (Orkney) and Shetland will start next month.

The ship Dorset will be used. It will have a reef before beginning the service.

## Downturn in cocoa market

**By Richard Mooney**

THE RECENT upsurge in world cocoa prices was halted yesterday with the May position on the London futures market falling 27.25 to 21.87.5 a tonne.

Dealers attributed the fall to profit-taking by speculators who thought that Monday's rise had taken the market to its peak. There had been little fundamental news to justify the rise, which was generally believed to result from covering purchases by speculators.

Against this background there was little to resist yesterday's decline especially as manufacturers continued to stand aside from the market.

Producers selling was much in evidence and trade hedging against this was a major encouragement to the fall.

Some traders thought the 1 per cent decline in Dutch February cocoa grindings (compared with February 1977) encouraged the lower prices.

But others reasoned that such a small decline could only be seen as "bullish" when viewed against market projections of a substantial decline in world demand.

Meanwhile cocoa producing and consuming nations were still arguing over whether or not to renegotiate the 1975 International Cocoa Agreement.

Views of delegates attending a London meeting of the International Cocoa Organisation—scheduled to end today—appeared to have polarised, with producers still pressing for renegotiation and consumers insisting on a more definite stance that the present agreement should be extended.

## TEA AUCTIONS

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## COFFEE

After an early reversal, Robusta prices steadily throughout the day on dealer buying. Arabica prices were more mixed. A limit-up advance in New York in late afternoon fuelled further gains in London.

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## SOYABEAN MEAL

The market remained under the influence of Chicago reports. Soyabean meal prices were mixed.

## SUGAR

LONDON DAILY PRICE (raw sugar) 24.00 (24.00) a tonne off March-April 1978. The daily price was fixed at 24.00.

## GRAINS

The market opened 10 points higher but soon fell. Both old crop and new crop wheat prices were mixed.

## WOOL FUTURES

Australian Wool prices were mixed.

## PRICE CHANGES

Commodity	Unit	Price
Gold	1000 gms	285.00
Silver	1000 gms	15.50
Copper	100 lbs	1.80
Aluminum	100 lbs	0.80
Lead	100 lbs	0.20
Zinc	100 lbs	0.30
Nickel	100 lbs	1.20
Platinum	100 gms	10.00
Palladium	100 gms	15.00
Rhodium	100 gms	20.00
Iridium	100 gms	25.00
Osmium	100 gms	30.00
Sevens	100 gms	35.00
Octas	100 gms	40.00
Nineas	100 gms	45.00
Tenas	100 gms	50.00
Elevenas	100 gms	55.00
Twelfas	100 gms	60.00
Thirteens	100 gms	65.00
Fourteens	100 gms	70.00
Fifteens	100 gms	75.00
Sixteens	100 gms	80.00
Seventeens	100 gms	85.00
Eighteens	100 gms	90.00
Nineteens	100 gms	95.00
Twenties	100 gms	100.00

## U.S. Markets

Sharp fall in precious metals

Commodity	Unit	Price
Gold	1000 gms	285.00
Silver	1000 gms	15.50
Copper	100 lbs	1.80
Aluminum	100 lbs	0.80
Lead	100 lbs	0.20
Zinc	100 lbs	0.30
Nickel	100 lbs	1.20
Platinum	100 gms	10.00
Palladium	100 gms	15.00
Rhodium	100 gms	20.00
Iridium	100 gms	25.00
Osmium	100 gms	30.00
Sevens	100 gms	35.00
Octas	100 gms	40.00
Nineas	100 gms	45.00
Tenas	100 gms	50.00
Elevenas	100 gms	55.00
Twelfas	100 gms	60.00
Thirteens	100 gms	65.00
Fourteens	100 gms	70.00
Fifteens	100 gms	75.00
Sixteens	100 gms	80.00
Seventeens	100 gms	85.00
Eighteens	100 gms	90.00
Nineteens	100 gms	95.00
Twenties	100 gms	100.00

## FINANCIAL TIMES

Commodity	Unit	Price
Gold	1000 gms	285.00
Silver	1000 gms	15.50
Copper	100 lbs	1.80
Aluminum	100 lbs	0.80
Lead	100 lbs	0.20
Zinc	100 lbs	0.30
Nickel	100 lbs	1.20
Platinum	100 gms	10.00
Palladium	100 gms	15.00
Rhodium	100 gms	20.00
Iridium	100 gms	25.00
Osmium	100 gms	30.00
Sevens	100 gms	35.00
Octas	100 gms	40.00
Nineas	100 gms	45.00
Tenas	100 gms	50.00
Elevenas	100 gms	55.00
Twelfas	100 gms	60.00
Thirteens	100 gms	65.00
Fourteens	100 gms	70.00
Fifteens	100 gms	75.00
Sixteens	100 gms	80.00
Seventeens	100 gms	85.00
Eighteens	100 gms	90.00
Nineteens	100 gms	95.00
Twenties	100 gms	100.00

## REUTERS

Commodity	Unit	Price
Gold	1000 gms	285.00
Silver	1000 gms	15.50
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Aluminum	100 lbs	0.80
Lead	100 lbs	0.20
Zinc	100 lbs	0.30
Nickel	100 lbs	1.20
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Palladium	100 gms	15.00
Rhodium	100 gms	20.00
Iridium	100 gms	25.00
Osmium	100 gms	30.00
Sevens	100 gms	35.00
Octas	100 gms	40.00
Nineas	100 gms	45.00
Tenas	100 gms	50.00
Elevenas	100 gms	55.00
Twelfas	100 gms	60.00
Thirteens	100 gms	65.00
Fourteens	100 gms	70.00
Fifteens	100 gms	75.00
Sixteens	100 gms	80.00
Seventeens	100 gms	85.00
Eighteens	100 gms	90.00
Nineteens	100 gms	95.00
Twenties	100 gms	100.00

## DOW JONES

Commodity	Unit	Price
Gold	1000 gms	285.00
Silver	1000 gms	15.50
Copper	100 lbs	1.80
Aluminum	100 lbs	0.80
Lead	100 lbs	0.20
Zinc	100 lbs	0.30
Nickel	100 lbs	1.20
Platinum	100 gms	10.00
Palladium	100 gms	15.00
Rhodium	100 gms	20.00
Iridium	100 gms	25.00
Osmium	100 gms	30.00
Sevens	100 gms	35.00
Octas	100 gms	40.00
Nineas	100 gms	45.00
Tenas	100 gms	50.00
Elevenas	100 gms	55.00
Twelfas	100 gms	60.00
Thirteens	100 gms	65.00
Fourteens	100 gms	70.00
Fifteens	100 gms	75.00
Sixteens	100 gms	80.00
Seventeens	100 gms	85.00
Eighteens	100 gms	90.00
Nineteens	100 gms	95.00
Twenties	100 gms	100.00

## MOODY'S

Commodity	Unit	Price
Gold	1000 gms	285.00
Silver	1000 gms	15.50
Copper	100 lbs	1.80
Aluminum	100 lbs	0.80
Lead	100 lbs	0.20
Zinc	100 lbs	0.30
Nickel	100 lbs	1.20
Platinum	100 gms	10.00
Palladium	100 gms	15.00
Rhodium	100 gms	20.00
Iridium	100 gms	25.00
Osmium	100 gms	30.00
Sevens	100 gms	35.00
Octas	100 gms	40.00
Nineas	100 gms	45.00
Tenas	100 gms	50.00
Elevenas	100 gms	55.00
Twelfas	100 gms	60.00
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Seventeens	100 gms	85.00
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Nineteens	100 gms	95.00
Twenties	100 gms	100.00

## CRIMSEY FISH

Prices at ship's side (unprocessed) for various fish species.



## STOCK EXCHANGE REPORT

British Funds firm ahead of and after trade figures  
Equities harden in sympathy—Gold shares again better

## Account Dealing Dates

First Declared Last Account  
Dealings Date  
Feb. 27 Mar. 9 Mar. 10 Mar. 21  
Mar. 13 Mar. 30 Mar. 31 Apr. 11  
Apr. 3 Apr. 13 Apr. 14 Apr. 25

The turnover of £418m. in the trade figures to a February current account surplus of £184m. left closing stock market levels much as they were in the previous period. The 3.30 p.m. announcement, ahead of the figures, led equities harden in sympathy with the firm closing.

The latter was joined in the inter-office trade by sterling's late rally but made no net progress, and quotations eventually settled with the rise to 1 which had been posted by the official close. Sentiment was helped by the 1 per cent. reduction in the rate of 77 per cent. on this week's batch of local authority yearlings, while optimism about to-morrow's announcement of the latest money supply figures was another helpful influence. Taps at both ends of the market were operative, and the Government Securities index put on 0.17 to 75.82, its highest since the end of January.

A reasonable trade was transacted despite some uncertainty ahead of the trade returns, official markings holding at much the same as the previous day's 5.97 but being appreciably up on the week-end total of 4.80. Outstanding equity features were few and far between, the leaders trading within narrow limits and ending with mixed changes rarely exceeding three pence.

However, down 3.7 at the 10 a.m. calculation, the FT Industrial Ordinary share index picked up to show a net rise of 0.5 at 3 p.m. and was finally 0.5 up at 4.00. The recently firm undertone was also denoted in rises in outturning, falls in FT-actuarial indices by seven-to-four, for the sixth successive day.

Doubts about the latest support measures for the dollar having been the decisive factor, showed in gold markets. The bullion price hardened again and the Gold Mines index put on 4.8 to 166.3.

## Funds test tap levels

Late in the day, British Funds tested both tap levels and the Government broker was established at 90 for the short issue and re-established at 91 for the longer maturity. Throughout the session, the shorts were firmly against the tap and this tended to restrict the upward movement but strict control of the tap enabled the GB to supply a large tranche of the issue, Exchequer 31 per cent. 1983 at 90.9 and was thought unlikely to be a seller at that level this morning. The long tap Exchequer 101 per cent. 1995 became operational just before the 3.30 p.m. close and although overall demand at 151p, this end of the market expanded.

estimates of the GB's sales tended to vary widely. News of February's improved trade returns failed to enhance the former tone, and the longer maturities after having been higher eased finally to settle a maximum of 1 better. In the higher coupons, Corporations were often higher, where changed, and Talbot 11 1/2 per cent. Convertible 1979/83, issued in connection with the takeover of James Watson, made a satisfactory debut in recently-issued Fixed Interests at 138.

The fluctuations in sterling continued to have an influence on the investment currency market, which was reasonably active on all types. The rate moved between 96 1/2 and 94 1/2 per cent. before settling little changed on the day at 93 1/2 per cent. Yesterday's SE conversion factor was 0.0852 (0.7020).

## Bank leaders higher

Leading Banks, unlike many other first-line issues, held at near their best levels in the afternoon. Following a slightly improved trading day, closed 7 higher at 267 and Barclays, despite opening a shade easier on the chairman's review, ended with a net gain of 1 at 323. Midland, 322, and Nat. West, 278, closed around 4 dearer. Annual results some way below market expectations caused Gridways to react 5 to 13p, after 12p, but failed to unsettle remaining Merchant Banks. Schroders rose 5 to 210p and Bill Samuel picked up 3 to 89p. The increased profits were not sufficient to sustain Kleinwort Benson which slipped 2 to 100p. Discounts often made progress and Smith St. Aubyn advanced 4 to 77p in a thin market, while Hite Purchases featured. Cle. Bancroft up 7 1/2 to 210p and a combination of currency premium and domestic market influences. London Scottish Finance moved up 3 to 25p.

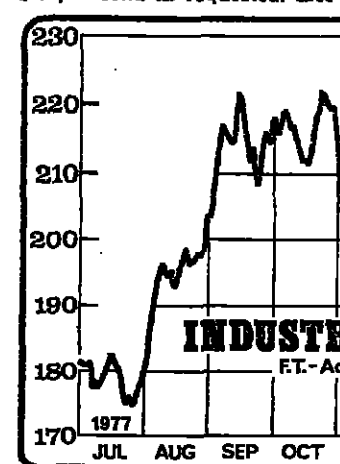
Another restricted business left the insurance sector slightly lower after the recent firmness. Royal Indemnity closed below the best. Allied finished 1 1/2 harder at 83p, after 80p, and Bess Chrington 3 better at 132p, after 130p. Riddingtons were supported at 240p, and Distillers also added 4 to 151p in a thin market. Comment on the proposed merger with Hepworth Ceramic prompted a useful two-way trade in Johnson-Richard Tiles, which closed 4 1/2 higher at 118p. The improved results and the chairman's confident remarks lifted Fairclough Construction 1 1/2 to 70p, while Wilson (Consolidated) was a seller at that level this morning. The long tap Exchequer 101 per cent. 1995 became operational just before the 3.30 p.m. close and although overall demand at 151p, this end of the market expanded.

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increase in profits. Leading issues traded quietly. AP Cement firming 2 to 240p, but London Brick easing a shade to 86p. ICI moved between extremes of 345p and 353p before closing 2 up to 348p. Fisons eased 4 to 340p and Yorkshire Chemicals, initially a penny harder, came back to close unaltered at 86p in front of today's preliminary figures. Stewart Plastics again attracted small buying and, in a thin market, put on 7 to 125p.

## Ever Ready down

Ever Ready, 4 cheaper at 143p, after 145p, were unsettled by the Price Commission's recommendation that the company should be allowed to raise its dry battery prices by only 2 per cent. instead of 7 per cent. as requested. Else-



FT-Actuaries Index

where in the Electrical sector, Laurence Scott came to life with a rise of 6 to 118p, while Kodes firming 4 to 58; the latter's annual results due shortly. News of the bid worth 25p cash per share from Spey Investments led Cray Electronics 6 dearer at 25p. Dealings were briefly suspended at the request of the company. Among the leaders, GEC moved erratically before closing 3 firmer at 361p.

Comment on the February retail sales figures failed to generate much interest in the Stores sector. Marks and Spencer finished unchanged at 148p, after 146p, while Cussons, 254p, and House of Fraser, 134p, put on 2 and 2 1/2 pence. Small buying lifted Wallis and Co. 4 to 100p. Gains of 3 were seen in Allied Retailers, 230p, and MFI Furniture, 60p, while L. S. Ryland, at 15p, recouped half of the Monday's fall of 2 which followed the first-half loss. Shoes had Lambert Howarth a penny better at 58p following the preliminary figures. The Engineering leaders picked up after a dull start, but still showed small falls on the day. Tubal's eased 1 1/2 to 225p before settling at 227p for a loss of 4 on balance, while J. Brown, 278p, and Hawker, 188p, both finished 2 cheaper. Among secondary issues, Dunlop Steels improved 4 to 117p before the encouraging

statement on prospects for the Bowater, 185p. Elsewhere, Booker continued firmly at 215p, up 3, helped by news of the support was again forthcoming. For Desoutter, which put on 3 to 250p before settling at 250p, further to 250p, while British Northrop came to life with a rise of 3 to 210p, ahead of next Monday's annual results. R. K. Friedland Doggart, 33p, Morgan Crucible, 115p, and Royal Worcester, 110p, while further interest was shown in Sale Tiley, up 3 more at 210p, ahead of next Monday's annual results. R. K. Watson came on offer at 30p, down 3, while other dull spots included AAL, 96p, and Alpine Holdings, 45p, both of which gave up 2 and Robert McEldrie shed 10 to 340p in a restricted market.

Press comment on the preliminary figures directed fresh attention to Rolls-Royce, which rose 2 1/2 to 78 1/2 for a two-day gain of 10. Lucas Industries continued firmly and gained 7 further to 364p, while Dana Corporation closed a shade better at 151p following the interim results. Reliant narrowed a penny to 7p and Airflow Streamlines 2 to 67p. On the bid scene, W. J. Reynolds eased fractionally to 57 1/2, still round 11 per share above the Manchester Garages' cash and shares offer. Manchester finished 11 harder at 249p.

News International resumed the recent rise and closed 5 up at 245p, along with Daily Mail A, at 290p, but occasional profit-taking brought Thomson back 3 to 190p, after 188p. East Lancashire re-lighted Papers with a rise of 5 to a 197-78 peak of 53p in response to the sharply increased profits, while More O'Ferrall jumped 12 to 94p, also a high, on speculative interest which followed through from late the previous evening. The London Stock Exchange closed 11 harder at 249p.

Leading Properties traded quietly, although the trend was to slightly higher levels. MFC, 135p, and Land Securities, 217p, both improved 2. Outstanding secondary issues included Beaumont, 89p, and Peachey, 80p, both of which gained 1 each, while Fairview Estates added 3 to 100p in response to the day's steady statement. R. Leazer rose 1 1/2 to 57p, still on the higher half-year earnings. Bellway, on the other hand, eased a penny more to 61p.

Interest in the Oil sector receded to a low level. British Petroleum edged up 2 to 746p ahead of tomorrow's preliminary results, while Shell advanced to 513p before settling at 516p for a rise of 4 on the day. Since Darby continued to figure prominently in Overseas Traders,

rising 6 to 122p for a two-day gain of 13 ahead of the interim figures, due to-morrow. S. and W. Berford were also wanted and closed a further 9 to the good at 311p.

Investment Trusts attracted a better business and closed on a firm note. Camellia Investments edged forward 3 to 205p in anticipation of results, due to-day, while Bishopsgate Property and General rose a penny to 7p on the company's debt reduction plans. Yale Apr. 11 Apr. 24 July 8 July 19

An active two-way trade in the Shipping leaders left prices little changed. P & O Deferred held at 88p, while Ocean Transport, 130p, and Furness Withy, 259p, put on a penny apiece. Among secondary issues, John L. Jacobs edged forward a penny to 401p in anticipation of to-day's results.

Brigway eased a penny to 51p in lacklustre trading following news of the first-half loss, while a small investment demand lifted Imps 2 to 79p in otherwise little changed Tobaccos.

Plantations had firm spots in Williamson, 3 higher at 146p, and Pionat Holdings, 3 dearer at 67 1/2.

South African Golds moved in the wake of the 50 cents rise in the bullion price to \$187.875 per ounce—a two-day gain of \$1.75. Fueling the improvements in both Golds and bullion were continuing uncertainties for the dollar despite Monday's U.S.-German stabilisation moves.

The Gold Mines index added 4.8 more to 166.3. Buying came from most quarters and prices closed around the day's best levels. Among the heavyweights, new highs for 1977-78 were seen in Randfontein, 3 higher at 238p, and Western Holdings, 1 better at 219p, while other stocks to show substantial gains included West Prifedra, 4 up at 219, and Free State Gold, which closed 1 firmer at 217.

Further consideration of the recent dividend increases enabled Anglo-American to rise 2 more to a high of 78p and S. Africa 20 to 78p. Renewed speculative buying lifted the marginals with Groenvelt and Maritima 4 to the good and West 50p respectively and Wit. Mines 6 up at 51p.

South African Financials moved ahead in sympathy with Golds. A persistent Cape demand, left General Mining 3 higher at 219p in front of the improved 1977 profits and increased dividend. "Amgold" put on 3 to 217 and Anglo Corporation 7 to 232p. De Beers advanced a penny more to a 1977-78 high of 344p reflecting continued U.S. buying.

News that Impala had lifted its producer price to \$220—in line with the price charged by

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## FINANCIAL TIMES STOCK INDICES

	Mar. 14	Mar. 13	Mar. 12	Mar. 11	Mar. 10	Mar. 9	Mar. 8
Government Secs.	75.82	75.65	75.66	75.63	75.27	74.89	74.89
Fixed Interest	78.25	78.12	77.89	77.63	77.41	77.36	77.36
Industrial Ordinary	460.4	459.6	459.0	458.5	444.1	444.1	437.8
Gold Mines	166.3	165.5	165.6	165.6	165.6	165.6	165.6
Govt. Div. Yield	8.88	8.89	8.91	8.91	8.95	8.95	8.95
Earnings '77/78 (pence)	17.51	17.32	17.37	17.68	17.78	17.50	16.94
Earnings '76/77 (pence)	8.10	8.10	8.07	7.94	7.88	7.84	7.84
Debt/Equity Ratio	5.525	5.597	5.401	5.401	4.741	4.584	4.584
Equity turnover (times)	84.07	100.08	82.93	75.97	61.59	106.97	106.97
Equity turnover (times)	16.585	16.597	14.971	14.971	13.100	14.971	14.971

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# World trade system 'depends on EEC-Japanese talks'

BY CHARLES SMITH

THE FUTURE of the world trading system will be at stake in the coming week's talks between the EEC and Japan, Sir Roy Denman, the EEC Commission's Director-General for External Relations, said today.

Sir Roy indicated that the EEC stage of the talks before the arrival next week of the EEC Vice-President, Mr. Wilhelm Haferkamp.

He said the consequences would be "very serious indeed" if the two sides failed to produce a "mutually satisfactory agreement which could be referred to European heads of government at their meeting in Copenhagen on April 7."

He added that it would be "imprudent" to assume that an agreement would be patched up somehow or other to avoid an appearance of confrontation.

"There is an atmosphere of August, 1914, about world trade today," Sir Roy said. "Those

who insist on believing that nothing serious can go wrong with the existing system may find themselves without their trousers."

Sir Roy indicated that the EEC will expect some "firm commitment" from Japan on the reduction of its tariff surplus if the talks are to be considered a success, although he did not say exactly what form of undertaking would be acceptable.

He also implied that Japan would have to offer trade concessions on specific items to convince European exporters that they had a real chance of raising their sales in the Japanese market.

He said that high tariffs (35 per cent. on confectionery, for example, and restrictions of imports on footwear and silk yarn) were obstacles hindering EEC exports to Japan.

"While no one would describe the Japanese market as in all respects impenetrable," the low

ratio of manufactured goods in Japan's total imports indicated that "something was wrong," he said.

He criticised Japan's tariff offer for the Geneva Multilateral Trade Negotiations, claiming that it represents a cut of only 18 per cent. on tariffs actually being levied during 1977, although Japan had chosen to present it as a 40 per cent. cut on consolidated tariffs.

There was also scope for speeding up the implementation of the proposed cuts on the present timetable.

On other topics Sir Roy said:

- The EEC does not wish to establish a "trade facilitation committee" on the model of the U.S.-Japan committee set up last autumn.
- The despatch of a Japanese import mission to the EEC, similar to one which is reported to have placed \$1.5bn. worth of orders in the U.S. during the

past two weeks represents "one of a number of possibilities" to be considered during the talks.

● The package of emergency import measures announced by Japan last Saturday could include some elements that would help to reduce Japan-EEC imbalance, but its contents require further study on the European side.

● On the question of whether a Japanese order for the A300 European Airbus would "placate" Europe, Sir Roy said he was "reluctant to refer to particular products." But he said orders for aerospace equipment would be a "token" of Japan's willingness to solve the problem.

The Japanese official position at the start of the EEC talks is that no tariff cuts can be included with the agreement with Europe because tariffs are now under negotiation at Geneva. (This, however, presumably does not rule out changes in the Geneva offer itself.)

# Patriotic Front No to talks plan

By Bridget Bloom, Africa Correspondent

THE LATEST Anglo-American plan to hold a conference between the warring sides in the Rhodesia dispute has been categorically rejected by the leaders of the Patriotic Front, which controls the guerrillas.

After two hours of talks with Dr. David Owen, the Foreign Secretary, Mr. Joshua Nkomo and Mr. Robert Mugabe said in London yesterday that they would negotiate only on the basis of the Anglo-American proposals published last September.

The proposed "warring sides" conference planned for New York on March 20, would, the two Patriotic Front leaders alleged, be a departure from the Anglo-American proposals, because it would include all the signatories to the internal settlement signed in Salisbury 11 days ago.

Britain was inclining to the Salisbury agreement, Mr. Nkomo said. "We are not prepared to move towards the Salisbury talks under whatever guise."

Though there was never much optimism in Whitehall that the planned new talks would take place, the Patriotic Front's outright rejection of plans worked out only last week must be a severe setback to the already troubled Anglo-American initiative.

In his talks with Mr. Cyrus Vance, U.S. Secretary of State, in Washington last week, Dr. Owen formulated a plan designed to bring together the leaders of the Patriotic Front and the Salisbury internal settlement and the Patriotic Front, if not in full, the Patriotic Front in so-called "proximity talks."

In London yesterday Mr. Mugabe and Mr. Nkomo said they were not opposed to a continuation of dialogue, but this had to be in the context of last month's talks, at which the Patriotic Front leaders were the military aspects of a transition to independence in Rhodesia.

Dr. Owen had not accepted a further meeting on this basis, the two leaders said. The conference Dr. Owen would assume "a completely new shape" which while acknowledging the principles of the Anglo-American proposals, would call for the internal and external African nationalist leaders and Britain all to table their own ideas for a settlement.

Indicating that the Patriotic Front leaders found some difference of approach between the U.S. and U.K. Governments, Mr. Mugabe said that the U.S. Government "would like us to proceed on the basis of the Anglo-American proposals."

"The U.S. was both clearer and much more forthright than Britain, but did not want to be seen to be out of step with London," Mr. Mugabe added that it was Dr. Owen who "is giving us all the trouble just now."

The Foreign Office put a brave face on the Patriotic Front rejection last night. A spokesman said that the idea of a conference had not been abandoned.

After his talks with the Patriotic Front, Dr. Owen saw Senator Chiles Chirac, a signatory to the Salisbury agreement, whose declared intention is to convince Britain that she should recognise the deal.

This is the first time that the Senator has seen the Foreign Secretary in London, which could be seen as conferring a new status upon his ZUPU party, which was not involved in the Geneva talks in 1976 nor in subsequent British-led negotiations.

# THE LEX COLUMN

# Brooke Bond and the tea price

By its uncanny sixth sense the market became increasingly certain during yesterday that the February trade figures would be satisfactory, and though equities showed little movement, gilt-edged had an active day and both tap stocks came into action. There were widely different opinions about how much of the long tap had

Index rose 0.8 to 460.4

for the year implies a 44m. or so drop from the first half level, while the U.K. outlook is obscure as the tea blenders face a distribution trade which will not be in normal volume until there is general confidence that prices have bottomed out. Full year pre-tax profits could be much nearer £40m. than the £49.4m. of 1976-77. But against this erratic earnings background the market can at least concentrate on a yield of 9.3 per cent. at 46p.

## Grindlays

In 1976 Grindlays Bank swung sharply into the black. Having lost £7.6m. at the pre-tax level in 1975 it made profits of £30.4m. in 1976. Consequently a £0.3m. advance to £30.7m. in 1977 looks far less impressive and the shares of Grindlays Holdings slipped 5p to 115p where they yield just 3.6 per cent.

Clearly, adverse movements in exchange rates have taken their toll. Last year there was a £2.3m. benefit, this time there was a net disadvantage of £1.6m. Strip this out and Grindlays Bank's after-tax profits are up by 53 per cent. Although Grindlays-Brandts, the merchant banking arm, is fairly heavily involved in shipping, it had "another profitable year" and the bank's involvement in the Eurocurrency markets and the Gulf area paid off handsomely. At the moment the account is still on rebuilding the capital base: the capital ratios have improved substantially, helped by another £14.4m. of retained profits.

United Biscuits broke new ground yesterday by becoming the first listed company to publish quantified corporate financial objectives. The company has set itself the target of earning a 25 per cent. return on capital (it actually achieved 21 per cent) and it aims at least to maintain profit margins, though it failed slightly in 1977. Elsewhere UB wants to increase its dividends in line with the growth in profits, and it has set itself investment and gearing objectives.

While the relevance of an objective cost-based return on capital target may be questioned—as can be absence of targets for growth in earnings per share

and market share—the approach is very welcome now on shareholders in the some yardsticks to measure company's performance. The discipline could be, for to be credible, to continue to publish this motion, and it will have to of good reasons if it was make any changes.

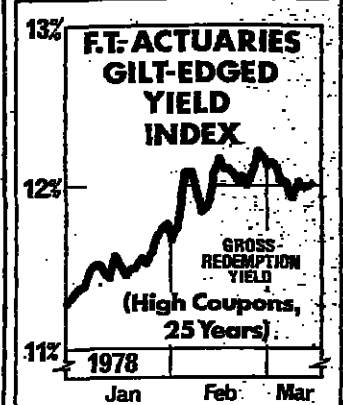
As for the results, 1977 are at £38m. pre-tax a £33m. comfortably exceed rights issue forecast of But dilution from the issue means that earnings share are only slightly 17.9p. UB says that 1977 started well in the U.K., less enthusiastic about the with the result that another of modest growth in earnings seems likely. The yield per cent.

## Kleinwort Benson

On paper at least, 1977 have been a good year for merchant banking company. The financial markets buoyant for much of the year there was a fairly high of corporate finance and the banks' cost of fell sharply. But the men banks seem to be turning an undramatic performance into a small profit. Rea Bros., the smallest accepting houses, posted per cent. rise in its profits last week, while I Bros. showed a 26 per growth. Yesterday, Kleinwort Benson announced a 1.8 per cent. rise in disclosed profits of £7.5m.

The latter is probably only to Hambros in size a experience is more repetitive. Even so, there special factors at work. ing profits were £20.7m. but this included a short Argill oil field. As ad were static, the improvement came from Sharp's bullion dealing arm, an corporate finance side, bank probably also made able profits on its gift money book but in co- with other merchant bank about revealing importance of this element its profits.

Kleinwort's overall balance sheet grew by roughly a se and its capital base has bolstered by another £9m. of deferred tax in addition the disclosed retained profit £3.2m. At 100p the shares 6.3 per cent.



been supplied, but taking the two together anything up to £200m. may have been sold in the nick of time for the March banking month (make-up day is today). When the trade figures eventually came at 3.30, there was little follow-through.

## Brooke Bond

Bruised from its encounter with the Price Commission, Brooke Bond Liebig is facing a significantly weaker second six months. But its interim results still reflect the benefit of high tea values, which probably averaged a fifth higher than in the comparable period. So overseas trading profits before interest for July-December are 60 per cent. higher than a year ago, reaching £20.62m. which is, however, a little short of the figure reached in the peak six months, January-June 1977. Big gains are reported in Europe, Canada, Pakistan and in the plantations. But it has been a different story in the U.K., where tea volume slumped by half in the July-September quarter and only showed partial recovery later. With problems also in meat, especially pork, U.K. profits emerge a fifth lower. The overall pre-tax outturn for the group after six months is a gain of 39 per cent. to £22.65m.

But the second half last year contributed over £33m., and Brooke Bond will do well to make much more than half as much this time. A forecast of "comparable" overseas profits for growth in earnings per share

## Grindlays

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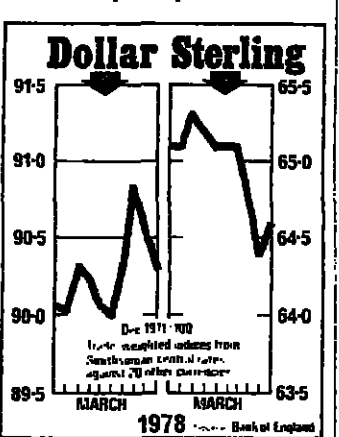
While the relevance of an objective cost-based return on capital target may be questioned—as can be absence of targets for growth in earnings per share

# Dollar falls to new low against yen

BY MICHAEL BLANDEN

THE DOLLAR dropped to another new low against the Japanese yen yesterday in spite of heavy support from the Bank of Japan.

In later dealings in European markets the U.S. currency tended to pick up after a week



start, ending the day only slightly lower against most leading European currencies.

The markets remained extremely nervous and trading was very thin in the afternoon. Bankers continued to show scepticism about the effectiveness of the measures to support the dollar announced by the U.S. and West Germany on Monday.

This was clearly reflected in the renewed pressure on the Tokyo market. The dollar dropped to ¥233 despite active support. The authorities were believed to have bought \$100m. out of the day's turnover of \$481m.

The dollar opened weak in Europe, and required support in Frankfurt, where the Bundesbank bought \$27.3m. at the fixing. It recovered later, starting to slip again in late dealings after New York came into the market.

At the close the dollar stood at DM2.0415 compared with DM2.0490 on the previous day.

# Power union leaders will put pay offer to ballot

BY PAULINE CLARK, LABOUR STAFF

UNION LEADERS in the power industry agreed yesterday to put a pay offer "within Government guidelines" to a ballot of some 93,000 electricity workers—the only remaining major group with strong industrial muscle which has yet to settle within the present wage round.

The ballot forms will be accompanied by what the unions describe as a "document of clarification" on an Electricity Council offer which they previously rejected.

But they will be distributed without a recommendation either to accept or reject.

Mr. Frank Chapple, general secretary of the Electrical and Plumbing Trades Union, said after a four-hour meeting between unions and management that the decision whether to take the offer of 10 per cent. plus £5.60-56 which unions claim amounts to a rise of between 15 and 18 per cent. including

productivity, would be left entirely to the shopfloor.

But he added it would be made clear in the document to members that if they vote against the proposed deal, "there will be industrial action."

The union leaders wanted the offer to be brought more in line with the miners' recent incentive deal, but they decided not to recommend rejection because "it would be a recommendation for outright confrontation with the Government."

This was not prepared to undertake.

The talks at Millbank, London, were again lobbied by a delegation of about 70 militant shop floor leaders from Yorkshire and other areas of the country, but unlike a similar demonstration earlier this month, no success occurred.

Mr. Mick Barwick, one of the leaders of the unofficial action over pay which caused blackouts throughout the country last

autumn, said that if the ballot turned out to be a rejection, he would accept it.

But if the shopfloor was "convinced" into accepting a deal without being told exactly what to expect from it, trouble would break out within three months.

Many union officials expect that the offer will be accepted. It only because a large moderate element of the workforce in the smaller power stations will not be keen to take action which could turn public opinion against them and have disastrous effects on industry.

The proposed deal will add 650m. to the industry's wage bill, although this is small compared with total annual revenue of more than \$4bn.

The results of the ballot are expected to be made known by the Electoral Reform Society within five weeks. The power workers' pay anniversary falls on March 17.

# Cadbury Schweppes criticised over trade discounts

BY DAVID CHURCHILL

THE PRICE Commission yesterday criticised Cadbury Schweppes Foods for offering to major customers trade discounts which were not related to cost savings and which discriminated against smaller supermarkets and corner shops.

The criticisms were made in the commission's report recommending that the company should be allowed to retain price rises averaging 7.4 per cent. for a range of products, including drinking chocolate, biscuits, and jellies.

These rises were implemented last December under the Commission's rules safeguarding company profit levels, pending the outcome of a full investigation.

The commission is critical of two elements of the company's pricing structure relating to discounts "which seem to us to conflict with the objectives set out in section 2 of the 1977 Price Commission Act."

First, it says that overriding discounts should be discontinued. These involve setting

certain annual targets to encourage customers to keep Cadbury Schweppes Foods as their supplier.

"Our view is that the granting of discounts which are reasonably related to actual or potential cost savings are in accord with the need to promote efficiency," but those which tie a customer to the supplier are not.

It believes, therefore, that such discounts "distort competition."

Second, it concludes that trade bonuses—in the form of price reductions or free stock—are not related to cost savings. "Because of their discretionary nature, they may also have the potential to favour larger customers at the expense of the smaller, the commission says."

Consequently, the commission suggests that Cadbury Schweppes Foods should "consider replacing these bonuses with discounts that reflect cost savings and which are not discretionary."

It should carry out its review in conjunction with other companies in the industry, the report adds.

mind, the Prime Minister said the important point was for leaders to agree a common programme and adhere to it. In his view, room for manoeuvre existed, without creating another inflationary surge.

World leaders were coming to recognise more and more that matters could not be left to drift. The agreement between the U.S. and West Germany to help bring more stability to exchange rates demonstrated an intensified willingness to co-operate internationally.

"Mr. Callaghan's cautious optimism extended to the domestic economy when he claimed that prospects were better than for a long time."

# Callaghan 5-point programme

BY RICHARD EVANS, LOBBY EDITOR

A FIVE-POINT programme for concerted international action to boost world trade was put forward by Mr. James Callaghan, the Prime Minister, last night for consideration by Western leaders in the coming months.

"We cannot let this opportunity go. We must find agreement among us, the leading nations of the world must decide to move forward in concert by taking measures that will reverse the present trends in trade, growth, instability and unemployment," he declared at the Finance Houses Association dinner in London.

His proposals for boosting confidence, made after his six hours

of private discussion with Chancellor Schmidt of West Germany on Sunday, were:

- 1. Higher growth. Measures to produce greater stability in the currencies.
- 2. Long-term capital flows, including aid for the less developed countries.
- 3. Conservation policies for energy with the special need for the U.S. to follow up President Carter's lead.
- 4. More trade to avoid the spread of world protectionism.
- 5. A balanced programme, resulting from agreement on these matters, followed by collective action, would do a great deal to extricate the world from the present recession.

With the world economic summit in Bonn in July clearly in

mind, the Prime Minister said the important point was for leaders to agree a common programme and adhere to it. In his view, room for manoeuvre existed, without creating another inflationary surge.

World leaders were coming to recognise more and more that matters could not be left to drift. The agreement between the U.S. and West Germany to help bring more stability to exchange rates demonstrated an intensified willingness to co-operate internationally.

"Mr. Callaghan's cautious optimism extended to the domestic economy when he claimed that prospects were better than for a long time."

# French 'Left pact' attacked

BY DAVID CURRY

PARIS, March 14

THE LEADERS of France's ruling coalition parties have launched a concerted attack on the declaration of unity drawn up by their Socialist and Communist opponents late last night. They have reaffirmed that the government side would abide by its previous agreement to combine their strength behind candidates in the 429 seats there will be a run-off in the second round of voting.

French general election, was the main result of a meeting this afternoon between M. Jacques Chirac, the Gaullist leader, M. Jean Lecanuet, speaking for the centrist alliance, Union pour la Démocratie Française, and M. Bertrand Mottet who leads the small independent party.

After yesterday's euphoria when French equities shot up by 9 per cent. in a single session, the Boursoise was today in a mood to consolidate.

The clipping of some of the most extravagant gains caused a marginal retreat in prices of French quotations.

Notre, which yesterday could not even be quoted because there were insufficient sellers to match demand, ended today's session with a 30 per cent. gain.

The French franc also consolidated yesterday's advance strengthening to Frs.4.721-4.732 against the generally weak dollar and firming against the Deutsche mark from Frs.2.321 to about Frs.2.311.

The coalition meeting did not produce the joint declaration of

principles for a new coalition Government which M. Jacques Chirac had said he wanted.

Instead, the Gaullists issued a communiqué recalling the basic points of their own manifesto.

These embrace the inviolability of the institutions of the Fifth Republic, national independence, a social policy favouring the less well-off, and worker-participation in industry.

It also included the call for a new economic policy based on a return to full employment—another indication, that the Gaullists may celebrate an essential return to power by stepping up their pressure for resignation.

Editorial Comment, Page 22

# Weather

**U.K. TODAY**  
SHOWERS, bright intervals, becoming cloudy with rain.  
S.E., E., N.W., East S. and N. England, E. Anglia, Midlands, N. Wales, Isle of Man  
Bright intervals, becoming cloudy with rain. Max. 10C (50F)  
Channel Is., S.W. England, S. Wales

**BUSINESS CENTRES**  
Vday Mid-day Vday Mid-day  
Amsterdam C 7 45 Madrid F 12 35  
Athens F 13 35 Manchester F 11 32  
Barcelona F 12 35 Melbourne F 21 70  
Buenos Aires C 25 77 Mexico C 25 77  
Brisbane F 15 61 Milan R 8 44  
Cairo F 16 61 Moscow R 8 44  
Cardiff F 11 22 New York F 4 29  
Cebu F 11 22 Singapore F 9 40  
Colon F 11 22 Sydney F 9 40  
Copenhagen R 5 40 Stockholm F 4 29  
Frankfurt F 11 22 Tokyo F 9 40  
Geneva F 11 22 Zurich F 9 40  
Hamburg F 11 22  
Hong Kong F 11 22  
London F 11 22  
Lyons F 11 22  
Paris F 11 22  
Rome F 11 22  
Stockholm F 4 29  
Sydney F 9 40  
Taipei F 11 22  
Tokyo F 9 40  
Vienna F 11 22  
Warsaw F 11 22  
Zurich F 9 40

**HOLIDAY RESORTS**  
Vday Mid-day Vday Mid-day  
Algarve C 15 57 Jersey R 14 46  
Alicante C 15 57 Larnaca R 14 46  
Bournemouth C 15 57 Majorca C 15 54  
Bristol C 15 57 Malaga C 15 54  
Cardiff C 15 57 Marrakech C 15 54  
Cebu C 15 57 Naples C 15 54  
Colon C 15 57 Nice C 15 54  
Copenhagen C 15 57 Palermo C 15 54  
Frankfurt C 15 57 Rome C 15 54  
Geneva C 15 57 San Marino C 15 54  
Hamburg C 15 57 Sicily C 15 54  
Hong Kong C 15 57 Tenerife C 15 54  
London C 15 57 Valencia C 15 54  
Lyons C 15 57 Venice C 15 54  
Paris C 15 57

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